



Casey Cares

Community Charities



July 24-25, 2026

SPONSORSHIP OPPORTUNITIES

The 2026 Madisonville Gar Fishing Rodeo proudly benefits



Casey Cares
Community Charities

Casey Cares Community Charities is a 501(c)3 Non-Profit Organization created to raise money through donations, charity events, and fundraisers in order to support cancer research, youth development, underprivileged families, adult and childhood disease prevention, and much more.

Since 2016, Casey Cares has teamed up with the Madisonville Gar Rodeo to raise over \$100,000 that have benefited St. Tammany Cancer Center, New Heights Therapeutic Riding Center, Mary Bird Perkins Cancer Center, St. Jude Research Hospital, Sarah's Laughter Christian Support for Infertility & Child-loss, Keep Madisonville Beautiful, Madisonville Old Fashioned 4th of July, St. Tammany Junior Livestock Association, Friends of the Madisonville Graveyard, and other local organizations in our community.

In addition to the Madisonville Gar Rodeo, Casey Cares Community Charities "Casey Clause" toy drive, provides local families in need with much needed holiday cheer. In 2025, Casey Clause provided 80 children with over 400 toys during Christmas time.



"Casey Cares Community Charities was established from my belief of doing good for others and for the community which we all serve. Funds raised through this charity are important and leave a lasting impact. My vision is to continue to continue serving this wonderful community through Casey Cares Community Charities for many years to come." - Casey

Casey Revere - Event Director (985) 705-2639
www.caseyrevere.com/madisonville-gar-rodeo



Sponsorship Levels & Benefits

To help offset some of the expenses of this event and increase our annual donation to our beneficiaries, we are respectfully requesting your support through sponsorship.

Title Sponsorship \$5,000 **Event Presentation Sponsor **

- Includes 1 Gar Rodeo Entry Fee
- Logo will appear as Event Sponsor on all Madisonville Gar Rodeo advertising
- Business will be advertised on the event website
- Individual banner displayed at the rodeo weigh in station
- Large logo recognition on T-Shirt
- Large logo recognition on the group sponsorship banner
- Logo on the advertising flyer
- Name mentioned in all media advertising for the Madisonville Gar Rodeo

Entertainment Sponsorship \$2,000 (Up to 6 spots available)

- Includes 2 Gar Rodeo Entry Fee
- Logo on the side banner of the Main Stage at the Madisonville Gar Rodeo
- Name mentioned in all media advertising for the Madisonville Gar Rodeo
- Large logo recognition on T-Shirt
- Large logo recognition on the group sponsorship banner
- Large logo recognition on Event Schedule flyer



Weight Station/Backdrop Sponsorship \$1,500

- Includes 2 Gar Rodeo Entry Fee
- Name and Logo on the backdrop behind the scale. Will appear in all photos taken at weigh station.
- Name mentioned in all media advertising for the Madisonville Gar Rodeo
- Large logo recognition on T-Shirt
- Large logo recognition on the group sponsorship banner
- Large logo recognition on Event Schedule flyer

Division Sponsorship \$1,000

- Includes 2 Gar Rodeo Entry Fee
- Business name included in the Division Title (Ex: the “McDonald’s” Youth Fishing Division)
- Individual banner displayed at the rodeo weigh in station
- Name mentioned in all media advertising for the Madisonville Gar Rodeo
- Large logo recognition on T-Shirt
- Large logo recognition on the group sponsorship banner
- Large logo recognition on flyer

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Leaderboard Sponsorship \$1,000

- Includes 2 Gar Rodeo Entry Fee
- Name and Logo included on the Official Gar Rodeo Leaderboard onsite, and online.
- Individual banner displayed at the rodeo weigh in station
- Name mentioned in all media advertising for the Madisonville Gar Rodeo
- Large logo recognition on T-Shirt
- Large logo recognition on the group sponsorship banner
- Large logo recognition on flyer

Awards Sponsorship \$1,000

- Includes 2 Gar Rodeo Entry Fee
- Awards Sponsor will present awards to recipients on stage during the awards ceremony.
- Business name and logo recognized as Awards Sponsor.
- Individual banner displayed at the rodeo weigh in station
- Name mentioned in all media advertising for the Madisonville Gar Rodeo
- Large logo recognition on T-Shirt
- Large logo recognition on the group sponsorship banner
- Large logo recognition on flyer

Gold Sponsorship \$500

- Includes 1 Gar Rodeo Entry Fee
- Name mentioned in all media advertising for the Madisonville Gar Rodeo
- Logo will appear on event Flyer
- Large logo recognition on T-Shirt
- Large logo recognition on the group sponsorship banner

Silver Sponsorship \$250

- Includes 1 Gar Rodeo Entry Fee.
- Prominent name and logo recognition on the T-Shirt
- Prominent name and logo recognition on the group sponsorship banner

In-Kind Donation Sponsorship

- Donation of items that can be used for Fundraising opportunities or awards
- Sponsorship level will be determined by the value of the donation.

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Friday, August 1 – Saturday August 2, 2025
Lake Road, Madisonville
caseyrever.com/madisonville-gar-rodeo

YES, I would like to be a Madisonville Gar Rodeo Sponsor at the following level:

- Title \$5,000
- Entertainment \$2,000
- Weigh Station \$1,500
- Division \$1,000
- Leaderboard \$1,000
- Awards \$1,000
- Gold \$500
- Silver \$250
- In-Kind Donation

NAME: _____

COMPANY: _____

ADDRESS: _____

TELEPHONE: _____

EMAIL: _____

IN-KIND ITEM(S): _____ VALUE: _____

Please Make Checks Payable To:

Casey Cares Community Charities
10595 Hwy 40
Folsom, LA70437

FOR COMPLETE TOURNAMENT REGISTRATION INFORMATION PLEASE CONTACT

Casey Revere at (985)705-2639 or

casey.revere@yahoo.com

Madisonville Gar Rodeo donations are administered through Casey Cares Community Charities a 501 C (3) and all donations are tax deductible up to the fullest extent permitted by IRS regulations.

Our Federal Tax ID # is: 82-0727883.

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