



## **2022 RACE SPONSORSHIP LEVELS**

### **GOLD LEVEL SPONSORSHIP                      \$5,000.**

- **Company name announced throughout the day**
- **Company name in all media advertising (digital and radio)**
- **Company logo displayed on event livestream - minimum of 3 times per hour**
- **VIP table with 8 VIP passes with souvenir lanyard (includes premier covered seating, breakfast & lunch each day and 4 cooler passes)**
- **10 General Admission weekend passes**
- **Banners displayed at event up to 6 banners**
- **Company logo on event t-shirts**

### **SILVER LEVEL SPONSORSHIP                      \$4,000.**

- **Company name announced throughout the day**
- **Company name in all media advertising (digital and radio)**
- **Company logo displayed on event livestream – minimum of 3 times per hour**
- **15 General Admission weekend passes with 2 cooler passes**
- **Banners displayed at event up to 4 banners**
- **Company logo on event t-shirts**

### **BRONZE LEVEL SPONSORSHIP                      \$3,000.**

- **Company name announced throughout the day**
- **Company name in all media advertising (digital and radio)**
- **Company logo displayed on event livestream – minimum of 3 times per hour**
- **10 General Admission weekend passes with 2 cooler passes**
- **Banners displayed at event up to 2 banners**
- **Company logo on event t-shirts**

### **LIVESTREAM SPONSORSHIP                      \$1,500.**

- **Company logo displayed on event livestream – minimum of 3 times per hour**
- **5 General Admission weekend passes with 2 cooler passes**
- **Company logo on event t-shirts**

**Sponsor to provide banners and PDF of logo for promotional materials, livestream and event shirts**