



PRESS KIT

PLEASE REVIEW CAREFULLY



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This PDF document is a fully interactive file. Most icons, logos, selected text, and photos are clickable hyperlinks that will take you to corresponding websites or webpages to assist you on further information.

The words "book" and "booking" are used interchangeably with "schedule", "scheduling" and "scheduler".





PRESS KIT

First & Foremost, thank you for contributing your experiences and expertise as a podcast guest on The Séance.



The Séance is a pre-recorded broadcast that explores the many mysterious aspects of the human condition. Guests range from metaphysical practitioners, paranormal researchers, spiritual & community leaders, scientific & academic researchers, investigative journalists, archeologists, anthropologists and the list goes on.

Many have inquired about our practice of recording episodes well in advance of their broadcast date. While this may be uncommon among typical podcast hosts, there are several strategic reasons for this approach that directly contribute to the overall quality of our network.



Conscious Radio Network operates without monetization and is a one-person production, unlike many other podcasts that are supported by teams or crews. The founder, who also serves as the host and producer, must balance the responsibilities of a full-time job to cover the network's operational expenses. Additionally, as an active military reservist, the founder is required to fulfill duties during official federal or state emergencies and mandated drills.

By scheduling recordings 4 to 6 months ahead of the broadcast date, we ensure ample time to prepare each episode's media content and allow for necessary coordination with guests to confirm accuracy. Given these critical factors, it is essential to have this buffer to produce high-quality episodes.

We apologize for any inconvenience this scheduling approach may cause. If you have a time-sensitive story to share, please notify us during the scheduling process so we can adjust broadcast times as needed.

You were intentionally chosen based on your knowledge, expertise, and experiences. With your innovative mindset and groundbreaking approach in your field, makes each interview uniquely insightful. The goal of each episode is for the audience to be more informed about the topic and -if applicable- to take away practical strategies to begin implementing aspects of the episode's topic. (However, refrain from giving medical or legal advice if not a board licensed or certified practitioner).

PREPARE FOR RECORDING

If you have not officially booked a show with us yet please go to the <u>TidyCal® Scheduler App</u>. Please carefully read the information on the site prior to selecting your date (see <u>page 4</u> of this packet). When booking a show, you are also agreeing to the terms in the guest release on page 9 which you will receive after scheduling and review.

Please provide us with interview material which would include:

- Short form bio,
- Clean simple headshot photo,
- Three questions;
- Social Media links.

Your unique login URL will be delivered via email and Google® Calendar prior to the recording date.



We use <u>Wave.video</u>® live studio to record for its ease of use for those all over the world. You will have to utilize the Google® Chrome browser to launch the platform. For success, a strong connection is a MUST! Make sure you stay in an area with strong signal. If you're on mobile utilize the web browser and not the browser app. Please utilize an external headphone and microphone to reduce background noise.

(See page 5 & 6 and page 9 for devices).



Your recording session typically lasts between 35-45 minutes. After recording we may or may not edit. Your interview is also subject to review and may or may not be broadcasted. Please make use of independent earbuds or headphones & microphone to mitigate any echoes and background noise beforehand. See page 7 for using a smartphone or tablet. You can schedule or book anytime, but recording and broadcasting of your interview will not proceed until you have signed the guest release on page 11. We will send you a link for signing after scheduling and review. See page 8 on how to complete form.

Promote, Share & Engage

Let's get your message out there! Before, during, and after the episode is published, please share it however you choose. Please encourage your network of clients, friends and family to SUBSCRIBE or FOLLOW the YouTube® or Rumble® Channel and FOLLOW wherever they listen to podcasts.

LIKE OR FOLLOW US ON THE BELOW LINKS SO WE CAN TAG YOU WHEN WE PUBLISH YOUR MEDIA.

















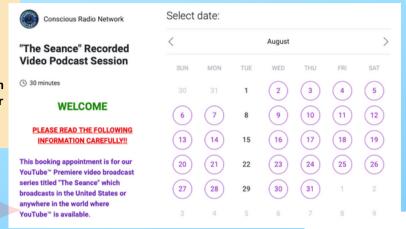


How to Book or Schedule Your Podcast Episode

When Ready, Click Here to go to the TidyCal® Scheduler App

STEP 1

PLEASE read
carefully all the info
in the banner to the
left by scrolling down
before selecting your
episode recording
date.



STEP 2 Select any day that is

Select time:

America/New_York

4:00 pm

6:00 pm

8:00 pm

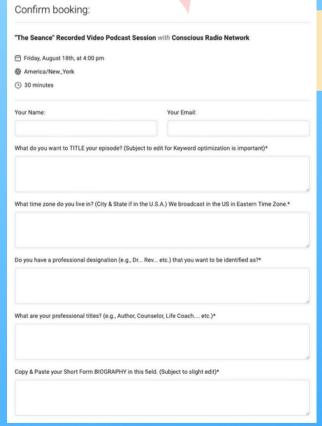
10:00 pm

Select a time.

REMINDER

When booking initial interview, you are immediately assigned a broadcast date. If you must reschedule, it must be 45 days or more from this broadcast date (some exceptions apply). Same applies for a second reschedule. If a third rescheduling is needed, the initial broadcast date and login URL will be voided, and your broadcast will be pushed to the end of the line. After the third rescheduling, all future appointments will be rejected. Please maintain email communication for any reschedule or cancellation attempts.

STEP 4 Fill out the form



STEP 5

Finally, click "Book Event" when finished

pre-inte

Type YES if you have read and agreed to the terms on page 4 & 5 of 'The Séance' Podcast Guest Pre-Interview

(ii you haven't received your packet yet oo Herie to Retriem: https://conscious/adoinervork.com/yoest-				
	Cancel Book Event		STEP 6 Select your online calendar notification	1
	Cancer Book Event			
	Booking Co	onfirmed!		
	Conscious Radio Network	Add to: Google Calen	dar	
	"The Seance" Recorded Video	Outlook		
	Podcast Session	Office 365		
	Friday, August 11th at 4:00 pm America/New York	Yahoo Calend Download .ics		
	③ 30 minutes	Reschedule o	r cancel	
	An email with an invitation to add th	e event to your calend	dar was sent.	

WFD

After you have submitted your event booking you will receive an initial email from TidyCal® to the email you supplied. If you don't use Google® Calender, you and select another online calendar platform. Once we receive your booking we will then send you an updated Google® Calendar event notification (<u>see page 7</u>).



Recording Guest Guide

If you're reading this article, you've probably been invited to participate in a broadcast powered by Wave.video®. Congrats!

To ensure the BEST watching experience for yourself, your host and the audience, please, follow these tips.

Get the gear ready in advance

Before the recording session, make sure you have:

- A desktop or laptop featuring a web camera and microphone;
- A stable internet connection. We recommend using the cable connection over WiFi. Also, the best option is to use the Chrome browser.
 - Headphones or earbuds to avoid echoing.



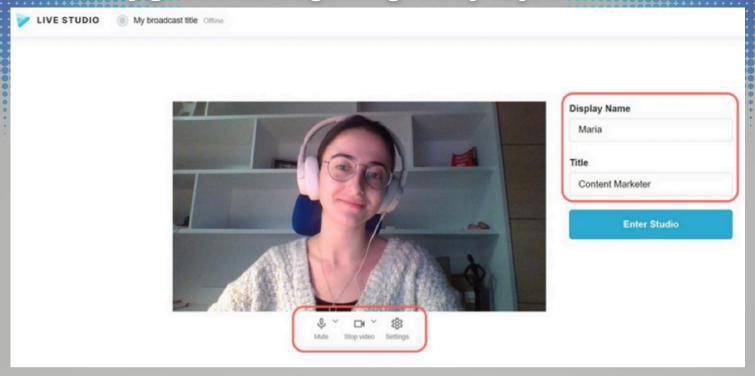
- If using a mobile device, utilize LANDSCAPE mode, not PORTRAIT.
- Make sure you have adequate lighting.

How to join the recording studio

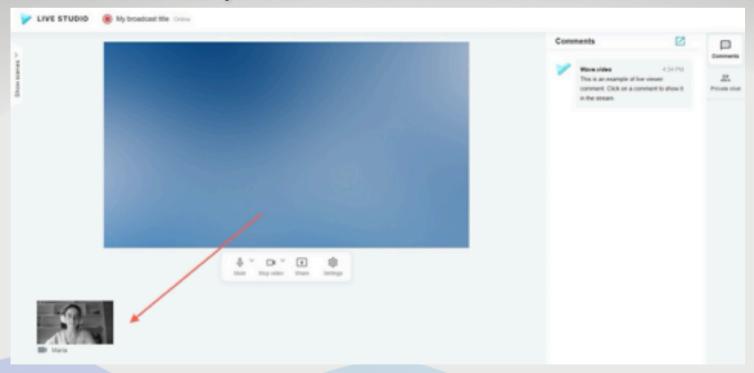
The host of the upcoming recording should share a link with you well in advance. Use this link to enter the Studio at the agreed time. First, you'll see a screen where you can

- Make sure you're using the right gear. Be sure to allow Wave.video to access your camera and mic.
 - Enter your name (title is optional)
 - Check out your video preview
 - Access the studio.

Here's my guest Maria getting ready to join the studio.



Once you're ready, press the "Enter Studio" button and join the event. You'll see yourself underneath the main screen in the feed. Your video won't be visible to anyone until the host adds it to the screen.



Once the host adds you to the screen and starts the recording session.

How to complete the Podcast Guest Release Form

After you have scheduled or booked a recording, you will receive an email from **Conscious Radio Network, LLC via BreezeDoc**. Please look out for this document in either your inbox or spam. We cannot record without your permission. Below is a walk through on completing your *Podcast Guest Release* Form successfully.

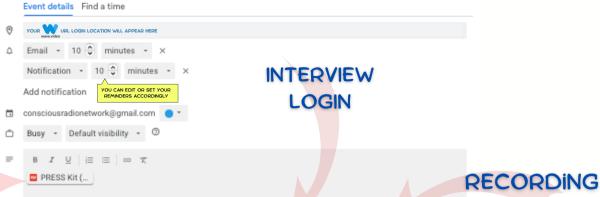


Finding Your Booking Info (via Google® Calendar)

INTERVIEW LOGIN

PRESS KIT

TO CANCEL OR RESCHEDULE YOUR BROADCAST



YOUR BOOKING HAS BEEN SECURED AND IS OFFICIAL. THANK YOU.

THINGS TO KNOW

- This booking appointment is for our pre-recorded video broadcast on the Official YouTube®; RUMBLE® Channel and all the major audio podcast platforms as mentioned and linked below.
- Utilize the Google® Chrome internet browser to log in to the platform (page 7-8 in your PRESS Kit attached).
- If you have not yet submitted a headshot photo, please email to <u>ConsciousRadioNetwork@gmail.com</u> This will be
 used for your episode thumbnail poster. If you have already sent it to us then disregard this step. You will also receive a
 proof of the thumbnail poster via email in the coming weeks. Keep an eye out for it.
- Please encourage your friends, family and clients to SUBSCRIBE or FOLLOW the <u>YouTube</u>® or <u>RUMBLE</u>® Channel before your scheduled broadcast.
- In your attached PRESS Kit on page 9 "Finding your Booking Info" is a visual guide for helping you find all the info in your Google® Calendar notification which you will receive prior to your recording date.
- PLEASE NOTE: We normally book 4 to 6 months ahead of the broadcast date to compensate for any cancellations, media development, and to maintain and secure episodes for future seasons.
- Your broadcast date is set for Scheduled Date of your episode broadcast (This is not your recording date). This date may be a sooner date based on any cancellations and additional broadcast programming deviations. We are also trying to add in supplementary episodes with our weekly broadcasts so guests don't have to wait too long till publication. If the message you want to deliver in this interview is time sensitive, please let us know ASAP so we can accommodate program changes. This interview does not guarantee publication or broadcast if the quality of the media is determined to be unsatisfactory. Please utilize isolated headphones/earbuds and a microphone.
- If you have to reschedule, PLEASE NOTE, we can only allow up to 1 reschedule (2 including your original booking). If
 your rescheduled booking falls less than 45 days prior to the broadcast date, we will push your broadcast out to the
 next season. Some exceptions may apply. This is to ensure we have time to build your media and have it integrated
 with the season media.
- You will receive an email and/or Google® Calendar notification within 3 weeks prior to broadcast with a YouTube® LIVE Premiere URL. The RUMBLE® Channel URL will follow after broadcast.
- At the time of broadcast, simultaneously, your interview will be loaded into the following podcast platforms during the time of your LIVE Premiere.

LIBSYN®

APPLE PODCAST®

SPOTIFY®

IHEARTRADIO®

AMAZON MUSIC®

AUDACY®

BOOMPLAY®

DEEZER®

GAANA®

JIOSAAVN®
PLAYERFM®

<u>TUNEIN</u>®

 Don't forget to follow us on our social media networks so we can tag you when we publish your media. Below are the links to our pages.

OFFICIAL WEBSITE

OFFICIAL FACEBOOK PAGE

INSTAGRAM®

PINTEREST®

TWITTER / X®

TIKTOK®

You will be added to our Email Subscription after you have scheduled. Please check your SPAM or JUNK folder if you
don't see it in your INBOX. We publish a weekly episode reminder and a monthly newsletter. You may unsubscribe
anytime, if you choose.

Reschedule or Cancel (only one re-scheduling per broadcast spot allowed):

DATE

DATE (STATIC)

Optional Gear

Want to optimize and perfect your podcasting experience and look & sound professional?

If you are looking for additional hardware such as headphones, microphones, or webcams that are compatible at a very low cost we have supplied here for you some options with adapters.





1080P Webcam (budget friendly)



We do not sell these items nor receive any commission. These are just suggestions from past guests.

Wired Over Ear Headphones



Wired Headset w/ Mic



1080P Webcam (High-end)



3.5mm Combo Audio
Adapter



Apple Lightning to 3.5mm Adapter





In-Ear Headphones with Microphone



EXAMPLE COPY ONLY DO NOT SIGN

PODCAST GUEST RELEASE

EXAMPLE COPY ONLY DO NOT SIGN

Agreement by and between [CONSCIOUS RADIO NETWORK™ and its host Rev. Dr. PAUL G. MECKES] (the "Producer"), producer of the podcast entitled [THE SÉANCE] (the "Program"), and: the undersigned guest (the "Guest", "I", or "Me") in connection with Guest's appearance for an interview (or performance) (the "Interview") for the Podcast. The parties hereby agree as follows:

CONSENT: Guest does hereby irrevocably consent to appear in the Program and to be recorded, filmed, videotaped or otherwise to have their voice and performance captured, reproduced and distributed. Guest further agrees that the Producer shall have the exclusive right to edit the content of and to make derivative works using the Interview. You consent to the use of artificial intelligence (AI) tools, including generative AI, in the production, marketing, and promotion of the Podcast. You understand and agree that AI tools may be used to analyze, edit, enhance, or otherwise process the Performance or Materials, including your image and/or voice., provided there is no material alteration to the content, meaning, tone, or character of the words originally spoken.

NAME & LIKENESS: Guest hereby irrevocably authorizes Producer to use Guest's name, image, likeness, appearance, voice, professional and personal biography(ies) and all materials created by or on behalf of the Producer incorporating the same in perpetuity for any lawful purpose, including, but not limited to advertising, public relations, publicity, packaging, and promotion of Podcaster and its businesses, products, and services, without further consent and without payment of any royalty, payment, or other compensation.

<u>OWNERSHIP</u>: It is understood that Guest retains ownership of any copyrighted material provided during the Podcast, however the Producer is hereby granted a non-exclusive, perpetual, worldwide and royalty-free license to publish such copyrighted works in any and all media, whether now known or hereafter devised.

Guest further acknowledges that the Producer is the sole owner of all rights in and to the Interview, the recording(s) thereof, the Program, as "works made for hire" pursuant to 17 USC §101, et.seq., for all purposes; and that Producer has the unfettered right, among other things, to use, exploit and distribute the Program, and Guest's performance as embodied therein in any and all media or formats, throughout the world, in perpetuity. To the extent this provision does not convey full ownership of the Interview Guest hereby irrevocably transfers, assigns, and otherwise conveys to Producer all of Guest's right, title, and interest, if any, in and to the interview, including all copyrights and other intellectual property rights in the interview. Any materials created in connection with the production and distribution of the Program ("Materials") become property of Producer, and Producer shall have the sole and exclusive right to use, exploit and distribute such Materials, throughout the world, in perpetuity

NO OBLIGATION TO USE: Nothing contained herein shall be construed to obligate the Producer to use or exploit any of the rights granted or acquired by Producer, or to make, sell, license, distribute or otherwise exploit the Program or Materials whatsoever.

NO ADDITIONAL CONSIDERATION: Guest understands and agrees that the opportunity of the Interview constitutes sufficient consideration hereunder, and that Guest shall receive no monetary compensation for appearances on and participation in the Program.

<u>RELEASE; WAIVER</u>: Guest hereby releases and discharges Producer from any and all liability arising out of or in connection with the making, producing, reproducing, processing, exhibiting, distributing, publishing, transmitting by any means or otherwise using the Program, and, to the fullest extent permitted by law, waives all legal and equitable claims (whether now known or later discovered) relating to the Program whatsoever.

AGREED AND ACCEPTED		Date:	
[Rev. Dr. PAUL G. MECKES]	EXAMPLE COPY ONLY	Guest's Signature	
	DO NOT SIGN	Printed Name	

Privacy Policy

This privacy policy sets out how Conscious Radio Network™ uses and protects any information that you give Conscious Radio Network™ when you utilize our sites and third-party sites.

Conscious Radio Network™ is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using our sites, then you can be assured that it will only be used in accordance with this privacy statement.

What we collect

We collect the following information:

- · Name, job title or professional designation
- · Contact information including email address, website URL's & social media URL's

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- · Internal record keeping and episode archiving.
- · We may use the information to improve our products and services.
- We may periodically send network newsletters, special offers or other information which we think you may find interesting using the email address which you have provided.
- After scheduling, we would use your information to contact you to send you updates or confirmation notifications for your scheduled recording or broadcast.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Links to other sites would include: TidyCal®, wave.video®, Patreon®, YouTube®, Rumble®, Apple® Podcast, iHeart Radio®, Spotify®, LibSyn®, TuneIn Radio®, Audacy®, Deezer®, Gaana®, Boomplay®, JioSaavn®, PlayerFM®, Facebook®, Instagram®, Twitter®, TikTok®; Linkedin®, and affiliated or syndicated streaming television or podcast channel(s).

Controlling your personal information

We will NEVER sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

There is no single principal data protection legislation in the United States (U.S.). Rather, a jumble of hundreds of laws enacted on both the federal and state levels serve to protect the personal data of U.S. residents. At the federal level, the Federal Trade Commission Act (15 U.S. Code § 41 et seq.)

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at this address, <u>ConsciouisRadioNetwork@gmail.com</u> - We will promptly correct any information found to be incorrect.