

20m25

NYE BLAST



DECEMBER 31 | 8PM-12:30AM
DOWNTOWN HACKETTSTOWN



HACKETTSTOWNBID.COM | HACKETTSTOWN.NET | HACKETTSTOWNPD.NET



NYE BLAST SPONSORSHIP

ABOUT THE EVENT

The NYE Blast features an M&M'S lentil drop at midnight, entertainment, kids corner, and business specials to ring in the New Year.

YOUR SUPPORT MATTERS

Your support will help attract visitors to experience Downtown Hackettstown & provide an economic boost to local businesses going into the New Year.

PROMOTE YOUR BRAND

The NYE Blast provides an excellent opportunity to promote your brand, reaching thousands of people.

SPONSORSHIP PACKAGES

- DIAMOND SPONSOR - \$5,000 (2 available)

- Business logo on banner on display at the entertainment stage and kids zone
- Business logo on banner across Route 517
- Business logo on flyer/poster
- Mention on WRNJ radio ads for this event
- Business name in press releases
- Business name mentioned in social media posts
- Business name announced throughout the event
- Business name mentioned in online sponsor program
- VIP area to watch the M&M lentil drop (up to 10 people)
- VIP party bags (limit 10)

- GOLD SPONSOR \$2,500 (6 available)

- Business logo on banner at the kids zone
- Business logo on flyer/poster
- Mention on WRNJ radio ads for this event
- Business name in press releases
- Business name mentioned in social media posts
- Business name announced throughout the event
- Business name mentioned in online sponsor program
- VIP party bags (limit 5)

5 LEFT

- SILVER SPONSOR - \$1,000

- Business name in press releases
- Business name mentioned in social media posts
- Business name announced throughout the event
- Business name mentioned in online sponsor program

- BRONZE SPONSOR - \$500

- Business name in press release
- Business name mentioned in social media posts
- Business name mentioned in online sponsor program

- COMMUNITY SPONSOR - \$250

- Recognition during announcement at the beginning and end of the event
- Name mentioned in online sponsor program

SPONSORSHIP FORM

We would like to sponsor the 2025 NYE Blast at the following level:

Diamond Sponsor \$5,000

Bronze Sponsor \$500

Gold Sponsor \$2,500

Community Sponsor \$250

Silver Sponsor \$1,000

Contact: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Business Website: _____

Business Social Media Accounts:

Facebook: _____

X: _____

Instagram: _____

This signed form and a check made payable to the "Town of Hackettstown" should be mailed to: Town of Hackettstown **Attention: NYE Blast** 215 West Stiger St Hackettstown, NJ 07840

Signature: _____ Date: _____