



## CALENDAR of Events

**Thursday-Friday, April 3-6, 2025: FFA State Convention**  
[Conference Information](#)

**Saturday, April 19, 2025: AESCW Scholarship Reviews**  
Would you be interested in applying? [See our website for your application](#)

Other Dates to Remember:

Saturday, April 12 @ 11am (Lunch @ 12): *Celebration of life* for JOE JOHN JESS, SR.  
Where: 4459 Jackson Valley Road, Ione  
*Joe's Obituary*

Saturday, April 26: AESCW Spring Meeting @ TBD

Tuesday, May 6: El Dorado Ag in the Classroom

Wednesday - Friday, May 7-9: Region VI ANCW Meeting & WIRED  
Coalville, UT..... [REGISTER HERE!](#)

### President's Message

**Dear AES Cattlewomen,**

As we ease into April, I'd like to reflect on the busy month of March. Rielle and I attended the CCW Spring meeting in Visalia, March 7-9. We attended the Executive Board meeting participating in discussion regarding the California State Ambassador and Memorial Scholarship programs. I will be on both committees going forward, as we look to improve them for our future candidates.

At the general meeting, speakers included Dr. Gaby Maier from UC Davis, Sandy Fiack, a board member for the

April 12th 2025 we will  
be having a Celebration  
Starting at 11:00 , lunch  
12:00  
4459 Jackson Valley Rd  
Ione, CA 95640

In Loving Memory

*Joseph John Jess, Sr.*



California Foundation for Agriculture in the Classroom, and Dayna Ghiradelli, Executive Director of Sonoma County Farm Bureau. During the breakout sessions, we enjoyed seeing and hearing about fundraising events and Ag in the Classroom ideas from three other units. We were treated to dinner at the Imagine U Children's Museum at an impressive interactive beef cattle branding and barn area.

As the Ag at the Capital Chairperson for CCW, Rielle garnered support from the California Beef Council and Buckhorn Bar and Grill to serve tri-tip sliders at the CCW booth. Legislators and their staff along with the general public were given a variety of promotional handouts on March 19th as they noshed on the sliders. Rielle, Brooklyn Whalen, and I manned the CCW booth at the foot of the State Capitol steps.

I look forward to sharing plans for our future brochure as our Spring meeting gets closer.  
*I hope to see you all on April 26th.*

**Katherine Kussman-Collins**  
**AES Cattlewomen President**

## Where have we been?



2025 AG DAY AT THE CAPITOL

**AES Cattlewomen and  
Buckhorn Grill served 360  
pounds of Tri-Tip Sliders,  
sponsored by The  
California Beef Council  
to Representatives, Delegates  
& the public**



**BROOKLYN WHALEN  
placed 6th at  
Central Region Speech  
Contest  
@ MJC!**

**AG IN THE CLASSROOM IDEAS..."Imagine U Children's Museum"**









**AES CATTLEMEN'S JACKPOT  
BUCKLES**



**WE ALWAYS APPRECIATE  
RICK VICINI & Tyler  
& their team  
for providing opportunities  
for our Ag youth to learn  
about raising and selling  
their animals, whether it be  
for a County Fair or  
growing their own herd!!**



**AES CATTLEWOMEN  
DONATED PRIZES  
for the  
AES CATTLEMEN'S  
JACKPOT SHOW  
Amador County Fairgrounds**

# Update for CCW Beef Ambassador Competition

The California State CCW has updated its Beef Ambassador Program for 2025. Information and details along with a form for the Junior Division and Senior Division have been posted on our website. The program has eliminated some of the previously required components so please do encourage your up and coming beef advocats to apply.

New Deadline is May 1, 2025!!

## Snap Shot of Just Some of the Changes-

1. Prize money has increased
2. Must complete an online application
3. Need a letter of recommendation from the unit they represent
4. Need a letter of recommendation from someone that knows their passion for beef
5. Online/Zoom interview along with not more than a10 min presentation to the panel on a beef subject of their choice
6. Required to complete one talk/presentation if selected
7. Certification of beef online courses is no longer required
8. Attendance at State functions is optional

How simple is that!

*Review CCW website under Beef Ambassador tab...*

Amador El Dorado Sacramento Cattlewomen | PO Box 157 Plymouth | Plymouth, CA  
95669 US

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