

# "Fastest Show On Water"

Issue 1 – January 2023 – Volume 1



Marcus Kinsey & Dylan Crownover Duel



# **Celebration of Champions**

With the 2023 racing season right around the corner, owners/drivers and crews are making plans and preparing their speeches for the Southern Drag Boat Associations 2022 High Points Championship Awards Banquet on Saturday February 11<sup>th</sup>, 2023, at the Embassy Suites by Hilton's Dallas Frisco Hotel.

Many of the champions and runners-up dominated in their class and ran away with a championship while others fought round by round every step of the way separated by only a few points between them to come out victorious. This is the time we get to recognize these teams for all the blood, sweat, tears and hard work that goes into running for a championship.

The 2022 SDBA Racing season was an exciting year indeed. With the return of side-by-side Top Fuel Hydro runs and some exciting never seen grudge matches, the 2022 racing season did not disappoint. We even had the pleasure of watching a race between a father in his capsuled flat bottom boat race his son in an open flat bottom boat. We can only imagine the excitement for both teams as they watched the father and son duo compete against each other for the first time.

2023 is turning out to be more exciting than the 2022 season with new partnerships and exciting news to be announced at the annual meeting. Owners, Drivers, and Crews are encouraged to attend the annual membership meeting on Saturday the 11<sup>th</sup> starting at 10am at the Frisco room in the Embassy Suites by Hilton's Dallas Frisco Hotel to hear all about it.



# **Performance Racing Industry**

Update 2022 Show

For the first time since the <u>Performance Racing Industry</u> (PRI) Trade Show debuted in 1987, the motorsports industry's annual business expo took place as an exclusive event just for individuals who are part of the newly formed PRI Membership. With all attendees being active PRI members, the crowd represented dedicated professionals focused on protecting and growing the motorsports industry. In addition to packed halls and aisles bursting with the latest products, the Indiana Convention Center and Lucas Oil Stadium in downtown Indianapolis hosted educational seminars, open and private meetings, networking events, advocacy activities, VIP appearances, and autograph signings throughout all three days (December 8–10) of the Show.

"The 2022 PRI Show was filled with excitement, energy, and passion," said Jim Liaw, PRI General Manager. "The Show served as the ideal venue for PRI members to gather and advocate for the future of motorsports. The state of the industry is one of great strength!" The PRI Show is about helping businesses and professionals in the motorsports industry grow and succeed," said Liaw. "In addition to new products and technology, the Show addresses timely topics and issues. Through the many features, attractions, and activities at the Show, members were able to access resources that are most important and valuable to them."

(Information taken from the PRI website)

The Southern drag Boat Association is looking forward to the 2023 PRI show. Racing into a brighter future.

# **Chaplain's Corner Pastor Mike**

Worship is so much more than the songs we sing on Sunday; it is the life we live the rest of the week.





Series Director David Carroll & Pastor Mike

#### **SDBA PRI 2022**

David Carroll, Pastor Mike Griffith, Todd Haas, Danny Day, and Stacey Smith attended the 2022 PRI show in Indianapolis, Indiana in December.

These guys and gals put their heart into promoting the sport of Drag Boat Racing. As the SDBA continues to grow and add exciting new opportunities for promoters, racers and spectators alike so does the need to create new partnerships.

Adding new partnerships to the SDBA is hard work. You must have a passion for Drag Boat Racing and a love for not only the sport but the racers and crews themselves. This is where they shine. Working countless hours in the booth at the PRI show and the long hours of networking after the show has paid off. They were able to generate several new partnerships and renew relationships with existing partners. They are still working countless hours keeping in contact with other companies that have expressed an interest in joining the Fastest Show on Water.

Next time you see them be sure to thank them for all their hard work and dedication to the sport we love.





Cindy Verkooij, David Carroll, Bryan Moreland

Winning races requires more than an exceptional driver and a class winning boat. It takes high-performance racing fuels that are willing to go the distance – fuels like Sunoco. Sunoco's fuels have been associated with racing excellence and we are excited to announce that Sonoco Race Fuels will be returning as the exclusive race fuel for the fifth year in a row. (Picture Ritchie Lewis & David Carroll)

The Southern Drag Boat Association is an Authorized dealer for:

#### **Antigravity Batteries**

2023 Championship Contingency Sponsors:

#### **CP Carrillo Rods**



David Carroll, Dean Dubbin, Todd Haas

### **DMP Awnings**

DMP Awnings are a premier awning supplier for race, hospitality and display trailers and now are the official awning manufacturer for the SDBA. DMP's quality is second to none, with in-house machining, sewing, and printing of your custom orders. At DMP, 'we've got you covered' with the best quality products, made in the USA.

The Southern Drag Boat Association is excited to release the schedule for the 2023 season. This season will bring thrilling racing action to tracks across Texas. The SDBA is proud of everyone involved in making the races happen. Starting with the season opener in Marble Falls., Texas, there promises to be a lot of exciting moments to look forward to this year. As always, we appreciate all the race teams, track personnel and sponsors who come together to put on the Fastest Show on Water.





Luis De Leon Todd Haas David Carroll Danny Day

# **Exciting New Partnership**

The Southern Drag Boat Association is excited to announce this year's Partnership with Fuel-Tech.

Fuel-Tech is a technology company that specializes in developing and manufacturing state of the art engine management systems for high-performance engines.

From painless installation a to real time tuning in just hours for most applications, the product line's significant advantage is overall simplicity.

Fuel-Tech allows the user full control of all features and tuning parameters without the need for PC. Fuel-Tech's craftsmanship and technology is built on extreme performance with the proof coming from where it matters the most, the racetrack.

We are excited to have Fuel-Tech onboard.

### What it takes to be a Champion

No matter what class you race in, winning a championship comes from hard work, a little luck and hours spent working on your machines. As teams get ready for the 2023 season, everyone is preparing for battle. Getting ready to face their competition and fight round after round to be the one that hoists up the hardware on Sunday. So, what makes a championship team? Championship teams have a common goal. The team's primary focus is on being prepared.

From the time they show up on the track until the last round on Sunday, they work together making sure every detail is taken care of. Drag Boat Racing is a family sport, usually everyone in the family is part of the team with generations of racers working side by side, sometimes even competing against each other. Every team member knows their job and performs their task to the best of their ability without hesitation. Another characteristic of a championship team is that they genuinely love their teammates, competitors, and Drag Boat Racing. The single most important factor to a championship team is commitment. It's an easy thing to say you want to win a championship, it's a whole other thing to put in the blood, sweat, and tears it takes to win one.

We look forward to seeing our fellow racers, returning fans, and watching the teams that are moving into a new class or debuting new machines. We look forward to the competition and the battles ahead. But mostly we look forward to being with this amazing group of racers we call family.



See you in the pits.



