



pbwnews

PET BUSINESS WORLD – THE ORIGINAL MAGAZINE FOR THE PET INDUSTRY

How much is that doggy ... during lockdown?

PUPPY PRICES have spiked during the coronavirus lockdown, with pups regularly changing hands for £4,000 and even up to £9,000 due to a massive increase in demand.

But while canine charities are warning about very real issues with animal welfare and rip-off practices, some industry experts are welcoming the extra interest in pet ownership as a much-needed boost for the trade.

The Kennel Club says it has seen an unprecedented 187% increase in online searches for puppies via its 'Find a Puppy' tool compared with the same period last year.

It is also aware of price hikes on more general pet advertising websites, particularly for designer breeds such as cavapoos and cockapoos.

Bill Lambert, head of health and welfare, said: "We are concerned about these price hikes and that many rogue breeders could simply be cashing in on the surging demand without any concern for health or welfare."

The warning comes as Dogs Trust issued its own statement on spiralling prices for so-called 'desirable' designer dog breeds.

It said that designer breeds in high demand were among those most likely to have been illegally imported, with associated welfare concerns. Dachshunds, English bulldogs, French bulldogs, pugs and chow chows were particularly at risk.

After reviewing ads for designer dogs over the last three years, Dogs Trust said ... *turn to page 3 >>*



WHEN HANNAH Cooper lost her income overnight due to the coronavirus pandemic, she decided not to dwell on her misfortune but to get up and do something about it.

Hannah was running a start-up events company when the country went into lockdown. She found as a new business owner she did not qualify for any Government support and the future momentarily looked bleak, both for herself and rescue dog Bessie.

With a keen interest in wholefoods and baking, she decided to set up a new company offering dog treats to the specialist market. She put together some samples, obtained insurance and registered with Trading Standards.

Her idea was to make homemade treats in five flavours, each from nutritious ingredients including fruit and veg sourced locally in Hampshire. Flavours include Banana and Peanut Butter, ... *turn to page 4 >>*

INSIDE

Do you have a new product?

PATS Telford may be off this year but you can still win an award. Enter now. *Page 3*

Stand and deliver!



People stop and stare when this pet retail delivery van does its rounds. *Page 4*

Cash bonus

Make sure you're not missing out on unclaimed covid-19 grants. *Page 11*

A healthy business

Petcare company celebrates the production of its 250 millionth flea collar. *Page 16*

Wet versus dry

Pet food manufacturers fight their corner as a campaign urges people to #ditchthedry. *Page 22*

Tails still wagging



It's been 18 months of surprises for the new owners of this shop and grooming salon. *Page 24-25*

Beware of scammers

Retailers warned after a spate of attempted deceptions. *Page 27*

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