



## Scope of Cooperation with a Personal Business Consultant

**I am Hassan Aoun** - widely known by my nickname WALID in professional and personal circles - a management consultant with **+20** years of experience in establishing and developing projects, improving institutional performance, managing commercial and contracting ventures, and building strategic partnerships. I have held leadership positions in Qatar and Lebanon and have founded and managed successful companies across various sectors.

I am pleased to introduce myself as a business consultant who places a deep focus on understanding the human relationships that influence your professional success.

With over 29 years of experience, I support you not only in studying, developing, and organizing your projects, but also in building strong, trust-based relationships with all your connections—whether individuals, companies, partners, or any other entities that impact your professional journey.

I believe that relationships are the true foundation of any success. That's why I work to strengthen and protect them in a way that serves your goals and creates a healthy work environment that supports your ambitions and ensures sustainable success.

**I will be your partner in maintaining, protecting, and developing these relationships in line with your needs and objectives—so we can reach sustainable success together.**





## **Areas of Expertise I Offer**

### **1-Management Consulting & Organizational Performance Development**

- Analysing administrative operations and identifying improvement areas
- Designing efficient and sustainable operating systems
- Developing plans for organizational structure and procedural enhancements

### **2-Establishment and Development of Commercial & Service Projects**

- Preparing practical feasibility studies
- Designing operational and expansion strategies
- Managing relationships with investors and suppliers

### **3-Consulting for Entrepreneurs and Startups**

- Turning ideas into actionable, profitable ventures
- Supporting the transition from employment to entrepreneurship
- Guiding through launch phases and business growth

### **4-Developing Recruitment and Employee Motivation Strategies**

- Designing systems to attract top talent
- Creating training and staff development programs
- Enhancing work environments and building productive teams

### **5-Problem Solving and Business Turnaround**

- Delivering practical solutions for struggling companies
- Business restructuring and negotiating with partners and suppliers
- Crisis management and institutional transformation





## **Your Responsibility Toward Me as a Business Consultant**

In order for me to provide accurate and effective consultations that truly serve you, it is essential that I am informed in advance and clearly about any communication or discussion that takes place between you and any external party—whether that party is a private individual, investor, partner, funding entity, supporting institution, or others.

No consultant—regardless of their experience—can offer sound professional advice or provide guidance that fully considers your best interests unless they are sufficiently informed of the details or involved at the appropriate time.

### **Therefore, it's important for you to know the following**

Any opinion or action cannot be considered a professional consultation from me unless I was involved beforehand or the other party has been informed that you have an official business consultant representing you.

I am not imposed on you at every step, but the earlier I am involved, the more effectively I can support you through well-studied decisions based on real data.

Having a business consultant does not mean I am smarter than you—it simply means that, through my experience, I aim to help you avoid tough lessons that could have been prevented.

Advance coordination is not for my benefit—it's for your protection, to ensure that every step is taken within a professional and organized framework that preserves your image, protects your rights, and increases your chances of success.





**H. AOUN**

PRIVATE BUSINESS CONSULTANT

## Why Should I Be Your Personal Consultant?

Through my experience working with many successful individuals, I firmly believe that true success comes when you have a committed advisory partner who cares deeply about the details of your ventures. I am here to be that partner—someone who sees the bigger picture and helps you make well-informed strategic decisions.

My desire to work with you goes beyond offering advice; **I want to be part of your success**, because shared success is the greatest reward for both of us.

That is why I look forward to working with you on your journey to achieving your goals—with full commitment to the highest standards of professionalism and transparency.





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## **Benefits of Working with Me**

- Practical solutions based on real-life experience, not just academic theory
- Flexibility in dealing with special or complex cases
- Full commitment to confidentiality and respect for client privacy
- A clear, simplified, and positively motivating approach

**Best regards**

**Hassan Aoun-Walid -  
Private Business Consultant**

