



### Personalizing Neurodiversity

The 80/20 Project is a collaboration among insurance employers and neurodiversity advocates. We ask neurodivergent insurance professionals:

- What is your neurodivergent condition?
- When did you find out you thought differently?
- What are your hacks, cheats, and workarounds?
- What should insurance leaders know?

These stories help us personalize education, use cases, and manager training.

### Energizing Business Leaders

Educators have demonstrated success in improving outcomes for neurodivergent students through individualized programs of study. To replicate that success in the business world, we need to capture the attention of the C-Suite.

Despite well intentioned efforts, advocates have struggled to translate nodding heads about neurodiversity into training and jobs. Most leaders are politely interested but slightly confused.

☹️ **The word neurodiversity is confusing. (It can be. See training below)**

☂️ **Insurance needs industry proof points. (We get it. See 80/20 Project)**

💰 **The first step seems expensive and uncertain. (It's not. See below)**

We have several ways to get started:

🗣️ [Conferences](#)

🎓 [Neurodiversity Day](#)

👤 [Leadership Workshop](#)

[mike@theindependencehub.org](mailto:mike@theindependencehub.org)

**Insurance industry  
to Lose 400,000  
Professionals**

**Neurodivergent Adults  
Suffer 80% Under and  
Unemployment**

**ADHD, Autism, Dyslexia,  
Dyscalculia, Tourette's,  
PTSD**

**20% of the Population and  
Prevalent in Insurance**

**Business Imperative  
for Insurance  
Leaders**



[The Independence Hub](#) is a 501c3 dedicated to serving neurodivergent adults and veterans.