



JUNE 14, 2025
MUNN PARK



Sponsorship Opportunities
POLKPRIDEFL.ORG

WELCOME!



Polk Pride FL is thrilled to host our annual Pride in the Park celebration in Downtown Lakeland at Munn Park. Our event consists of over 100 vendors, a variety of food trucks, the kids fun zone and a stage full of entertainment.

Last year, our 2024 Pride celebration was attended by people from all over Florida, surpassing expectations and continuing making it our biggest and best celebration yet!

As a 501(c)3 nonprofit organization, 2024 was a year of tremendous growth for Polk Pride.

- We were able to host a monthly happy hour in different cities and towns across Polk County.
- We participated monthly in First Friday events located in downtown Lakeland.
- Every month we participated with our parent (PFLAG) and children (Lakeland Youth Alliance) groups to help give support to the youth and their families, to include special events and field trips.
- We were able to attend the proclamations for each city and town of Polk County to have them proclaim June as LGBTQ+ Pride Month.

For 2024 we are looking to continue to grow our community support and our events. We are confident it will be an even bigger and better year for Polk Pride as we celebrate our 10 Year Anniversary of being an organization! If you have partnered with us in the past, we greatly appreciate your support and look forward to another amazing year. If you are a new supporter, we warmly welcome you — and rest assured our collaboration and your contributions will have a significant impact on our community.

Together we will continue to spread love and not hate. Together we will stay strong. Polk Pride, Polk County and the Community look forward to seeing you June 14, 2025! Thank you for all your support!



OUR MISSION

Polk Pride is an organization dedicated to the awareness and acceptance of the LGBTQ+ community in Polk County, Florida. Our mission is to bring unity, equality, and understanding through a variety of activities and services. Polk Pride is an event of the Lakeland Youth Alliance, a 501(c)3 organization.

OUR VISION

The vision of Polk Pride is to create an inspiring and dedicated culture of support across our reach as we aim toward a future of increased empowerment for those in the LGBTQ+ community. Polk Pride aspires to be the premier platform for education and entertainment for lesbian, gay, bisexual, and transgender individuals as well as their friends, families, and allies. We seek to unite the people of Polk County in an effort to promote the history, diversity, and future prosperity of the Polk County LGBTQ+ community.

OUR IMPACT

Polk Pride began in 2015 and has continued to grow year after year by bringing multiple events and opportunities to all of Polk County. Polk Pride continues to partner with LYA (Lakeland Youth Alliance) to help offer LGBTQ+ kids and their allies between the ages of 11 and 17. We help offer a safe space for teens to be who they are and hang out with their peers. We partner with PFLAG (Parents and Friends of Lesbians and Gays) to help offer local resources, stories, literature, and counselors for the community.

PRIDE WEEK EVENTS



KICK-OFF BRUNCH

POLK PRIDE 2025 BEGINS
UNION HALL
1023 S FLORIDA AVE, LKLD

SATURDAY
6.7

11AM-3PM

PRIDE FOR YOUTH

LAKELAND YOUTH ALLIANCE PRIDE PARTY
UNITED WOMEN'S CLUB
1515 WILLIAMSBURG SQ, LKLD

AGES 11-17

WEDNESDAY
6.11

6:30PM-9PM

PRIDE IN FAITH

AN INTERFAITH CELEBRATION OF PRIDE
BEACON HILL FELLOWSHIP
220 W BEACON RD, LKLD

THURSDAY
6.12

7:00PM

FRIDAY NIGHT PRIDE

DRINKS DANCING AND DRAG
THE PARROT
1030 E MAIN ST, LKLD

FRIDAY
6.13

9PM-2AM

PRIDE IN THE PARK

CELEBRATION OF PRIDE FOR THE WHOLE FAMILY
MUNN PARK
201 E MAIN ST, LKLD

SATURDAY
6.14

10AM-3PM


PRIDE AFTER DARK

DRINKS DANCING AND DRAG
UNION HALL
1023 S FLORIDA AVE, LKLD

SATURDAY
6.14

9PM-1AM

SPONSORSHIP LEVELS

Levels & Benefits	RED \$100	ORANGE \$250	YELLOW \$500	GREEN \$750	BLUE \$1,000	PURPLE \$5,000	RAINBOW \$10,000
Social Shout Out							
Polk Pride Merch Bag	1	1	1	2	4	6	8
Verbal Shout Out at Events							
10x10 Booth Space at Pride in the Park							
Link on Polk Pride Website							
Polk Pride T-Shirts				1	2	6	8
Tickets to Polk Pride After Dark Party				1	2	6	8
Logo on Sponsor Banner Displayed at all Events							
Mentions in Press Releases							
"Presented by" Pride in the Park (Main Event)							
"Presented by" All 6 events of the week							

NEXT STEPS

Thank you for taking the time to review our partnership opportunities! We appreciate your support of our event! We hope that you will contact us soon to secure your spot as a 2025 sponsor. Remember that the earlier you sign up, the earlier you can start seeing the benefits of your sponsorship. We welcome the chance to discuss any opportunities with YOU!

CLICK ON THE LINK BELOW TO FILL OUT A SPONSOR REQUEST FORM NOW!

polkpridefl.org/vendor-registration



THANK YOU!

2024 Pride Sponsors

