

Biography

With over 10 years of industry experience, I am a highly skilled Graphic Designer /Illustrator known for my exceptional talent and expertise. My proficiency extends beyond traditional graphic design, encompassing web design, where I bring digital experiences to life with innovation and visual flair. As the founder of my own successful freelance studio, I have honed my entrepreneurial skills and mastered the art of client management, delivering exceptional results while exceeding expectations. Committed to excellence, I consistently demonstrate a strong work ethic, ensuring every project is executed with precision and creativity.

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Experience

PowermyLearning/ Graphic Designer/ Los Angeles, California/ August 2019- Present

- Initiated as a Student Tutor, providing educational support to children in the library setting.
- Transitioned into the role of Graphic Designer, producing captivating flyers and engaging online posts for Powermylearning.
- Utilized advanced design techniques to visually communicate key messages and enhance brand awareness

Kem Art Studios/ Founder/ Los Angeles, California/ Jan 2020- Present

- Pioneered the establishment of an independent art studio, specializing in delivering high-quality graphic design services for diverse clientele.
- Collaborated closely with clients to understand their vision and transform concepts into visually stunning designs.

Innovation Incubator/ California State University Dominguez Hills/ Carson, CA/ June 2019-July 2019

- Designed compelling logos and eye-catching flyers for university events hosted by the CSUDH Incubator.
- Contributed to the visual identity of the organization, ensuring cohesive branding across various marketing materials.
- Worked closely with the marketing team, providing creative design solutions to effectively communicate event information and engage the target audience.

Lead Illustrator and Designer at Seymour Goode Curriculum/Carson, CA/September 2018 - December 2018

• Designed a captivating school curriculum for young children, elevating their learning experience.

Skills

Adobe Creative Cloud

HTML/CSS/ Javascript

Microsoft Office 365

Illustration

Education

California State University Dominguez Hills

Bachelors in Arts May 2019, Carson, CA

Web Design: Strategy and Information Architecture

Completed May 2020

Visual Elements of User Interface Design

Completed May 2020

Languages

English

Spanish