



ROI of Leadership Coaching

Summary Report

11/25/2024

Client:

Catarina Client

Coach:

Jane Smith

Overview

Return on Investment (ROI) reflects the profitability of an investment, in this case, investment in coaching. This report translates the benefits of coaching experienced by an individual into an estimate of the financial value of coaching to the company.

Financial impacts captured by this estimator include:

- Communications
- Engagement
- Stress & Wellbeing
- Skills & Capabilities
- Retention
- Strategic Thinking & Planning
- Work Efficiency
- Revenue / Mission Impact

Total Cost of Coaching

\$14,311

Total Financial Impact

\$271,724

Overall Return on Investment:

1799%

Please note: Only the overall ROI for this individual is reported here to preserve client confidentiality. More detailed metrics (for example, the number of people retained, more engaged, less stressed, etc.) are available via cohort reports, which become available when an organization (or coach) has 10 or more individual ROI reports to summarize.

The ROI reflected in these reports can help leaders make data-driven decisions about future investments in coaching, as they allocate resources to support leadership and team development.

For additional information, please contact ROI@ROIEstimator.com