

3 C's *Leadership Growth Model*



Unleashing Courage,
Confidence, and Conviction
in Leadership

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HELLO!

I am Yvette Jett

Welcome to the course on the 3 C's Model. I am thrilled to have the opportunity to design this course specifically with you in mind. My utmost passion lies in nurturing and cultivating quality leaders who can empower and elevate their teams to new heights.

Over the years, I have dedicated myself to honing my leadership skills through rigorous academic and professional pursuits. My expertise in leadership extends across both corporate and military environments, encompassing diverse team dynamics. Leading teams can be both rewarding and challenging, but with the right guidance, it becomes an achievable feat. Throughout this course, I am excited to impart invaluable insights that have shaped my own journey of becoming a lifelong practitioner of exceptional leadership.



The 3 C's Model of Courage, Confidence, and Conviction offers a roadmap for leaders to elevate their performance and inspire their teams. By embracing courage, cultivating confidence, and leading with conviction, leaders can navigate the complexities of the modern workplace and drive meaningful change. Through continuous practice, reflection, and development, leaders can create an environment where individuals thrive, innovation flourishes, and organizational success becomes a shared reality. Embrace the 3 C's, and unleash your leadership potential to shape a brighter future.



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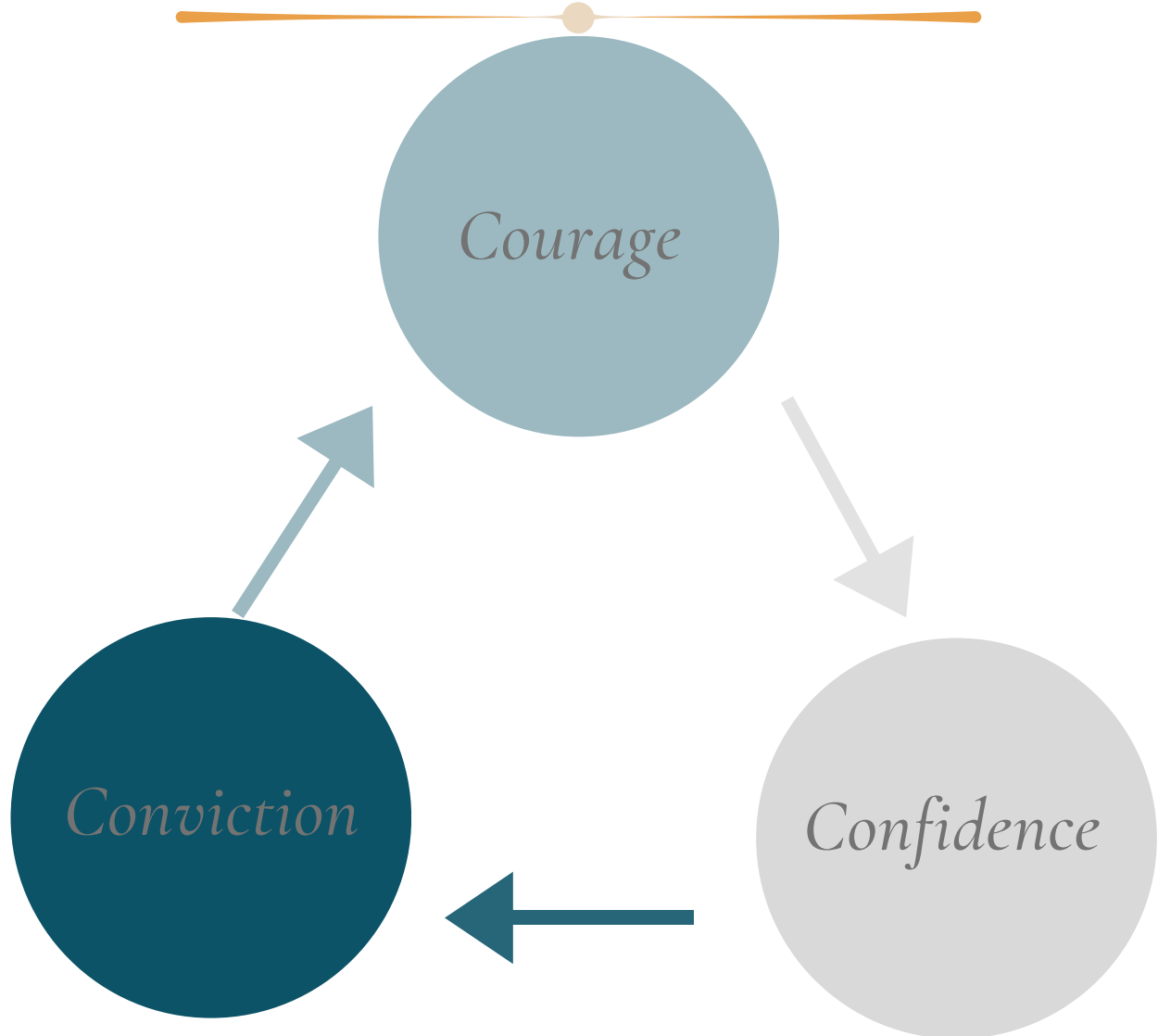
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In the realm of leadership, possessing the three essential qualities of courage, confidence, and conviction can pave the way for outstanding success. The 3 C's Model offers a comprehensive framework that empowers leaders to develop and exhibit these vital attributes. In this work, we will explore each component of the model, uncovering practical strategies to cultivate courage, foster confidence, and strengthen conviction. By mastering the 3 C's, leaders can unlock their full potential, inspire their teams, and make a lasting impact on their organizations.

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Embracing Boldness in Leadership

Definition of Courage

1. Exploring the multidimensional nature of courage in leadership.
2. Recognizing courage as a catalyst for growth and innovation.

Building Courage

1. Identifying and overcoming fear and self-doubt.
2. Encouraging risk-taking and embracing failure as a learning opportunity.
3. Developing resilience to face challenges head-on.

Leading with Courage

1. Inspiring and motivating others through courageous actions.
2. Nurturing a culture that values bravery and open communication.
3. Making tough decisions with integrity and ethical considerations

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Confidence

Cultivating Self-Assurance for Effective Leadership

Understanding Confidence

1. Defining confidence and its impact on leadership effectiveness.
2. Differentiating between authentic confidence and overconfidence.

Enhancing Self-Confidence

1. Building self-awareness and leveraging strengths.
2. Setting and achieving meaningful goals to boost confidence.
3. Practicing self-care and maintaining a positive mindset.

Inspiring Confidence in Others

1. Fostering trust and creating a supportive environment.
2. Providing constructive feedback and empowering others.
3. Mentoring and coaching to enhance the confidence of team members.

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Leading with Purpose and Strong Beliefs

Defining Conviction

1. Understanding the significance of conviction in leadership.
2. Uncovering personal values and aligning them with leadership vision.

Strengthening Conviction

1. Developing a clear sense of purpose and direction.
2. Communicating vision and values effectively.
3. Leading by example and demonstrating unwavering commitment.

Sustaining Conviction

1. Overcoming obstacles and staying true to core beliefs.
2. Seeking feedback and adapting while maintaining conviction.
3. Nurturing a culture that upholds shared values and mission.

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