



Emma Seale  
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## Education

### **Loyola University Chicago**

Chicago, Illinois. August 2016 – May 2020, 3.6 GPA  
BA in Visual Communications & Photography

### **University of Westminster**

London, England. December 2018 – July 2019  
School of Media Arts + Design & Westminster Business School

## Experience

### **Nitel, 2021–2022.**

#### **Design & Marketing Associate. Chicago, IL.**

Graphic designer for internal and external content creation and collateral management. Role includes social media management, event planning, videography, photography, sales and marketing team coordination, and marketing strategy planning.

### **Independent Contracts & Commissions, 2020–2021.**

#### **Branding, Graphic Design & Copy Writing Consultant. Chicago, IL**

##### **Lan Banks Apparel, Fall 2020**

Creative consultant for local apparel brand Lan Banks, including copy writing and digital content creation. Created written and designed content for the brands platforms and social media, and collaborated with existing design team to clarify messaging and streamline visuals.

##### **Vendador, Winter 2020–Spring 2021**

Assisted local chef Francis Pascal in unveiling a completed brand suite that included logo design, brand guidelines, digital fluency consulting, website design, and cohesion of brand across various digital platforms and print medias.

##### **Robey St, 2021.**

Collaborated with Walter Puyear, a performance and saxophone graduate student at the University of Michigan for his thesis performance. Created a photography based work to be experienced in tandem with his live musical performance of Marcus Balters' *Wicker Park*. Research, location scouting, conceptualization, conception, and problem solving were all components of the work as well as coordinating a digitally translatable remote viewing experience.

### **Jelingu Creates, Spring 2019.**

#### **Graphic Designer & Communications Manager. London, England**

Collaborated on projects with developers and marketing experts in a fast-paced digital marketing agency environment. Created designs for social media campaigns, branding design standards, and logos for numerous global clients.

## Programs & Skills

Adobe Creative Cloud: InDesign, Photoshop, Illustrator, Premiere Pro, XD, Dimension.  
Microsoft Office, HTML, Digital + Film Photography, Videography.

## Attributes

Organization • Communication • Digital fluency • Creative intuition • Patience •  
Interpersonal Skills • Collaboration • Flexibility • Keen aesthetic sense • Adaptability