

END OF LIFE

== *PLANNING* ==



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Provided by
SENIOR LIFE INSURANCE COMPANY





SENIOR LIFE WHOLE LIFE INSURANCE POLICY

Death cannot be predicted, prevented, evaded, or avoided.

Are you prepared?

HOW TO PROTECT YOUR FAMILY WHEN THAT DAY ARRIVES:

1

Arrange in Advance

Our Senior Care Brochure will aid you in pre-planning your funeral and last wishes to remove that burden for your family.

2

Fund in Advance

Apply for a Whole Life Insurance Policy, which pays **CASH** to your beneficiary quickly.

== **IT HAS TO BE DONE!** ==

Don't make the most difficult time in your family's life even harder!

Today's Decision Creates Tomorrow's
PEACE OF MIND



THE HIGH COST OF DEATH

HELP AT THE TIME OF NEED

In 2014, the median adult funeral cost about \$8,508.
In 2019, funeral, burial, and final expenses average at \$9,135.¹

== Think About Your Family ==

Statistics show the expected survival rate of individuals at selected ages:²

MALES		FEMALES	
AGE 0	76.1%	AGE 0	81.1%
AGE 20	57%	AGE 20	61.8%
AGE 40	38.7%	AGE 40	42.6%
AGE 60	21.7%	AGE 60	24.7%
AGE 80	8.4%	AGE 80	9.8%
AGE 100	2%	AGE 100	2.2%

DEATH IS CERTAIN. *The cost of dying is not.*

¹ 2019 NFDA General Price List Survey

² Data calculated based on the National Vital Statistics Reports: Volume 68, No.9, June 24, 2019



FEATURES OF YOUR FINAL EXPENSE LIFE INSURANCE POLICY

- Permanent Whole Life Insurance protection.
- Ages 0-85 may apply.
- Insurance amounts available from \$1,000 to \$30,000.
- Accidental Death Benefit Rider available.
- Premiums do not increase.
- Benefits do not decrease.
- Policy cannot be cancelled by the company except for non-payment of premiums.
- Builds cash value and loan value.
- No medical exam required. *Just answer a few simple health questions on the application to see if you qualify!*
- Most Insurance Policies go into full benefit immediately after the first premium is honored by the bank and the Policy is issued. No waiting!
- We have Automatic Premium loan provision.
- We pay most claims within 24 hours of receipt of all necessary paperwork.

== **IT HAS TO BE DONE!** ==

*"The choice is whether you do it today
or your loved ones are forced to do it later."*

THE SENIOR LIFE DIFFERENCE

- Founded in 1970, our company has been helping people for over 50 years!
- We help customers and their loved ones in 40 states and the District of Columbia.
- We pay most claims within 24 hours of receiving all necessary paperwork.
- We provide lifetime coverage.
- Our excellent customer service staff is available to answer any questions.

SENIOR LIFE INSURANCE COMPANY

