

11 questions for planning a great pride event

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1. What's this event for?

For example:

- A day of significance for LGBTIQA+ people, such as Trans Day of Visibility, or World AIDS Day?
- A celebration?
- Education of allies?
- Something else?

2. Who is it for?

- LGBTIQA+ community?
- Allies?
- The general Public?
- A mix of these?
- Other?

3. What happens at the event?

- Is it a talk?
- A panel discussion?
- An exhibition?
- A social meetup?
- A musical event?
- A picnic?
- A games day/night?
- A performance?
- A film night?
- A trivia night?
- A fashion parade?
- Something else?

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4. Where will you hold it?

- A library?
- A park?
- A local venue, like a café or a bar?
- A gallery?
- A theatre?
- Somewhere else?

5. Do you need to ask permission from...

- The venue?
- The council (if it's in a park or other outdoor public place)?
- The local Traditional Owners?

6. Where will you promote it?

- Your personal social media account/s?
- Local LGBTIQ+ social media pages?
- Wider community socials?
- Local venues, such as libraries or cafes?
- The media, for example The Courier or the Ballarat Times?
- Other places?

7. Does it need a speaker or speakers?

If so, who would be good to ask?

- A local community member?
- The Mayor or a local councillor?
- A local business owner?
- A local performer or artist?
- A local celebrity?

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8. How long will it go for?

- An hour?
- Half a day?
- All day?
- Something else?

9. Does it need food, drinks or snacks?

- If so, who will pay for them?
- What will you get?
- What dietary requirements will you cater for?
- Where will you get the food from? A caterer, a supermarket, somewhere else?

10. Do you need any handouts/fliers/info for the guests?

- If so, who will design those?
- Where will you get them printed/photocopied?
- How many will you need?
- Or are you planning to only do digital fliers?
- If so, how will you get them to your guests?

11. What kind of inclusion considerations does your event need?

- Physical accessibility?
- Quiet space for neurodiverse people?
- Sign language interpreter?
- Are guide and assistance dogs welcome?
- Do your guests have dietary requirements?
- Because of current events, how will you specifically ensure trans folks feel welcome?
- If you're in a venue, what kinds of accessibility options do they have?

Good luck with your event!