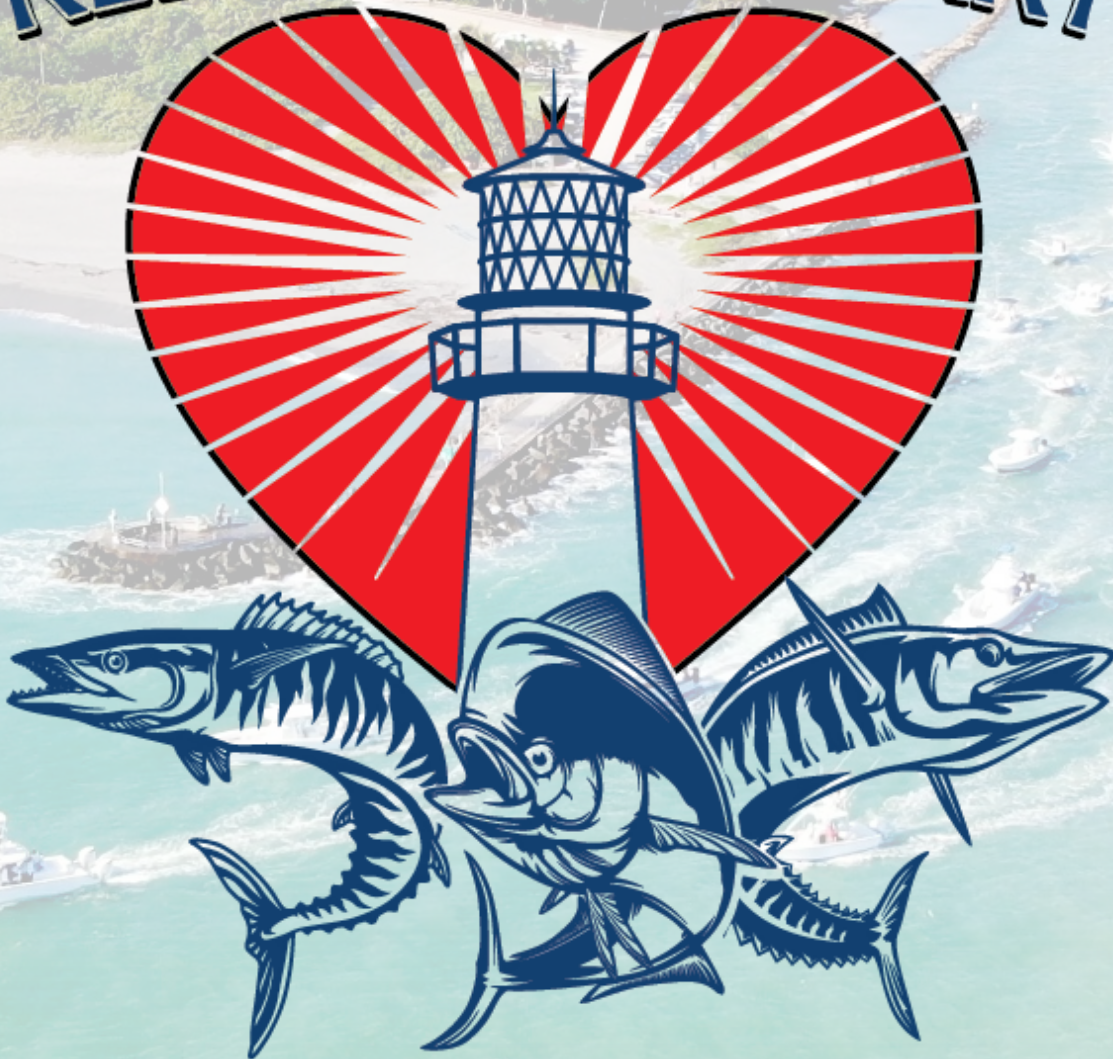


SPONSOR INFORMATION

***IN LOVING MEMORY OF
JIMI HURST &
CAPT. DICK DICKINSON***

REEL FOR A HEART



FEBRUARY 27 & 28, 2026

OUR STORY

The Hurst-Dickinson Foundation was created out of both love and loss, to honor the lives of Capt. Dick Dickinson and Jimi Hurst, two extraordinary men who shared a deep passion for family, fishing, and life on the water. Both were taken far too soon by heart disease, leaving behind a legacy of love, strength, and community.

Inspired by their connection to the sea and the sport of fishing, the Foundation carries forward their spirit through meaningful efforts to raise awareness, promote education, and support heart health initiatives.

We are dedicated to raising awareness, advancing education, and inspiring action in the fight against heart disease—the leading cause of loss in our families and communities. Founded in loving memory of Capt. Dick Dickinson and Jimi Hurst, our mission is to turn grief into purpose and hope.

Through community-driven initiatives and our signature annual fishing tournament, we unite the community they cherished to shine a light on prevention, promote heart health, and support life-saving research and advocacy. With every event and every conversation, we strive to protect more families from the impact of heart disease and create a future where every heartbeat is stronger, healthier, and longer.



SPONSOR OPPORTUNITIES

~~Title Sponsor (Limit 1) - \$10,000~~

~~Reserved table under the Main Tent~~

~~One (1) Boat Entry with Two (2) Additional Anglers~~

~~Opportunity to present the Dickie Special Award~~

~~Opportunity to speak at the Awards Ceremony~~

~~Reel For A Heart Tournament Banner with their Logo~~

~~May supply their own banner for the Main Tent~~

~~Four (4) Yeti Cups with Reel For A Heart Logo~~

~~Six (6) Tournament Shirts~~

~~Two (2) Tournament Buckets~~

~~Prime location for their company logo on the back of the shirt~~

~~Logo on the website~~

~~Logo on the Tournament Banner~~

~~Social Media Recognition~~

Presenting Sponsor (Limit 2) - \$7,500

One (1) Boat Entry with Two (2) Additional Anglers

Opportunity to present 1st Place Awards

Opportunity to speak at the Awards Ceremony

May supply their own banner for the Main Tent

Two (2) Yeti Cups with Reel For A Heart Logo

Four (4) Tournament Shirts

One (1) Tournament Bucket

Logo on the back of the shirt

Logo on the website

Logo on the Tournament Banner

Social Media Recognition

Platinum Sponsor - \$5,000

One (1) Boat Entry

May supply their own banner for the Main Tent

Two (2) Tournament Shirts

One (1) Tournament Bucket

Logo on the back of the shirt

Logo on the website

Logo on the Tournament Banner

Social Media Recognition

SPONSOR OPPORTUNITIES

Food Sponsor (Limit 1) - \$5,000

One (1) Boat Entry
Logo on All Food Tickets
Two (2) Tournament Shirts
One (1) Tournament Bucket
Logo on the back of the shirt
Logo on the website
Logo on the Tournament Banner
Social Media Recognition

Shirt Sponsor (Limit 2) - \$4,000

One (1) Boat Entry
Logo on One (1) Shirt Sleeve
Two (2) Tournament Shirts
One (1) Tournament Bucket
Logo on the back of the shirt
Logo on the website
Logo on the Tournament Banner
Social Media Recognition

Weigh In Sponsor (Limit 4) - \$3,000

One (1) Boat Entry
Real For A Heart Tournament Banner with their Logo
May Supply Banner for the Main Tent
Two (2) Tournament Shirts
Logo on the back of the shirt
Logo on the website
Logo on the Tournament Banner
Social Media Recognition

Mahi Sponsor - \$1,000

One (1) Tournament Bucket
Two (2) Tournament Shirts
Logo on the back of the shirt
Logo on the website
Logo on the Tournament Banner
Social Media Recognition

Wahoo Sponsor - \$500

Logo on the website
Logo on the Tournament Banner
Social Media Recognition

Mutton Sponsor - \$250

Logo on the Tournament Banner
Social Media Recognition

Friend of Reel For A Heart Sponsorship

Pick Your Amount to Donate in loving memory of Jimi Hurst & Capt. Dick Dickinson

~~Hat Sponsor (Limit 1) - \$4,500~~

~~One (1) Boat Entry
Logo on every hat with Reel For A Heart Logo
Two (2) Tournament Shirts
One (1) Tournament Bucket
Logo on the back of the shirt
Logo on the website
Logo on the Tournament Banner
Social Media Recognition~~

~~Bucket Sponsor (Limit 1) - \$3,500~~

~~One (1) Boat Entry
Logo on Every Bucket
Two (2) Tournament Shirts
One (1) Tournament Bucket
Logo on the back of the shirt
Logo on the website
Logo on the Tournament Banner
Social Media Recognition~~

~~Kingfish Sponsor - \$2,500~~

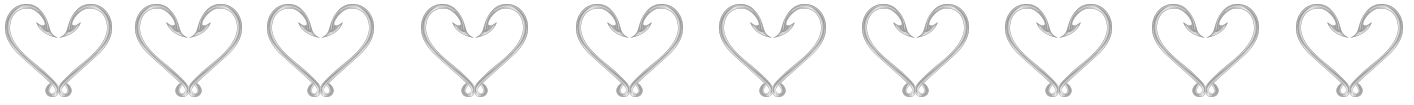
~~One (1) Boat Entry
One (1) Tournament Bucket
Two (2) Tournament Shirts
Logo on the back of the shirt
Logo on the website
Logo on the Tournament Banner
Social Media Recognition~~

**LOGO SUBMISSION DUE :
JANUARY 31, 2026**

SPONSOR AGREEMENT

HURST - DICKINSON FOUNDATION

REEL FOR A HEART FISHING TOURNAMENT



Please complete the form and return it to Madelyn Hurst
Hurstdickinsonfoundation@gmail.com. (561) 214 - 5517

Contact Name: _____ Phone: _____

Company: _____

Address: _____

Email: _____

Sponsorship Level

- ☐ Title - \$10,000
- ☐ Presenting - \$7,500
- ☐ Platinum - \$5,000
- ☐ Food - \$5,000
- ☐ Hat - \$4,500
- ☐ Shirt - \$4,000
- ☐ Bucket - \$3,500
- ☐ Weigh-In - \$3,000
- ☐ Kingfish - \$2,500
- ☐ Mahi - \$1,000
- ☐ Wahoo - \$500
- ☐ Mutton \$250
- ☐ Friend of Reel For A Heart _____

Title T-Shirt Sizes

Includes Youth Small - Adult XXL

Shirt Size - _____ Shirt Size - _____ Shirt Size - _____
Shirt Size - _____ Shirt Size - _____ Shirt Size - _____

Presenting Sponsors

Shirt Size - _____ Shirt Size - _____
Shirt Size - _____ Shirt Size - _____

Platinum, Food, Hat, Shirt, Bucket, Weigh-In,

Kingfish, Mahi Shirt Size - _____
Shirt Size - _____

☐ **I have promotional items to include in the
Tournament Buckets.**

Please make checks payable to Hurst-Dickinson Foundation

Mail to: 15866 Alexander Run | Jupiter | FL | 33478

Signature: _____ Date: _____

RAFFLE SPONSOR

HURST - DICKINSON FOUNDATION

REEL FOR A HEART FISHING TOURNAMENT



Please complete the form and return it to Madelyn Hurst at the Hurst - Dickinson Foundation.

Hurstdickinsonfoundation@gmail.com

Contact Name: _____ Phone: _____

Company: _____

Address: _____

Email: _____

Auction / Raffle Items or Other Donations

Value: _____

Description of Item (s): _____

Signature: _____ Date: _____

