

## Most Insurtechs Can't Handle the Truth

- Executives Sponsors get fired for failed projects
- Allocated budget does not equal a funded project
- Most sales cycles end in no decision
- Buyers know more than insurtechs



# MOST INSURTECHS FAIL ELIMINATE SALES FROM THE REASONS WHY

## Proven Approach, Predictable Results

Successful insurtechs overcome the challenges of selling to risk centric insurance executives by excelling in at least 2 of these categories:

1. Authority and Credibility
2. Quantification of Value
3. Time to Value

TIH offers sales resources that can quickly inject these qualities into your solution and begin selling on your behalf this week.

- Lack budget for full-time executive sales presence?
- Unsure of your ROI at the last conference?
- Unforeseen need for short-term sales help?

We are set up to quickly determine the viability of your offering and employ fractional prospecting, servicing, qualifying, and closing resources within 2 weeks.



[Register Here](#) or [mike@theindependencehub.org](mailto:mike@theindependencehub.org)

**Lower Acquisition  
Costs and More  
Sales**

**No Long-Term  
Commitment**

**Proven Industry  
Sales Executives**

**Empowers and  
Enhances Current  
Team**

**Results in 30 Days**



Fractional Booth  
Engagements Start at \$1K.