



УКРАЇНА-2050
UKRAINE-2050

ANNOUNCEMENT

15 March 2021

NGO "Ukraine-2050" provides important information regarding the Permanent International Media Monitoring Mission on Disinformation about Ukraine and the Ukrainian diaspora

(Deadline to join the Mission: 26 March 2021)

(Online training for members of the Mission: 27 March 2021, at 19:00 Kyiv time)

NGO "Ukraine-2050" thanks all those who joined the Permanent International Media Monitoring Mission ("Mission"), which will monitor the media, social networks and other information resources in various countries in the world for disinformation about Ukraine and the Ukrainian diaspora, analyze the findings of this monitoring and take effective measures to help counter such disinformation.

As of this day, there are 130 observers from 41 countries, who will be monitoring in 31 languages.

In view of such high interest, NGO "Ukraine-2050" is extending the deadline to join the Mission. **We invite all interested persons to join this Mission by filling out the attached Application and sending it by 26 March 2021 to NGO "Ukraine-2050" at the following e-mail address: ngo@ukraine-2050.org.**

The online training for all members of the Mission (lasting 2 hours) will be held on Saturday, 27 March 2021, at 19:00 Kyiv time (the ZOOM link will be sent later).

We are pleased to announce that the following experts have agreed to conduct our online training:

- Mariana Kitsa, Associate Professor at the Department of Journalism and Mass Communication of the Lviv Polytechnic National University;
- Nadiia Balovsiak, Associate Professor at the School of Journalism and Communication of the Ukrainian Catholic University; and
- Artem Laptiev, StopFake Fact-checker.

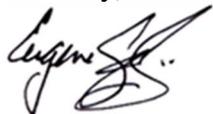
The Mission's work will be comprised of the following principal stages:

- 1) organizational preparation;
- 2) online training for all members of the Mission with a briefing on the specifics of the media environment, and instructions on filling out online reporting forms;
- 3) monitoring and online reporting by monitors of articles that disseminate disinformation about Ukraine;
- 4) analysis of the online reports and drawing of conclusions by the analytical team;
- 5) preparation, publication and dissemination of regular reports on the Mission's findings; and

- 6) taking effective measures to help counter such disinformation, including by sending requests to appropriate government authorities and administrators of media, social networks and other information resources to exclude disinformation about Ukraine and block the sources of such disinformation.

Information on the Mission is also available on our website www.ukraine-2050.org in the “Media” section.

Sincerely,



Eugene Czolij
NGO “Ukraine-2050” President
www.ukraine-2050.org

The Non-Governmental Organization (NGO) “Ukraine-2050” is a non-profit organization established to help implement, within one generation – by 2050 – strategies for the sustainable development of Ukraine as a fully independent, territorially integral, democratic, reformed and economically competitive European state.