#### BRIEF RELIEF™, IMPLEMENTATION SUCCESS!

This guide is designed to assist you with the process of implementing the benefit of Brief Relief™.

With input from organizations such as yours we have outlined what we feel to be the key steps to a successful Brief Relief™ implementation.

In our Resources section you will find numerous tools to help you successfully implement the Benefit of Brief Relief™.

Please Contact Us if you have any questions or need our onsite training support.

# STEP 1 MANAGEMENT ENDORSEMENT/ ANNOUNCEMENT

- First, recognize there is a problem and a solution, that's Brief Relief™!
- Begin with a bulletin or memo that announces the introduction of Brief Relief™ and the import benefits of Brief Relief™ offers your employees.

## STEP 3 CORPORATE POLICY STATEMENT

A directive from HR or HS&E that reinforces management's endorsement by establishing a policy for the use of Brief Relief™, where and when (visit our Resource Section for more info).

### STEP 5 SAFETY MEETING/ TAILGATES

- Introduce Brief Relief™ and discuss the issues employees face on the job site when the need to relieve oneself arises. Use a demo bag to show how quickly Brief Relief™ does its job!
- Remind employees that Brief Relief™ is made available for their health and safety.

#### STEP 7

### STOREROOM SUPERVISOR/LINE SUPERVISOR SUPPORT

- A key to creating the lasting habit of using Brief Relief™ is to occasionally ask the crews if they have Brief Relief™ on their vehicle and if not to pass them out.
- It is important that line supervisors take the time to mention Brief Relief<sup>™</sup>, on site sanitation and the new company policy every few weeks at tailgates and safety meetings.



## STEP 2 UNION ENDORSEMENT

 Provide a simple statement that recognizes the value of Brief Relief™ to the membership with a disclaimer that its use is not intended to replace scheduled rest breaks.

### SIEP 4 ADD BRIEF RELIEF™ TO YOUR SAFETY CHECK LIST

- Without Brief Relief™ readily available, the employees are required to either leave the job site or make a bad decision (hold it, use a cup or a can and urinating in public).
- Each vehicle used for outside work crews should have a couple of Brief Relief™ in the glove box for easy access.

## STEP 6 SAFETY/POLICY REMINDERS

- As with safety glasses, hard hats, seat belts and other safety tools, it is important that reminders are posted in the work area. We have the Resource to help!
- For many employees this will be a change of mindset so be patient and emphasize the benefits of Brief Relief™.

### STEP 8 MAKE BRIEF RELIEF™ ACCESSIBLE

Just like when you were little, no one want to ask to go to the toilet! Make Brief Relief™ easily accessible to all outside employees by adding it to your open bin area, vending machines and safety kits.