

CLAIRE EPPLEY

DIGITAL MEDIA SPECIALIST



CONTACT

☎ 217.502.4281
✉ creatingwithclaire@outlook.com
🌐 www.creatingwithclaire.com

EDUCATION

Millikin University Decatur, IL
Major: Arts Technology
Concentration: Visual Media
Additional Certificate:
Commercial Art / Graphic Design

REFERENCES

Jessa Wilcoxon
Chair of Arts Tech Department
jwilcoxon@millikin.edu

Ed Walker
Associate Professor of Art
ewalker@millikin.edu

Eric Hector
Professor of Arts Tech / Admin
ehector@millikin.edu

Nathan Cameron
Asst. Sports Information Director
217.653.6866

STRENGTHS

Communication
• Able to communicate stories, brands and ideas; Able to present and negotiate ideas

Problem Solving
• Can think critically and logistically to make ideas work

Reliability
• Able to manage client needs, consistent and trustworthy

WORK EXPERIENCE

Creative Director | Millikin Creates | 2020 - Current

- Work on a wide variety of projects
- Ensure the successful execution of client projects

Designer | Millikin Athletics Department | 2020 - 2020

- Created print publications and web graphics to promote Millikin University's athletic programs using Adobe Illustrator and Photoshop

TECH KNOWLEDGE

Adobe Illustrator

- Create logos, icons, infographics and illustrations

Adobe Photoshop

- Create image compositions, retouch and add effects to images

Adobe Bridge

- Manage, edit and organize creative assets

Adobe InDesign

- Create layouts for publishing projects such as magazines, newspapers and presentations

Adobe After Effects

- Create motion graphics and special effects used in video production

Adobe Premiere Pro

- Edit, trim and add effects to video footage

AWARDS

Northern Illinois American Advertising Award | 2022

- Received a bronze American Advertising Award for a piece titled "Pipe Dreams Logo Bump" in the category of elements of advertising: animation

Northern Illinois American Advertising Award | 2021

- Received a silver American Advertising Award for a piece titled "You'll Go Far, Little Me" in the category of elements of advertising: illustration

NOTEABLE ELEMENTS

Published Book Illustrator | Re-Living The Dream | 2021

- Published illustrator in Re-Living The Dream, a memoir written by client Robert B. Kerans

Published Digital Illustrator | Burst Magazine | 2020

- Published digital illustrator in Burst Magazine, Millikin University's student-run campus magazine

Published Digital Illustrator | Blue Review | 2019

- Published digital illustrator in The Blue Review, Millikin University's family magazine in the Fall/Winter issue of 2019

Featured Student | Make It Millikin | 2019

- Featured Arts Technology student through an interview style video and article published by Millikin University