

D4 9.1.26 Meeting Minutes
MCSP

Meeting was called to order by Kathleen at 6:42pm.

Zoom Attendance: John Soares, Russell Emeterio, Travis Xavier, Marc Silva, Theresa Porter
In Person Attendance: Roy & Kristy Guerini, Jeff & Kim Singer, Darren & Kathleen Goetz, Jody Emeterio, Darren Goetz

We reviewed the adult directors and noted we are still in need of a Pole Director. We need one prior to the Salinas Rodeo in October hosted by us. Kathleen discussed Danielle reaching out to Liz Sparling to move her from the Awards Committee to the Dinner/Dance Committee with Holly Harris. She also noted we are using Zeffy for merchandise since it is free and much easier to use as a sales platform. KCI charges too much to use them at \$5 per credit card swipe plus 4% credit card convenience fee.

Theresa reviewed our current membership numbers. 47 HS 13 JH. We are seeing a decline in our numbers. 2024-25 had 73. 25-26 had 64. Starting 26-27 with 60. Jody noted this means our sponsorship income will be reduced which leads to reduced spending in particular awards budget.

Kathleen reviewed the rodeo calendar. She mentioned adding the meeting dates to the calendar moving forward. The first is the membership meeting in August and she noted we should keep it the same day every year, second Thursday of August to keep consistency. That was a recommendation by Theresa. Also, added a meeting for all members to the first rodeo at Gilroy this year for a meet and greet. Marc mentioned we are tentative for Shooting at D6 in Coalinga. That is our 6th & 7th for the season. He would like to make the awards 3 of 5 required to attend. He will lower awards if necessary rather than 5 of 7 if D6 does not have their events. Kathleen stated Marc is the State Shooting Director. Once Marc confirms, Kathleen will update the website if necessary.

Kathleen stated we lost \$6500 at Salinas last year due to added money of \$3000 and increased stock fees along with we paid the JH volunteers to work by paying their entry fees at future rodeos during the year. Jody mentioned we lost money on our ambulance as well. It was over \$10K.

Wyatt reached out to Brooke Jackson about the College kids coming to help at the rodeo. We will provide them with free stalls and camping. Kathleen will reach out to Brooke to let her know. Also she will ask if she is opposed to asking Tyree Cochrane if she wants to participate as well. We can provide community service hours if they need them. Kathleen needs to add associate memberships for any volunteers during Salinas at \$12.50 each to the State. Since we added JH we will have our kids do their jobs as we do at other rodeos.

We reviewed the staff for the Salinas rodeo. We will not hire pick up men. We have Taylor Selby and enough other dads. We think there is only 1 bronc rider between the 4 districts and about 12 bull riders. This is a huge cost savings. We will hire our same bull fighters. We need more timers. Kathleen will review the membership list to reach out to some parents. We talked about the cutting judges. We like to use Alex Long because he is an EMT so we don't have to have that added cost during the cutting. We are planning to have 1 cutting judge but will discuss 2 once we have the actual cutting entry numbers. Having 2 allows for a bit more objective judging. We thought Jamie Jensen may be a good judge and she would have a lower fee since she is a novice judge. We added Garrett Bourdet and McKenna Wood to the judges list. We had 4 judges last year, but we decided we only need 3. We used 4 for the gates and goat starting flag. We decided Sarah Brewen would be our main judge.

We reviewed the positions need for each of the events with the directors. Barrels, Poles and Goats are planned for the track. We will have an IN and OUT gate. We need at least one adult at the catch pen. We only need 2 timers for Roughstock. Chris Handle said he would open the chute at Salinas and potentially all rodeos. He loves to be involved. Added Ben Rega and Casey Grossen to the cattle sorting. Added Adrian Cervantes to the barrier. We said we have enough roping box help, but we need roughstock help. We barely have enough volunteers to get through it. Kathleen mentioned making sure 7UP gets to Salinas in the late morning so the stock can be ran through between cutting and when the rodeo starts. Travis X. will handle running cattle through.

We are planning to build a return lane from the catch pen back to the boxes to speed up the rodeo rather than haul them via trailer back and forth. Wyatt has enough panels to do it. Kathleen spoke with Charles after the meeting and he said that was a good idea. We could shorten the arena if we needed to, but we can't run stock down alley while barrels is going on even with shade cloth. If we can plan to run cattle through during tractoring then it saves time by not having to put up and take down shade cloth. Kathleen will ask Salinas when we can get into facility to start set up.

Kim Singer is the grand entry director. Once we see the order of events, we will decide when and which arena to have the Grand Entry. We may do smoke.

We discussed having a large sponsor for Salinas that gives the added money to the jackpot. This would be our presenting sponsor and all proceeds go back to kids. We would only want 1 and if we get them in time we can add them to our rodeo merchandise. Other smaller sponsors could be in our regular sponsorship. We discussed trying to find a presenting sponsor for all 3 of our rodeos.

We reviewed entry fees specifically for Salinas and realized we needed to increase them due to the increase in stock fees and state fees this year. Our cattle are \$23 per run plus hotel room for weekend, feed and freight at \$6 per loaded mile from Oakdale. Goats are \$10 per run plus \$100 freight. Roughstock are \$100 a gate plus feed & freight. Jody did a great job on the spreadsheet that we could review each event. We increased everything \$10 and \$20 for cutting. We

increased our ambulance fee to \$35 since our ambulance is very costly in Salinas. It was \$600 for A and \$400 for B per hour. Kathleen will reach out to AMR and see what the rate is for us this year. (It is \$375 per hour and 10% discount if we prepay, if overpaid, we get a check back for overpayment. We will prepay.) We increased office fee to \$25, facility fee to \$25, online entry fee \$5 (direct charge from KCI), 4% credit card processing fee (direct charge from Stripe), Stalls \$25 and late fee \$100. Everyone in attendance was in agreement. The office, facility, online entry fee, credit card processing, stalls and late fee are paid one time and the entry fees are split in half for rodeo #1 and #2. The fees are the same for JH and HS contestants.

Our jackpot will remain at \$5 per rodeo. We are working on a presenting sponsor to give added money in the range of \$3000-\$5000. All money will go to added money and paid out. We will pay on the each rodeo and then average for the awards.

Jody said we spent more money than we made last year. We had 1 less rodeo, we lost money at Salinas, we bought a light rifle saddle, and our booster dinner made \$11,000 which is down significantly from recent years. We discussed lowering the awards budget and saddle awards only go to those with 5+ contestants. Also, we spoke about doing a crab feed in February in Hollister at Bolado Park since we have a credit of \$4800 with them in lieu of the Booster dinner at our Feb rodeo. It was agreed we are going to do the crab feed instead of the alumni dinner.

Our current bank balances are rodeo checking \$51,709.39, scholarship checking \$12,906.55, rodeo savings \$7,521.80. We have a few outstanding checks. There is plenty in the scholarship checking to cover our outstanding scholarships. They have 2 years to claim. We award the money, transfer it to scholarship checking account and leave it there so there is a surplus from past years of recipients not claiming their awards. Kathleen will send Jody the scholarships that are left to be awarded.

We reviewed the 3 state policies. Records retention says we have to keep specific records for a specific time period. Whistleblower says we cannot retaliate against anyone who wants to report us for any potential wrongdoing. Conflict of interest says we need to disclose any potential conflict, i.e., being the stock contractor, any relation to you gets paid by CHSRA. The only conflict of interest we see is Jody & Russ Emeterio being the goat stock contractor. We are aware and we approve of this conflict.

We reviewed the stock bids. We didn't go out and get any new stock bids from other sources as we are happy with our current contractors. We just asked them for updated quotes. We reviewed and are moving forward as is.

We decided not to do the poinsettia fundraiser as it is a lot of work for little return. We made about \$1100 last year. We are doing crab feed in Feb.

A motion was made by Kathleen to remove the alumni dinner and replace it with the crab feed for this rodeo season. Roy was the second and all were in favor.

CHSRA is in a dire financial situation. State is reviewing the current locations. Bishop is not a for sure for HS State and Red Bluff may be the JH State venue. We will know more later this month.

State voted to remove the average points and set ups. Each rodeo will be a separate rodeo for 20 points possible each weekend rather than 30 points. Ghosts are currently at 4 and we are wanting to ask if we can double that to 8. Nationals is unlimited.

Theresa Porter made a motion to give cash prizes and a buckle to the first place year end winner of each event in lieu of a saddle on a sliding scale (based on the number of contestants). Roy was the second and all were in favor. Travis said we could let them take their big prize check to the big check bank. HAHA

Next Board meeting the first week of Dec to go over Jan and Feb rodeos.

Production Meeting in Salinas in early October.

State board meeting during Mid State Classic in November.

Meeting adjourned 8:57pm.