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For Immediate Release

Habitat for Humanity New Brunswick is driving home their mission with help from Nissan Canada

Earlier this year, Habitat for Humanity Saint John, Fredericton Area and Moncton officially amalgamated to become Habitat for Humanity New Brunswick. As a stronger, more sustainable organization, **Habitat for Humanity New Brunswick** (Habitat NB) will be focused on increasing its impact through a stronger voice for affordable housing in New Brunswick, building more homes and helping many more families achieve affordable homeownership. That is where Nissan Canada's recent assistance comes in.

Nissan Canada has long been a national partner of Habitat for Humanity Canada. For the past several years, Nissan Canada has extended this partnership by awarding one Habitat affiliate in Canada a substantial grant to assist with the purchase of a new Nissan vehicle that will facilitate access to build sites and the day-to-day movement of Habitat teams. This year, Habitat for Humanity New Brunswick was the grateful recipient. With their awarded grant, Habitat New Brunswick has chosen to purchase a new Nissan Rogue.

"It is support such as this generosity from Nissan Canada that allows us to build a solid foundation for families in need of a safe, affordable home. Habitat NB currently has 85 families in homes throughout New Brunswick. Our build plans for this year include construction of a duplex on Albert Street in Fredericton; a modular built duplex on Water Street in Miramichi; a three-bedroom modular built bungalow on Churchill Street in Moncton; and a fully accessible bungalow in Saint John. This newly purchased Nissan Rogue will play a significant role in helping us access these various build sites, as well as annual visits with current homeowner families and attending meetings with municipalities across the province as we plan for many more home build projects," says Perry Kendall, CEO of Habitat New Brunswick.

"We are humbled to continue our longstanding partnership with Habitat for Humanity Canada by supporting the newly amalgamated Habitat for Humanity New Brunswick. Their mission aligns perfectly with Nissan Canada Foundation's commitment to enhancing community well-being. The grant will not only empower Habitat NB to reach more families, but will also amplify their voice in advocating for affordable housing. We're excited to be a part of their journey as they drive home the message that everyone deserves a place to call home," says Tara Willis, Senior Manager, DEI and Philanthropy at Nissan Canada Inc. and Director of the Board of the Nissan Canada Foundation.

Habitat NB is committed to increasing its impact throughout New Brunswick, building more homes and helping many more families achieve affordable homeownership. We encourage all individuals, organizations, and corporations to join Habitat for Humanity's efforts in addressing the affordable housing crisis in our province and throughout our country.

Applications are now being accepted for all homes noted above except for Saint John, where a family has already been selected for that home. To learn more about the Habitat mortgage model and/or to obtain an application, please visit: <https://habitatnb.ca/apply-for-homeownership>

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About Habitat for Humanity New Brunswick

Habitat for Humanity New Brunswick is a non-profit charitable organization working towards a world where everyone has a safe and decent place to live. Habitat for Humanity brings communities together to help families build strength, stability and independence through affordable home ownership. For more information, please visit <http://www.habitatnb.ca>,

About Nissan Canada Foundation

Created in 1993, the Nissan Canada Foundation aims to deliver on Nissan's corporate vision of enriching people's lives, by improving the quality of life in the communities in which Nissan operates. Aligned with Nissan's three chosen areas of focus; the environment, education and humanitarian relief, the Foundation establishes lasting partnerships ensuring its efforts lead to long-term tangible differences in people's lives. Equally passionate about Canada's future, the Nissan Canada Foundation supports endowments, bursaries and in-kind donations. Today, these have an estimated value of over two million dollars. The Nissan Canada Foundation has provided both financial assistance to these partners, but has also donated labour hours, realizing that the true value of these efforts is in the outcomes they have enabled. An understanding best achieved through personal involvement.

For more information about the Nissan Canada Foundation and the culture within Nissan Canada, visit: [Nissan Diversity, Equity & Inclusion \(DE&I\) | Nissan Canada](#)

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