



We strive to help Business Owners, Managers, and Entrepreneurs transform their approach to business, so they can Break the Barriers and Achieve Success.

First, thank you for being here!

Are you ready to break a barrier and take a big step toward success? Let's Do it!

Why is it that negativity is so readily available and positivity seemingly scarce in our daily lives?

You'd think it would be the other way around with all the self-help and motivational books and programs and mentors so readily available. I don't recall ever seeing a book on how to self-destruct in 3 easy steps... So why is it then, that negativity is normal?

It sometimes feels like everyone around willingly and freely offers advice when it involves limitations, what you can't do or why you can't do it. They'll tell you quickly why any idea you have will never work. Problem is, they are probably not experts at anything other than NOT achieving. This is exactly who you should not be taking advice from. It doesn't make sense to take advice from people who can't or didn't. Maybe they can't. Maybe they tried and failed. Or worse, they've never tried but are willing to offer you all the negative and limiting advice you'll sit and listen to.

If they are an expert, someone who has done something for 10,000 hours or equivalently 5 years of regular work, maybe that advice is legitimate. Unfortunately, that's seldom who we get the negative advice from. It usually comes from family, friends, and co-workers.

There is always a chance they are right, but you would be well served to look at your own situation and try to determine the legitimate limitations for yourself. If you have a great idea, business plan, or entrepreneurial endeavor you should make an effort to identify the who, what, why, and how that will limit you. It is sometimes liberating when you attempt to define what is or will limit you only to discover that when writing it down it seems so insignificant. Those limits turn out to be weak, make no sense, and never was or will be a limiting factor that can be defined.

Why are we discussing limitations on a Key to Success that is about Thinking Big? Because in order to think big, make a plan, and achieve success, you need to remove the all the pre-conceived limitations first! There will be plenty of real limitations but don't let unknowns cause you to set minimal goals from the start. Instead, Think Big!

Start first with one single statement that perfectly sums up what your personal idea of Success is. It can be a specific amount of money, a dollar amount at retirement, a retirement age, a position within a company, freedom to travel or from a daily grind job, to spend more time with family, etc.... This is where you should think big. Set the goal, and up it a bit. Disregard all negative thoughts. Forget about convention or averages. Blow off any restraints. Question any limitation perceived. And do so knowing you will break any barriers that are thrown in front of you. Your goal should be yours alone. Your dream and desire. Your goal statement is your target based on your ideal vision of success.

When you decide on and finalize this goal statement, write it down or print it out. Post it where you will see it every day. Mine is on my bathroom mirror and the wall across from this desk. This will help you start your day thinking about it and the step you need to take to get there. But, that was the easy part. Now the work begins.

Now it is time to define it. Define this goal in as much detail as you can. List each step you think it will take to get there. Break it into as many pieces as needed to clearly lay out what it will take to get from where you are now to where you want to be. Spend the time, get the help, find the resources to get each step going in the right direction. Rockets reached the moon, the Allies won the war, and Donald Trump became President because each had a goal and a well-conceived plan to get there.

Is it fail proof? Probably not, then again, you can revise your steps to get there as often as necessary. Great things can be done even when real limitations surround you. Enormous things can be done if you ignore all the negativity and unrealistic limitations that people put upon you when they had no skin in the fight and you set your goals as high as you can dream.

Amazing success stories are all around us. The stories are most often told while giving all the credit to their especially driven or motivated nature. However, when you read into a few, you'll often find that wasn't what really made the difference. They may have that motivation, but the real reason for their success was that they refused to be limited by the very things that limited all the other people that tried a similar endeavor.

Yes, it does take more than just Thinking Big... Ideally, you would have the right idea, the drive and motivation to do the hard work, the never quit, succeed at all cost attitude. And of course - a Plan.

The truth is the plan may be the most important part and the one thing people often overlook. A written, documented, well thought out plan defining the step to achieve your goal is a must. When you put pen to paper and start putting the legitimate, optimistic but realistic step, arranging and rearranging, adding and deleting lines, you will end up with one of two outcomes. You will realize it was a terrible idea and toss it for a new goal and plan. Or, realize you really can do it - and here is exactly how to do it!

So, what are you waiting on? If you dream of making your own way on your own terms get started on your own path to success. Think big, as big as your dreams allow, and make a plan to get there.

Now is the time to take action! Plan it. Do it. Succeed!



Remember, The Keys to Success are bonuses! Our professional consultations are not based on these keys alone. They may be related, but we use a separate structured approach to learning about your business and applying my team’s wealth of knowledge and experience to customize your businesses path to success. Our intent is to transform your view and approach to business while giving you the advice, methods, tools, and guidance to start the transformation immediately. These Keys are additional elements that likely support your endeavor in one way or another. If you are a Breaking Barriers or Success Alliance member, feel free to download any that suit you. Please don’t share with the world, remember, it’s “our” system of transformation to get you on your path to sustainable success.

Please, share your success stories with us and let us know how any of the Keys to Success documents helped you make a positive change, identify a great opportunity, or make a big step toward success. That is why I do this!

Sincerely,

Charles Bailey

