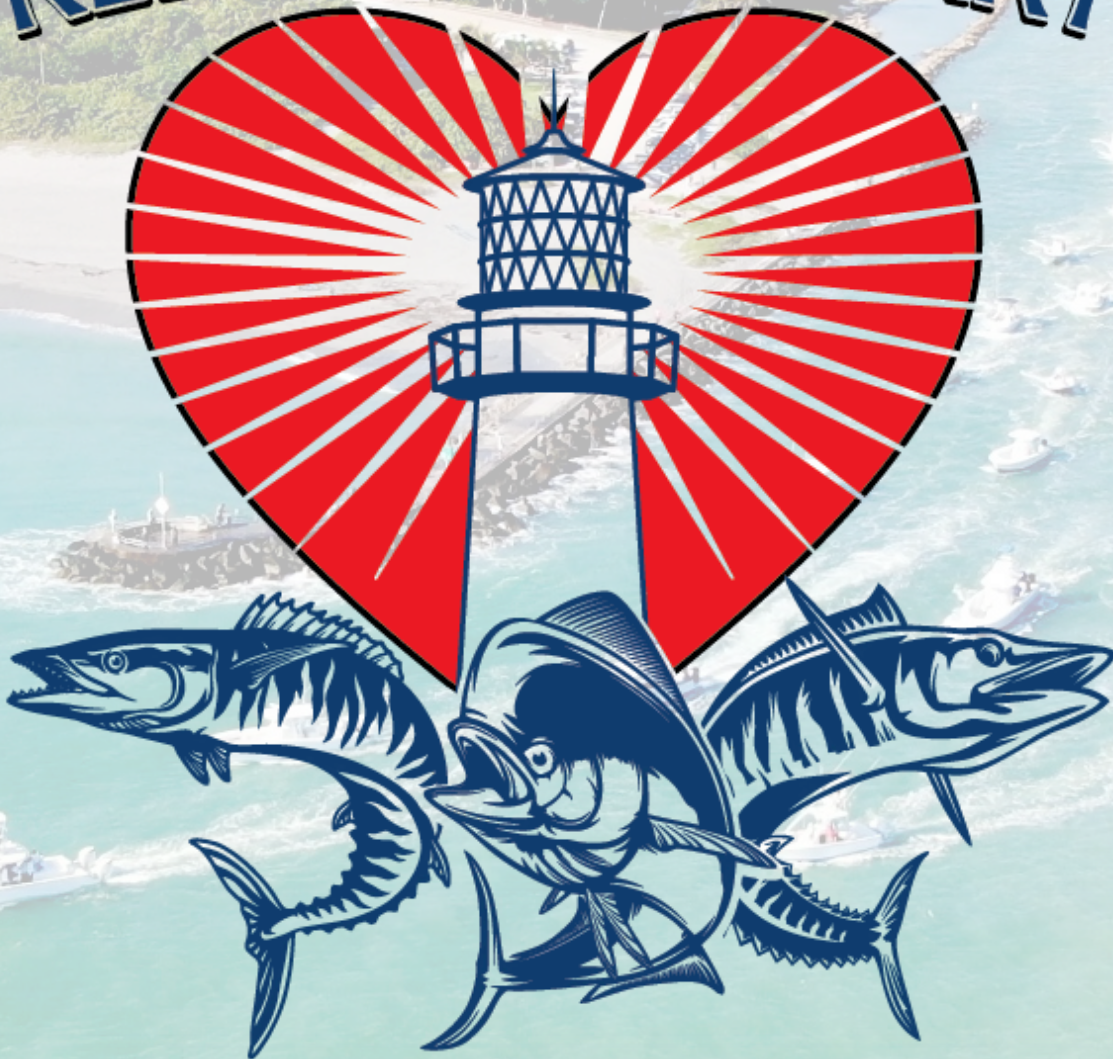


# SPONSOR INFORMATION

***IN LOVING MEMORY OF  
JIMI HURST &  
CAPT. DICK DICKINSON***

**REEL FOR A HEART**



**FEBRUARY 27 & 28, 2026**

# OUR STORY

The Hurst-Dickinson Foundation was created out of both love and loss, to honor the lives of Capt. Dick Dickinson and Jimi Hurst, two extraordinary men who shared a deep passion for family, fishing, and life on the water. Both were taken far too soon by heart disease, leaving behind a legacy of love, strength, and community.

Inspired by their connection to the sea and the sport of fishing, the Foundation carries forward their spirit through meaningful efforts to raise awareness, promote education, and support heart health initiatives.

We are dedicated to raising awareness, advancing education, and inspiring action in the fight against heart disease—the leading cause of loss in our families and communities. Founded in loving memory of Capt. Dick Dickinson and Jimi Hurst, our mission is to turn grief into purpose and hope.

Through community-driven initiatives and our signature annual fishing tournament, we unite the community they cherished to shine a light on prevention, promote heart health, and support life-saving research and advocacy. With every event and every conversation, we strive to protect more families from the impact of heart disease and create a future where every heartbeat is stronger, healthier, and longer.



# Hurst-Dickinson Foundation

# **SPONSOR OPPORTUNITIES**

## **Title Sponsor (Limit 1) - \$10,000**

**Reserved table under the Main Tent**

**One (1) Boat Entry with Two (2) Additional Anglers**

**Opportunity to present the Dickie Special Award**

**Opportunity to speak at the Awards Ceremony**

**Reel For A Heart Tournament Banner with their Logo**

**May supply their own banner for the Main Tent**

**Four (4) Yeti Cups with Reel For A Heart Logo**

**Six (6) Tournament Shirts**

**Two (2) Tournament Buckets**

**Prime location for their company logo on the back of the shirt**

**Logo on the website**

**Logo on the Tournament Banner**

**Social Media Recognition**

## **Presenting Sponsor (Limit 2) - \$7,500**

One (1) Boat Entry with Two (2) Additional Anglers

Opportunity to present 1<sup>st</sup> Place Awards

Opportunity to speak at the Awards Ceremony

May supply their own banner for the Main Tent

Two (2) Yeti Cups with Reel For A Heart Logo

Four (4) Tournament Shirts

One (1) Tournament Bucket

Logo on the back of the shirt

Logo on the website

Logo on the Tournament Banner

Social Media Recognition

## **Platinum Sponsor - \$5,000**

One (1) Boat Entry

May supply their own banner for the Main Tent

Two (2) Tournament Shirts

One (1) Tournament Bucket

Logo on the back of the shirt

Logo on the website

Logo on the Tournament Banner

Social Media Recognition

# SPONSOR OPPORTUNITIES

## Food Sponsor (Limit 1) - \$5,000

One (1) Boat Entry  
Logo on All Food Tickets  
Two (2) Tournament Shirts  
One (1) Tournament Bucket  
Logo on the back of the shirt  
Logo on the website  
Logo on the Tournament Banner  
Social Media Recognition

## Shirt Sponsor (Limit 2) - \$4,000

One (1) Boat Entry  
Logo on One (1) Shirt Sleeve  
Two (2) Tournament Shirts  
One (1) Tournament Bucket  
Logo on the back of the shirt  
Logo on the website  
Logo on the Tournament Banner  
Social Media Recognition

## Weigh In Sponsor (Limit 4) - \$3,000

One (1) Boat Entry  
Real For A Heart Tournament Banner with their Logo  
May Supply Banner for the Main Tent  
Two (2) Tournament Shirts  
Logo on the back of the shirt  
Logo on the website  
Logo on the Tournament Banner  
Social Media Recognition

## Mahi Sponsor - \$1,000

One (1) Tournament Bucket  
Two (2) Tournament Shirts  
Logo on the back of the shirt  
Logo on the website  
Logo on the Tournament Banner  
Social Media Recognition

## Wahoo Sponsor - \$500

Logo on the website  
Logo on the Tournament Banner  
Social Media Recognition

## Mutton Sponsor - \$250

Logo on the Tournament Banner  
Social Media Recognition

## Friend of Reel For A Heart Sponsorship

Pick Your Amount to Donate in loving memory of Jimi Hurst & Capt. Dick Dickinson

## Hat Sponsor (Limit 1) - \$4,500

One (1) Boat Entry  
Logo on every hat with Reel For A Heart Logo  
Two (2) Tournament Shirts  
One (1) Tournament Bucket  
Logo on the back of the shirt  
Logo on the website  
Logo on the Tournament Banner  
Social Media Recognition

## Bucket Sponsor (Limit 1) - \$3,500

One (1) Boat Entry  
Logo on Every Bucket  
Two (2) Tournament Shirts  
One (1) Tournament Bucket  
Logo on the back of the shirt  
Logo on the website  
Logo on the Tournament Banner  
Social Media Recognition

## Kingfish Sponsor - \$2,500

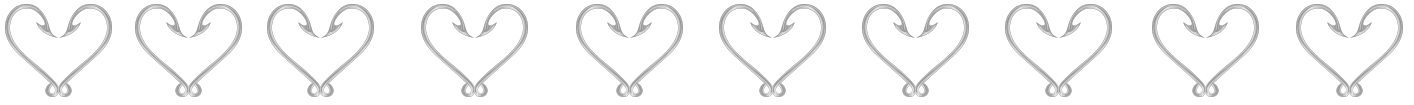
One (1) Boat Entry  
One (1) Tournament Bucket  
Two (2) Tournament Shirts  
Logo on the back of the shirt  
Logo on the website  
Logo on the Tournament Banner  
Social Media Recognition

**LOGO SUBMISSION DUE :  
JANUARY 31, 2026**

# SPONSOR AGREEMENT

## HURST - DICKINSON FOUNDATION

### REEL FOR A HEART FISHING TOURNAMENT



Please complete the form and return it to Madelyn Hurst  
***Hurstdickinsonfoundation@gmail.com.*** (561) 214 - 5517

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

#### ***Sponsorship Level***

- ☐ Title - \$10,000
- ☐ Presenting - \$7,500
- ☐ Platinum - \$5,000
- ☐ Food - \$5,000
- ☐ Hat - \$4,500
- ☐ Shirt - \$4,000
- ☐ Bucket - \$3,500
- ☐ Weigh-In - \$3,000
- ☐ Kingfish - \$2,500
- ☐ Mahi - \$1,000
- ☐ Wahoo - \$500
- ☐ Mutton \$250
- ☐ Friend of Reel For A Heart \_\_\_\_\_

#### ***Title T-Shirt Sizes***

*Includes Youth Small - Adult XXL*

Shirt Size - \_\_\_\_\_ Shirt Size - \_\_\_\_\_ Shirt Size - \_\_\_\_\_  
Shirt Size - \_\_\_\_\_ Shirt Size - \_\_\_\_\_ Shirt Size - \_\_\_\_\_

#### ***Presenting Sponsors***

Shirt Size - \_\_\_\_\_ Shirt Size - \_\_\_\_\_  
Shirt Size - \_\_\_\_\_ Shirt Size - \_\_\_\_\_

#### ***Platinum, Food, Hat, Shirt, Bucket, Weigh-In,***

***Kingfish, Mahi*** Shirt Size - \_\_\_\_\_  
Shirt Size - \_\_\_\_\_

☐ **I have promotional items to include in the  
Tournament Buckets.**

***Please make checks payable to Hurst-Dickinson Foundation***

Mail to: 15866 Alexander Run | Jupiter | FL | 33478

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# RAFFLE SPONSOR

## HURST - DICKINSON FOUNDATION

### REEL FOR A HEART FISHING TOURNAMENT



Please complete the form and return it to Madelyn Hurst at the Hurst - Dickinson Foundation.

**Hurstdickinsonfoundation@gmail.com**

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

#### ***Auction / Raffle Items or Other Donations***

Value: \_\_\_\_\_

Description of Item (s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

