

REALIZE ORGANIZE ANALYZE PRIORITIZE



What is the R.O.A.P. method?

Jeff's R.O.A.P. method is a process that results in vision clarity and attainment planning that is not only designed for success but lays out the healthiest way to get there. Groups that walk through this process with Jeff see laser focused vision, directional alignment and renewed organizational identity. Rather than plan for who they wish they want to be, these groups begin by learning who they already are.

All organizations say they want to attain their vision, but few do the work to become willing first. Willingness is the first step on the road to a vision that lasts. One that can only be reached through a process that builds participants up, rather than allowing them to be rolled over. What good is it to attain your vision if it's not sustainable? And no one will work to sustain a vision like the people that brought it to life, so letting them fall by the wayside simply isn't an option.

Whether seeking growth, increased reach, organizational health, directional alignment or any other marker of successful organization, the R.O.A.P. method values the *way* as much as the *what*. The result is success that lasts indicating the healthiest version of progress.

What to expect?

Every organization will have their own goals; their own context and strengths and challenges. But there are certain things that everyone who rolls up their sleeves with Jeff can expect:

- the process takes an average of 3-6 months depending on pace
- Jeff will utilize a mixture of digital and in person communication to facilitate workshop as well as homework style work
- relationships will form, depending on the number of participants, some work will be done in sub-groups meaning new or strengthened relationships are likely
- the end of the process will not mean the end of the relationship, many groups maintain a coaching relationship with Jeff