

BRANDON  BELT

Fishing



ABOUT US

Brandon Belt Fishing is an organization that was birthed from a crazy idea that a group of friends came up with and through God's own timing was transformed into a reality. Every year in February for the past ten years, the President of our company, Brandon Belt the starting first baseman for the San Francisco Giants, has gone back to Arizona to start Spring Training and prepare for the upcoming MLB season. The only exception to that is in 2020 due to the COVID-19 pandemic when the baseball season was pushed all the way back to July of that year. During that down time Brandon's high school baseball coach, Glen Kimble, convinced him to go out in his Bass Cat and introduced him to bass fishing with a frog on Sam Rayburn Reservoir. That first trip out on Sam Rayburn opened Brandon's eyes to the big world of bass fishing and how much joy that it brings him. Brandon's newfound love of fishing led him to discover the adrenaline rush that he gets when competing in a tournament. When Brandon compares catching a 5 pounder in the closing minutes of a tournament to hitting a walk off home run in front of thousands of fans you know that his love for fishing is something serious! After fishing some small evening tournaments for bragging rights between Brandon and friends, the conversation came up about hosting a team tournament larger than anyone had seen. After many months of looking, a door finally opened in May 2021 and we were able to secure a park on Rayburn to support a large team tournament, which got us to where we are now!

We have been blessed to help raise over \$210,000 for charity and have paid out nearly \$1,500,000 in cash in prizes in the 2 years that we have been doing this! The success that we saw from our first tournament lit a fire under us to continue to push ourselves to create even better opportunities for anglers and the charities that we support. That is exactly what we have done with "The Show" Team Series in 2023. Our goal as an organization will always be to give our anglers a tournament experience that far surpasses any others that they have fished and to make our partners feel like family. We are taking the team tournament fishing industry by storm and giving those team tournament anglers something to be excited about for years to come! We believe that with the collaboration of ideas within our organization, with serious tournament anglers, and companies that have a great grasp on the fishing industry, we will have success in bringing something to the fishing industry that has been long overdue.

OUR TOURNAMENTS

3RD ANNUAL BELT'S \$100,000 GRAND SLAM

This will be a 3 day event out of Umphrey's Pavilion geared towards raising money for charity, as well as giving 100%+ payback to the anglers. It is a team tournament with the final day being cut to the top 20 teams. The highest 3 day cumulative weight will take home the \$100,000 and all of the bragging rights! Not to mention, the team who brings in the biggest bass of the tournament will win a brand new 2024 Basscat Eyra!

Along with the three days of competition, there will be an expo at the site of the weigh in for the fishermen and community to enjoy. At that expo we will have food vendors, a live streaming leaderboard and weigh in, and spaces for all of our partners to set up a booth to engage with the community and conduct private sales if desired. This will be a great opportunity for your company to build relationships and an even greater following with fishermen on one of the greatest and busiest bass fishing lakes in the country.

After the first 2 days of competition there will be a Calcutta Party, which will be a night to celebrate the top 20 that advanced to the final day, a way for us to say thank you to all of our partners, and more importantly a night to raise money for charity! Live Entertainment, a silent auction, food and drinks, and the Calcutta will all be a part of that Friday night.



OUR TOURNAMENTS

"THE SHOW" TEAM SERIES

The Show Team Series is a play on words with Brandon's success in making it to "The Show" and the higher level of competition that will be had in this team tournament series. These tournaments will be capped at 200 teams and will be spread out across the great state of Texas on some of the best lakes in the country. In this format there will be 4 regular season events, all of which will be two day events. After the regular season has concluded there will be a Championship for the teams that finish in the top 75 in points. At the Championship our anglers will be competing for their chance at \$100,000 and to finish out the Team of the Year race. ANOTHER Bass Cat will also be won by one of our teams at this event!



OUR TOURNAMENTS

ONLINE TOURNAMENTS

In 2023 we jumped on board with the Fishing Chaos weigh in software, which has many huge upsides for our partners and our company alike. Fishing Chaos allows us to have instant online live leaderboard updates, instant fish and competitor reports during the tournaments, and it also allows us to run online virtual tournaments. In 2023 our goal was to become proficient with the onsite weigh in portion of the software and now that we have excelled in that area we will be expanding our efforts and will be hosting online tournaments as well.

What this means for your company, is that depending upon your level of partnership we can create online tournaments to appeal to the masses and give anglers of all skill levels an opportunity to compete and become users of your products if they are not already. Utilizing Brandon's connections with celebrities and other athletes across the country and your company's affiliations with big names in the fishing space, we know that we can develop online tournaments that will engage many current and new fishermen and encourage them to use your products.



WHY JOIN US?

We're not just another tournament trail or just another event, we are truly one of a kind. Our goal as an organization is not to just bring another tournament to the bass fishing scene that is already so saturated; our goal is to create an opportunity for anglers to have better payouts and be treated like professionals in a team setting. We will be doing this all while giving back to worthy causes and a portion of your partnership money will be going to those causes as well. Through each of Grand Slam events we have helped raise enough money to feed ALL 90+ children in The Father's Heart Orphanage of Brazil for the ENTIRETY of the last TWO YEARS! That was a culmination of all of our partner's contributions, as well as all of the money raised through our Calcutta Party and other great donors.

In June 2022 Brandon also became co-owner of Tackle Addict, the largest tackle supplier in the East Texas area. With him and his business partner, Brian Robison, retired NFL football player of the Minnesota Vikings, having a great vision for the business it is going to grow even more than their already large local and social media following. Their business has already grown significantly since Brandon jumped on board, as Brian and his team have totally revamped the store and website maximizing sales, and we're sure it will keep trending upwards!

We have taken the team bass fishing industry by storm and have had a great response from the seasoned anglers that have fished in our events. Now we'll be expanding our organization nationwide through the rapidly growing online tournament scene, which will give your company more exposure, better advertising opportunities, and real time data to help create more effective marketing strategies. All of this and more can be possible because of your partnership and we truly do feel that investing in Brandon Belt Fishing is investing in anglers and an organization who is moving the needle and creating opportunities to give back to charitable causes.



DIAMOND LEVEL PARTNER

- Will have the option to set up a booth at any and all BBF events.
- Custom advertisement product will be developed by BBF for partners at this level that will be displayed at all BBF events.
- Priority logo placement on all tournament videos
- Recognition in Advertisement Videos
- Logo present on all new wraps, signage, prints, emails, and any other advertisement
- Will be featured on the website with a direct link to your business.
- Social media posts will be done across all platforms. Majority of which will be BBF original content with some cross-posting. Social media posts are most frequent at this partnership level.
- Tagged in every new post that is created for social media.
- We can have content created by C4 Media Productions strictly highlighting your company's brand and/or products.
- Opportunity to speak on stage at any events you are attending to encourage interaction at booths.
- Exclusive rights to reserve a Diamond Partnership Level for the following year's tournaments..
- Limited reserved seating at Belt's \$100,000 Grand Slam Calcutta Party for company representatives.



PLATINUM LEVEL PARTNER

- Will have the option to set up a booth at any and all BBF events.
- Recognition in Advertisement Videos
- Banners and other custom advertisement products must be provided by partners at this level that will be displayed at all BBF events.
- Medium logos on all wraps, signage, prints, and any other advertisement
- Will be featured on the website with a direct link to your business.
- Logo present in all emails that will be sent out on behalf of Brandon Belt Fishing.
- Social media posts will be done across all platforms. Majority of which will be BBF original content with some cross-posting.
- Two team registrations reserved for each tournament for company representatives of your choosing if requested.
- Limited reserved seating at Belt's \$100,000 Grand Slam Calcutta Party for company representatives.



GOLD LEVEL PARTNER

- Social media posts will be done across all platforms. Majority of which will be BBF original content with some cross-posting.
- Listed on tournament website Sponsors Page with direct link to your business if applicable.
- Opportunity to set up a booth at all BBF events if Diamond and Platinum partners do not fill all available spaces.
- Guaranteed reserved booth space at Belt's \$100,000 Grand Slam
- Listed on all printed materials at the events.
- Limited reserved seating at Belt's \$100,000 Grand Slam Calcutta Party for company representatives.



COMMUNITY PARTNERS

- This partnership level is exclusively for small businesses local to the areas in which our events will be hosted at. This level was developed to help support and grow local small businesses.
- Listed on tournament website Sponsors Page with direct link to your business if applicable.
- Opportunity to set up a booth at one "The Show" Team Series event
- Guaranteed reserved booth space at Belt's \$100,000 Grand Slam
- Mentioned on BBF social media platforms.

CONTACT US

We've said it before and we'll say it again, when you jump on board with us we want you to feel like a partner and not a sponsor. When your company decides to dive in head first with us we don't want it to feel solely like a business transaction. We want to get to know each of you and we want all of our events to be a grand slam for us all! I'm truly thankful that I've got the opportunity to be a pivotal part of this organization that has already done so much good for so many people and I do not take any of this lightly. Your company's success through partnering with us is just as important to me as taking this team series to a whole new level is, which is why we have truly upped our game for 2023. Nothing is better than bringing friends and family along for the ride and I sincerely hope that's what the 2023 tournament season leads us to become with you. For all of those that know Brandon they know that regardless of his fame and success on the baseball field, he has always stayed true to his roots and genuinely wants to help improve other people's lives and that is no exception with your company. If these partnership packages need to be tailored to your business in some degree please do not hesitate to reach out to myself or Hank, so that we can go through the possibilities with you. We have no doubt that these events will continue to be a success and we hope that you choose to take this journey with us!

-CARTER WILLMON

CARTER WILLMON- DIRECTOR OF OPERATIONS

EMAIL- cwillmon@brandonbeltfishing.com

PHONE- (936) 240-0703



WWW.BRANDONBELTFISHING.COM

THE SHOW

TEAM
SERIES



MERCURY
PROXS

RAFTOR