

Privacy Policy

Last Updated: October 9, 2025

eSmartcycle LLC. values your privacy and is committed to protecting the personal information of our website visitors, customers, and partners. This Privacy Policy explains how we collect, use, share, and safeguard your information when you interact with our website [<https://www.esmartcycle.com>] (the “Site”) and related services.

By using our Site, you agree to the terms of this Privacy Policy. If you do not agree, please discontinue use of the Site.

1. Information We Collect

- Personal Information You Provide: Name, email address, phone number, billing/shipping address, payment details, and other information you voluntarily provide.
- Automatically Collected Information: IP address, browser type, device identifiers, operating system, referring/exit pages, and browsing activity.
- Cookies & Tracking Data: We use cookies, pixels, and similar technologies to enhance user experience, remember preferences, and analyze site traffic.

2. How We Use Your Information

We use the information we collect for purposes including:

- To provide, operate, and improve our products, services, and website.
- To process orders, payments, and customer support requests.
- To send transactional communications (e.g., confirmations, invoices).
- To send marketing communications and promotions (if you have opted in).
- To comply with legal obligations and prevent fraud or misuse.
- To analyze usage trends and improve performance and security.

3. Sharing Your Information

We do not sell or rent your personal information. We may share your data with:

- Service Providers
- Legal & Regulatory Authorities
- Business Transfers

4. Cookies & Tracking Technologies

Our Site uses cookies and similar tracking tools to remember preferences, authenticate users, analyze traffic, and provide targeted advertising. You can disable cookies in your browser settings.

5. Data Retention

We retain your personal information only as long as necessary for the purposes described, or as required by law.

6. Data Security

We implement reasonable safeguards to protect your data. However, no method of transmission or storage is 100% secure.

7. Your Privacy Rights

Depending on your location, you may have rights such as access, correction, deletion, and opt-out of marketing. California and EU/UK residents have additional rights under CCPA and GDPR.

8. Third-Party Links

We are not responsible for the privacy practices of third-party websites.

9. Children's Privacy

We do not knowingly collect data from children under 13 (or 16 where applicable).

10. Changes to This Policy

We may update this Privacy Policy periodically. Updates will be posted with a new "Last Updated" date.

11. Contact Us eSmartcycle LLC

info@esmartcycle.com