

WORSTMED

SERIES PITCH DECK

LOGLINE

In the quirky Northern California city of Redwood Creek, a burnt-out documentary crew follows the chaotic misadventures of "Creek County Emergency Services" - the area's most dysfunctional ambulance company where tactical Slushies flow freely, protocols are more like suggestions, and surveillance equipment malfunctions at dramatically convenient moments.

CONCEPT

Worstmed is a single-camera mockumentary comedy that follows the professional and personal lives of emergency medical technicians at Creek County Emergency Services (locally known as "Worstmed") and the documentary film crew chronicling their operations.

The series balances workplace comedy with character-driven humor, finding the funny in the contrast between emergency urgency and administrative indifference. It's about finding competence and connection in unlikely places, how a group of mismatched individuals can form a surprisingly effective team despite—or perhaps because of—their dysfunctions, and what happens when the line between documenting and participating begins to blur.

THE WORLD

REDWOOD CREEK, SEQUOIA COUNTY

- Mid-sized city (500,000 residents) in Northern California
- Mixture of urban development and surrounding redwood forests
- Population of old-school hippies, tech workers escaping the Bay Area, marijuana farmers, and multi-generational locals

CREEK COUNTY EMS STATION

- Converted former Hollywood Video store
- Video rental shelves now hold medical supplies, still organized by genre
- The iconic Hollywood Video sign still visible beneath the new signage
- Two ambulances in service: Medic 310 and Medic 311
- Surveillance equipment that becomes increasingly unreliable

CODE 4 CAFÉ HOOKAH LOUNGE

- Former fire station two blocks from EMS headquarters
- Underground off-duty sanctuary with mystical ambiance
- Original firefighter pole used for "dramatic entrances"
- The only surveillance-free space where honest conversations happen
- Operated by DJ Cloud, the station's "wellness specialist"

MAIN CHARACTERS

THE AMBULANCE CREWS

TINA "TINY" MORALES (32)

- No-nonsense EMT and former combat medic
- Creator and advocate of the "tactical Slushie"
- Delivers punchlines and trauma care with equal force
- Struggling with constant surveillance vs. privacy needs

ANDI RAMIS (40)

- Field Training Officer and TikTok sensation with 2.7 million followers
- Creates viral medical education dance videos
- Wears signature pink stethoscope and matching accessories
- Developing romantic relationship with Zane

ZANE MADDOX (50)

- Burned-out paramedic who's "seen it all"
- Often appears to be sleeping but claims to be "visualizing protocols"
- Restoring a 1960s Cadillac ambulance in his garage
- Secretly brilliant at business operations
- Growing romantic interest in Andi

MICHELLE (25)

- Quietly competent EMT who says little but observes everything

- Runs "Vital Signs Bakery" without acknowledging her baking skills
- Baked goods mysteriously appear at strategic moments
- The only person who can safely interact with Crepitus

ADMINISTRATION & SUPPORT

SAWYER BUDDY DEE (38)

- Field Supervisor whose initials (SBD) reflect his chronic condition
- Hides behind corporate jargon and an empty clipboard
- Developing a cologne business from his natural "essence"
- Uses his condition strategically to escape uncomfortable situations

DARREN (31)

- Administrative manager and owner's son
- No medical experience but extensive headset collection
- Constantly claims credit for others' ideas
- Creates elaborate self-congratulatory certificates
- Has a "leadership corner" consisting of a beanbag chair next to a mini-fridge

DJ CLOUD (42)

- Runs the Code 4 Café Hookah Lounge
- Offers questionable "wellness services" that somehow work
- Claims to communicate with higher planes
- Provides philosophical commentary on technology and human connection

CREPITUS

- Rogue squirrel and unofficial station mascot
- Skills include evading capture and chewing important cables
- Appears in footage despite no one ever seeing him
- Possibly supernatural, definitely intelligent

DOCUMENTARY CREW

MARCUS RAY (44)

- Burnt-out documentary director
- Secretly invested production budget in banana-related scheme
- Gradually becoming part of the Creek EMS dysfunction
- Struggling with ethics of documentation vs. participation

JARED (36)

- Nihilistic camera operator with film school pretensions
- Constantly references his Kurosawa thesis
- Gradually finding meaning in documenting "meaninglessness"
- Makes decision not to film certain private moments

DARNELL (29)

- Optimistic camera operator on his first major project
- Tracks statistical data about crew performance
- Finds beauty in chaos and dysfunction
- Maintains endless enthusiasm despite circumstances

BREE (35)

- Sarcastic sound operator with zero tolerance for nonsense
- Captures crucial audio evidence through ambient recordings
- Often the voice of reason in chaotic situations

TONE & STYLE

Worstmed combines the workplace dynamics of The Office with the public service setting of Parks and Recreation and the emergency services humor of Sirens, while exploring themes of privacy, surveillance, and authentic human connection.

VISUAL APPROACH

- Mockumentary style with authentic documentary techniques
- Handheld camera work during emergencies
- "Talking head" interview setups with characteristic framing

- Malfunctioning surveillance equipment as plot device
- TikTok segments with vertical framing and higher production value

COMEDY APPROACH

- Grounded in medical realism while finding humor in human elements
- Bureaucratic absurdity and corporate jargon nonsense
- Character-driven comedy based on distinct personalities
- Dark humor that respects the gravity of emergency medicine
- Privacy and surveillance humor exploring modern documentation culture

STORYLINES

SEASON 1 OVERVIEW

Episodes 1-3: "Welcome to Worstmed"

- Establish the mockumentary format and surveillance themes
- Introduce crew dynamics through emergency responses
- First equipment malfunctions and their comedic potential
- Andi's viral TikTok creates unexpected attention for Creek EMS

Episodes 4-7: "Growing Pains"

- Zane develops an IFT (Inter-Facility Transport) program
- Darren attempts to steal credit while Derrik remains oblivious
- Surveillance equipment becomes increasingly unreliable
- Marcus becomes increasingly paranoid about banana deliveries
- Romantic tension develops between Andi and Zane

Episodes 8-10: "Community Crisis"

- Major incident requires all hands on deck
- Equipment failures during crisis force characters together
- Andi's social media presence becomes crucial for public communications
- Documentary crew becomes actively involved rather than observing

- Zane forced to choose between personal projects and team loyalty

Episodes 11-13: "Resolution & Revelations"

- Connection discovered between the vending machine, Crepitus, and the building's history
- Creek EMS faces sudden financial stability thanks to Zane's IFT program
- Characters must choose between privacy and transparency
- Documentary crew decides what story they're really telling
- Equipment malfunctions reveal the difference between surveillance and documentary

RUNNING ELEMENTS

TACTICAL SLUSHIES

- Tiny's precision-engineered field hydration system
- Different flavors with mission-specific names
- Detailed explanations becoming increasingly absurd

SURVEILLANCE EQUIPMENT MALFUNCTIONS

- Cab cameras failing at dramatically convenient moments
- Equipment displaying cryptic error messages like "Distracted"
- Technology "overwhelmed by the weight of truth"
- Privacy found only when cameras break

THE VENDING MACHINE

- Mysterious machine that dispenses items no one ordered
- Displays cryptic messages on its digital readout
- Seemingly communicates with Crepitus

MICHELLE'S BAKING

- Cookies with medical-themed names appear at emotional moments
- Serves as her form of communication and commentary
- No one ever sees her baking, but everyone knows it's her

SAWYER'S CONDITION

- Strategic exits during important meetings
- Growing collection of industrial strength air fresheners
- Increasingly elaborate cologne formulations

ANDI'S TIKTOK CHANNEL

- "@CodePinkEmergency" with educational dance routines
- Viral sensations like "CPR Rhythm" and "The Tourniquet Twist"
- Increasingly elaborate production values

EPISODE EXAMPLE: "DISTRACTED"

When the ambulance's surveillance camera begins malfunctioning, displaying "DISTRACTED" messages at increasingly frequent intervals, Tiny and Zane find themselves having their most honest conversation about privacy, documentation, and what it means to be constantly watched. Meanwhile, Marcus struggles with his growing investment in the crew's lives versus his role as objective documentarian, and his banana investment scheme threatens the documentary's budget. The episode culminates at Code 4 Café, the only surveillance-free space, where Jared makes the decision not to film Mrs. Henderson's "emergency" call—revealing it to be a lonely widow who just wanted to share cookies with "her favorite paramedics."

WHY THIS SHOW, WHY NOW

- Workplace comedies continue to dominate streaming viewership
- Medical shows remain perennially popular
- The mockumentary format allows for contemporary social commentary
- First responders represent an untapped comedy setting with built-in stakes
- Appeals to viewers seeking humor with heart during challenging times
- Surveillance and privacy themes resonate with contemporary audiences
- Exploration of authentic human connection in an increasingly documented world

Worstmed offers a fresh take on the medical comedy by focusing on EMS rather than hospital settings. It celebrates the everyday heroes of emergency services while

acknowledging the absurdities they face daily, and explores what happens when the cameras meant to capture truth become part of the story themselves.

The show's appeal crosses demographics, attracting viewers who enjoy:

- Workplace comedies (The Office, Parks and Recreation)
- Medical shows (Scrubs, Sirens)
- Mockumentaries (What We Do in the Shadows)
- Character-driven ensemble comedies (Brooklyn Nine-Nine)
- Contemporary themes about privacy and authentic connection

ABOUT THE CREATORS

SHANE CHRISTIANSEN & ANDROMEDA AMBARD

Creative partners with extensive experience as first responders in a dynamic and large metropolitan area. Their background provides authentic insight into both the medical world and the documentary process.

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