Evolution



Haircuts Reimagined

## HAIRCUTS EXPLAINED!

#### **Style Analysis**

There are numerous haircuts to choose from both male & female styles.

After a decade of study, its been discovered that there are 4 categories that summarize every haircut possible.



## Communication Goals

Be recognized. Photos are a great tool but not always a good indicator of the preferred style. Choose the desired length and choose the category that describes your look.

#### **Switching Styles**

Ditch the fear of trying something new. A change of style is usually necessary after graduation, career promotion, and many life changes. The decision to change your style can be expressed through any of the 4 styling categories with ease.

#### **Haircut Satisfaction**

You have style. Rather you claim it, is up to you. Increase your satisfaction with a new perspective on your haircut.



#### The All-Star Haircut

Casual, clean-cut, and classic. A haircut that shows off the head shape. Crisp without a sharp finish. Best suited for standard appearance.







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#### The Craft Haircut

Original, tailored, and unique.
A haircut based on hair
density/thickness. Custom and
complimentary style. Best
suited for maverick appearance.







## The Effortless Haircut

Feather, wispy, flare layers.
A haircut that adds height and/
or width to the head shape.
Feathered & stylish. Best suited
for relaxed appearance.







## The Elemental Haircut

Attentive, exact, and sharp.
A haircut that outlines an exact shape of the hair. Perfect sharp lines and finish.
Best suited for executive appearance.









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