



ROI of Leadership Coaching

Client Report

01/10/2024

Report for:

Catarina Client

Coach:

Carylynn Larson

Overview

Return on Investment (ROI) reflects the profitability of an investment, in this case, investment in coaching. This report translates the benefits of coaching experienced by an individual into an estimate of the financial value of coaching to the company.

Calculations

Costs:

| | | | |
|------------------------------------|----------|---|-----------------|
| Amount paid for coaching services: | \$ 8,200 | Time invested by the client and others: | \$4,392 |
| <i>Total Cost of Coaching</i> | | | <i>\$12,592</i> |

Financial Impacts:

| | | | |
|----------------------------------|---------|--------------------|-----------------|
| Communications | \$0 | Stress & Wellbeing | \$44,625 |
| Strategic Thinking | \$0 | Engagement | \$30,000 |
| Skills & Capability | \$3,000 | Retention | \$0 |
| Work Efficiencies | \$0 | Revenue | \$0 |
| <i>Total Impacts of Coaching</i> | | | <i>\$77,625</i> |

Estimated Return on Investment =

516%

For additional information, please contact info@coaching-companion.com



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Client Comments

In addition to the benefits captured by our metrics, the client noted:

My coach has helped me to navigate the complexities of a new role and rapidly changing targets and expectations.

Before connecting with my coach, I was doubting my ability to be successful, losing sleep over the stressors of the position, and struggling to build rapport with my team.

Through coaching, I've gained confidence in my vision, strategy, and the value I bring. I'm sleeping soundly, building strong relationships, seeing my team succeed, and enjoying the role.