



Privacy Policy (Virginia Residents)

Effective Date: UPDATED/11/1/2025

MHF ENTERPRISES, LLC (PARENT COMPANY OF WOHI AKA Women of Help and Influence -downgraded to a division/service of Parent company) (“we,” “us,” or “our”) operates Women of Help and Influence available at <https://wohibymary.com> the Consulting Service. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit or use our Service. This policy reflects our compliance with the **Virginia Consumer Data Protection Act (VCDPA)** and applies only to users located in the United States.

1) Information We Collect

We collect limited personal information that you provide directly to us or that is collected automatically when you use our Service. This includes:

- **Identifiers:** name, email address, phone number (if provided), and IP address.
- **Communications:** information you send through contact forms, booking requests, or email.
- **Newsletter Data:** email addresses collected when you subscribe.
- **Transactional Info:** confirmation that payment was received through a third-party processor (we do not collect payment details).
- **Usage Data:** limited technical data such as IP address, browser type, and pages visited (collected automatically for site analytics).

We do **not** collect or store payment card details, Social Security numbers, or any sensitive personal data.

2) How We Collect Information

We collect information in the following ways: - **Directly from you** when you contact us, subscribe, or book a consultation. - **Automatically** through cookies and analytics tools that help us understand how visitors use our site. - **From third-party platforms** that process payments or manage email communications.

3) How We Use Your Information

We use your information to: - Provide and improve consulting services. - Respond to inquiries, process bookings, and deliver services. - Send newsletters or updates you subscribe to. - Maintain internal records and client communications. - Comply with applicable laws and protect against fraud or misuse.

We **do not sell or share** personal information for advertising or marketing beyond what you have explicitly agreed to (e.g., subscribing to our newsletter).

4) Payments and Third-Party Services

We do not directly process any payments through our website. When you purchase or book services, you may be directed to or receive a payment link for:

- **Zelle**
- **Cash App**
- **PayPal**
- **Payhip** (used for our online store)

These third-party processors collect and use your information under their own privacy policies. We do not receive or store your financial details (such as credit card or bank account numbers). We only receive confirmation of payment.

5) Cookies and Analytics

Our website uses basic analytics tools (such as Google Analytics or Payhip analytics) to understand how users interact with our site. Cookies may collect anonymous usage data. You can disable cookies through your browser settings.

We do not engage in targeted advertising or tracking beyond basic analytics.

6) Data Retention

We retain your information only as long as necessary to provide services, manage communication, comply with legal obligations, or resolve disputes. You may request deletion of your personal information at any time.

7) Security

We take reasonable administrative and technical measures to protect your personal information from unauthorized access, disclosure, or misuse. However, no internet transmission is completely secure, and we cannot guarantee absolute protection.

8) Your Virginia Privacy Rights

Under the **Virginia Consumer Data Protection Act (VCDPA)**, you have the right to: - **Access** your personal information. - **Correct** inaccurate information. - **Delete** personal information we have collected from you. - **Obtain** a copy of your data in a portable format. - **Opt out** of the sale or sharing of your data for advertising (we do not sell data).

To exercise your rights, contact us at **[privacy@yourdomain.com]**. We may need to verify your identity before fulfilling requests.

If we deny your request, you may **appeal** the decision by replying to our response. If unresolved, you may contact the **Virginia Attorney General** for further assistance.

9) Children's Privacy

Our Service is not directed to children under 13. We do not knowingly collect personal information from minors. If you believe a child has submitted information, please contact us so we can remove it.

10) Third-Party Links

Our website may contain links to third-party sites such as payment processors or email services. We are not responsible for their privacy practices. Please review each third-party's policy before providing any information.

11) Updates to This Policy

We may update this Privacy Policy periodically. The revised version will be posted here with an updated effective date. Continued use of our Service after such updates constitutes acceptance of the revised policy.

12) Contact Us

If you have any questions or wish to exercise your rights under this policy, contact us at:

- **Email:** [privacy@wohibymary.com]
- **Mail:** [MHF ENTERPRISES, LLC, 100 7TH STREET, PORTSMOUTH, VA, 23707]

Version: 1.1 – Virginia (VCDPA) Compliant Privacy Policy

Disclaimer: This policy is for informational purposes only and does not constitute legal advice. For personalized guidance, consult a qualified attorney familiar with Virginia privacy law.

