

## Media Release

July 22, 2024

For Immediate Release

### **Habitat for Humanity New Brunswick sod turning ceremony planned in the Town of Shediac**

Shediac, NB – Habitat for Humanity New Brunswick (Habitat NB) will be breaking ground for the first time in Shediac this week!

Plans for construction of a Habitat for Humanity home in the Shediac area began when the Town generously donated a vacant lot to Habitat NB. Acquisition of appropriate land is always an important first step to construction of Habitat homes and is often one of the substantial challenges faced. Even more exciting is that this lot can accommodate construction of a duplex – which means that two homes will soon be underway!

“We are so pleased to have the opportunity to partner with the Town of Shediac on these homes,” says Perry Kendall, CEO, Habitat for Humanity New Brunswick. “It is always encouraging to work with municipalities who are committed to improving living situations for families in need of safe, affordable housing. By working together, we can help families make the transition to affordable homeownership.”

Since it’s Provincial amalgamation in 2023, and through the ongoing support of donors, partners and volunteers, Habitat NB is focused on increasing its impact for affordable housing throughout New Brunswick, building more homes and helping many more families achieve affordable homeownership.

“Affordable housing is a huge challenge for many New Brunswickers, and we recognize that Shediac residents are increasingly struggling with this obstacle,” said Shediac Mayor Roger Caissie. “We’re proud to be working with Habitat for Humanity to give two local families the chance to live in a safe, decent and affordable home. We hope that this initial partnership will be a first step towards helping other families in our region in the future.”

This project was also made possible through investment from the Government of Canada. Since 2019, the Government of Canada has made a total funding commitment of \$1.6M through the Affordable Housing Fund under the National Housing Strategy towards Habitat New Brunswick projects, including these homes.

“Organizations like Habitat for Humanity are invaluable partners in our work to ensure that every Canadian has a safe place to call their own,” said the Honourable Sean Fraser, Minister of Housing, Infrastructure and Communities. “Today’s groundbreaking is an example of what strong partnerships in the housing sector can do to help build more affordable homes across the country and to end the housing crisis.”

In March of 2023, the Government of Canada and Habitat for Humanity Canada announced an additional \$25 million investment to build 500 new affordable homes across Canada over the next three years. This brings the total federal investment in Habitat for Humanity to \$80.8 million through the Government of Canada’s Affordable Housing Fund.

Applications are now being accepted for these homes. For more information and/or to obtain an application, please visit <https://habitatnb.ca/apply-for-homeownership> . You can also find additional information on Habitat for Humanity’s affordable mortgage model here: <https://habitatnb.ca/the-habitat-model>.

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**About Habitat for Humanity New Brunswick**

Habitat for Humanity New Brunswick is a non-profit charitable organization working towards a world where everyone has a safe and decent place to live. Habitat for Humanity brings communities together to help families build strength, stability and independence through affordable home ownership. For more information, please visit <http://www.habitatnb.ca>,