AES CATTLEWOMEN NEWSLETTER

JANUARY/FEBRUARY 2021

2021-2022 AESCW EXECUTIVE BOARD

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BOB SHUFELT'S "Old Corrals"

CALENDAR OF EVENTS

FEBRUARY 13, 2021-Saturday (tentative):
AES Cattlewomen Board of Directors Meeting

MARCH 5-7, 2021 (tentative): CCA/CCW Mid-Year Meeting @ Paso Robles, CA



January 26-30, 2021Since 1941 Celebrating 80 Years!!!

To purchase "Buyer Pass" click this link for all of the details. https://redbluffbullsale.com/



NEW!!!!! WILDRAGS \$30

Call Rielle 209-419-1666

or aescw49@gmail.com

"Be respectful, even to hateful people, because your mamma raised you better." Unknown.

ARTIST "SHOOFLY" BOB SHUFELT PRINTS FOR SALE

Ginger & Eliot Appleton's friend the artist "Shoofly", Bob Shufelt, donated some signed prints to raise funds for the AESCW scholarship account.

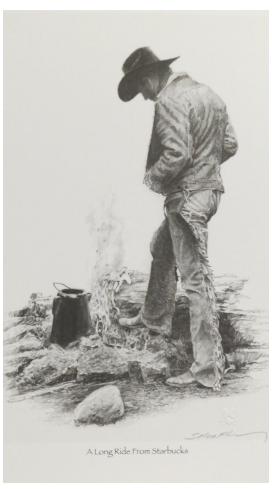
Continued..... These 8 1/2" x 11"prints have sold for \$25+ at previous silent auctions. As a special offer, Ginger wishes to give our membership the opportunity to purchase them now at that price plus \$3.00 shipping as a donation to the AESCW Scholarship Fund.

Bob has been featured in past magazine issues of Western Horseman, Cowboys and Indians, Southwest Art, etc. He is a nationally renowned western artist. Bob and his wife, Julie, have been so generous over the years to supply prints for the Cattlewomen, FFA, local volunteer fire department, hospital auxiliary, etc.

There are six of the "Starbucks" print, and one each of "Old Corrals" and "Effus Engineering".

Ginger proposes that since we are not having any meetings, perhaps someone might be interested in purchasing them now. You can contact Ginger @ 209.369.6045 or anchoracharolais@gmail.com.





AESCW Gloves @ \$10/Pair

Gray-size M & L; Charcoal-size M & L

Call @ Rielle 209-419-1666 or

aescw49@gmail.com



CCW, CBC RECOGNIZE 2020 WALT RODMAN AWARD WINNERS

Despite losing the usual fanfare of an in-person convention in 2020, California CattleWomen, Inc., and California Beef Council are still proud of all the beef promotion work that has been done by units over the past year and want to recognize the annual Walt Rodman Award recipients.

The Walt Rodman Award is given to units who demonstrate exemptional projects for beef promotion in their local communities.

For the 2020 Walt Rodman competition, there were three winners based on unit membership, three runners-up and five honorable mentions.

The California Beef Council sponsors the annual competition as a way to honor and highlight the excellent beef promotion work done by California CattleWomen units on a local level throughout the year. Now in its 38th year, the contest is named after one of the CBC's first Executive Directors and is designed to reward the efforts of CattleWomen to share the beef community's story in creative and unique ways.

First place winners receive \$400 from the CBC, runners-up receive \$200 and honorable mentions receive \$50. Congratulations to this year's winners!

WINNERS

San Joaquin-Stanislaus CattleWomen (1-49 members)
"Beef and Wine Pairing Event"

Plumas-Sierra CattleWomen (50-69 members) "Pizza Lunch for Firefighters"

Alameda County CattleWomen (70 or more members)

"Creative Beef Promotion and Education During a Pandemic"

RUNNERS UP

Napa-Solano CattleWomen (1-49 members)

"Ag Day in the Classroom"

Mid-Valley Cowbelles (50-69 members) "Beef For Schools"

Tehana County CattleWomen (70 or more members)
"Western Art Show"

HONORABLE MENTION

Amador-El Dorado-Sacramento CattleWomen "Super Steer Award"

Calaveras-Tuolumne CattleWomen "A Fresh Start With Beef"

Modoc County CattleWomen "Highway 299 Road Sign"

San Luis Obispo Cattlewomen "Culinary Arts Program Partnership"

Santa Barbara County CattleWomen

Santa Barbara County CattleWomen
"Ask the Cow Gal"

36 CALIFORNIA CATTLEMAN January 2021



COOKING: Brown Ground Beef with garlic in large nonstick skillet over medium heat 8 to 10 minutes, breaking beef up into 1/2-inch crumbles. Pour off drippings, if necessary. Stir in water, chili powder and cumin; cook and stir 1 minute to blend flavors. Cool slightly.

Place salad mix, beef, tomato, beans, corn and cheese, if desired, in large bowl with lid. Top with dressing; close lid securely or cover bowl tightly with plastic wrap. Shake gently to combine. Top with tortilla strips, if desired.

Crunchy Tortilla Strips: Cut 2 corn tortillas in half, then crosswise into ½-inchwide strips. Place strips in single layer on baking sheet. Spray tortilla strips lightly with nonstick cooking spray. Bake 4 to 8 minutes at 400°F or until crisp.

Cook's Tip: You can substitute your favorite dressing for ranch dressing.

ARTICLE TAKEN FROM Salad Shakers (beefitswhatsfordinner.com)

INGREDIENTS:

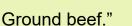
- 1 pound Ground Beef (95% lean)
- 2 teaspoons minced garlic
- 1/4 cup water
- 2 tablespoons chili powder
- 2 teaspoons ground cumin
- 1 package (10 to 12 ounces) iceberg or romaine salad mix (lettuce, red cabbage, carrots)
- 1 cup diced tomato
- 1/2 cup canned black beans, rinsed, drained
- 1/2 cup frozen corn, defrosted, drained
- 1/2 cup shredded reduced-fat Cheddar cheese, (optional)
- 1/2 cup prepared reduced-fat or fat-free ranch dressing
- 1/4 to 1/3 cup Crunchy Tortilla Strips (recipe follows) or crushed baked tortilla chips (optional)

2020 BRIGHT SPOTS

- Successfully opposed Proposition 15, the largest tax increase in California history. If passed, Proposition 15 would have eliminated critical Proposition 13 protections that help keep our property taxes in check.
- Secured the commercial production and release of a Foothill Abortion vaccine, after decades of research, hard work and the investment of millions.
- **Obtained COVID-19 relief funding** to ease the impact of the coronavirus on our businesses.
- Defeated legislation that would have limited the availability of food byproducts for use in animal feed, **killed a proposal to require a consumption-based greenhouse gas inventory only for animal food products** with the express goal of "Reducing animal food intake," and defeated legislation that sought to increase regulatory burdens under the California Environmental Quality Act.
- Worked alongside the National Cattlemen's Beef Association to ensure that **federally, ranchers saw significant reforms** in the Endangered Species Act, National Environmental Policy Act (NEPA) and advancements in trade policy like the ratification of the United States-Mexico-Canada Agreement (USMCA).



"What do you call a cow lying on the ground?



AES CATTLEMAN.....

A MESSAGE FROM NEW PRESIDENT

"Greetings from your new AES President, Ryan Nelson. I'm a 5th generation cattleman who grew up in Wilton on my family's ranch, Five Star Land and Livestock.

We raise registered Angus cattle, performance horses, and soon after getting married to my wife Hailey, she and I bought some commercial cows and we've been trying to grow that over time.

Hailey and I have four kids, Jhett (8), Cort (5), Nash (3), and Indy (1). When I'm not with my family or with the cattle, I am the Vice President of Five Star Land Company, a farm and ranch brokerage firm. I look forward to serving this great association, and building on what those who came before have accomplished."

Ryan Nelson

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As the Chairperson of your Newsletter, I invite you to contribute to this informal publication in the coming months. You can offer Ranch & Ag related posts, images, website links, etc. Contact Pam Howard @ lalapam@att.net or call 209.217.6125

SPECIAL ANNOUNCEMENT!! Beef Quality Assurance Training and Certification

UC Cooperative Extension in collaboration with the California Beef Council is excited to offer an online Beef Quality **Assurance Training and** Certification on Tuesday, February 2, 2021, at 5:30-7:00 pm. The online training will include presentations on antibiotic stewardship, vaccine administration and handling, record keeping, and carcass quality. There will also be a Question & Answer session with Dr. Gabriele Maier. DVM. Cooperative Extension Specialists in Veterinary Medicine.

This session will be live and will include lots of visuals. It is recommended you log in from a location with reliable internet and be a few minutes early!

Attendees will be required to complete a short online quiz post-training to receive your Beef Quality Assurance Training Certificate. The link to the test will be shared with attendees following the event.

The event is FREE to participate in. Registration is required – please click here to register.

For questions or assistance please contact Tracy Schohr, livestock and natural resources advisor for Plumas, Sierra and Butte Counties at tkschohr@ucanr.edu or 916-716-2643.