



EDUCATIONAL FOUNDATION

2022-2023

Welcome!

We are excited to introduce you to Musical Theatre Festivals Educational Foundation (MTF).

MTF is a 501 (c) 3 charitable organization committed to bringing educational, inspiring, and inclusive arts opportunities to students. The mission of MTF is to support students by providing meaningful and impactful scholarships for musical theatre educational opportunities and fund resources supporting educational theatre.

We founded MTF because we know students who participate in arts programs do better in school, develop deeper empathy, welcome inclusivity, and are more engaged with their communities. Unfortunately, quality performing arts educational opportunities are not accessible to every student who has the desire to participate. We want to change that!

To date, MTF has awarded over \$53,000.00 in scholarships to students for summer intensives, MTCA Festivals, and an additional \$30,000 in College Scholarships. We know that with your support, we can continue to provide an inclusive, creative, and thriving educational community for students. Your contribution will help us fund scholarships, bring musical theatre educational opportunities to youth worldwide, and bring brand awareness of your sponsorship to the more than 6,500 people who connect with the MTF mission and the events we support.

We are passionate about our mission and want to thank you for considering partnering with us. Your support of Educational Theatre is more than just about opportunities to perform; it is about building community, confidence, and connections for all students regardless of their resources.

Lisa & Pia

Executive Directors

Musical Theatre Festivals Educational Foundation

ABOUT US

Musical Theatre Festivals Educational Foundation is a 501(c)3 charitable organization. MTF was founded with a mission to support students pursuing musical theatre educational opportunities, gather resources in support of musical theatre education, and raise funds in support of scholarship opportunities. To date, MTF has provided over \$53,000.00 in scholarships for summer intensives and MTCA Festivals and awarded an additional \$30,000 in College Scholarships

Your support will fund students in financial need, provide educational opportunities, celebrate students' work and dedication, and foster the next generation of artists. In addition, our corporate sponsors increase their branding power among a varied audience. More importantly, they become a part of our ongoing efforts to better the community and bring arts opportunities to those who most deserve it.

- Studies have shown that participation in the arts leads to higher civic engagement and a more connected community.
- Students engaged in arts education have higher GPAs, higher standardized test scores, and lower dropout rates.
- Since 2008, more than 80% of schools nationwide have experienced cuts to their budgets, limiting students' ability to participate in theatre opportunities.

Testimonials

"It was an amazing, opportunity-filled weekend and I learned more than I can say. It was nice to be able to spend time with friends and be away from home even in a virtual format. I'm so thankful for the experience and proud of our group for what we have accomplished!!!!"

M. Graybill, Student

"The festival was professional, thoughtful, communicative, and encouraging. MTCA highlighted students and their gifts. Managing to inspire students who are numb to video screens is no small task, and I am grateful for MTCA's persistence, flexibility, and vision in a time where theater has never been so important.

**Shannon Saleh, Director,
Euphony**

"I was beyond impressed with the organization and the professionalism that was shown during the entire event. It was so refreshing for me to be at your competition and to see the growth of my daughter and so many other kids. I honestly believe that your festival provides an opportunity for kids involved in the arts to push themselves as performers and as individuals in a unique and necessary way.

Your festival is truly is an amazing gift to all the performers who have the chance to participate in it!"

**B. Mathis (Parent) Acting
Up!, Orem UT**

" This experience has only given me more and more reason to love theater. I am very thankful and grateful to have received the opportunities the festival presented me. I had a wonderful time spending the competition with my second family called CCYT. And I truly cannot wait until my senior year to do it again!"

B Nevison, Student

"This festival gave our students not only the chance to develop and strengthen their skills with some of the best in the biz, but it also gave us a platform to let each student's creative voice be heard. It truly was an unbelievable weekend!" -

**Brian Marshall, Director,
Caryl Crane Youth
Theatre**

AUDIENCE DEMOGRAPHICS

Season Attendance
2021-2022

3200

Season Projected Attendance
2023-2024

5400

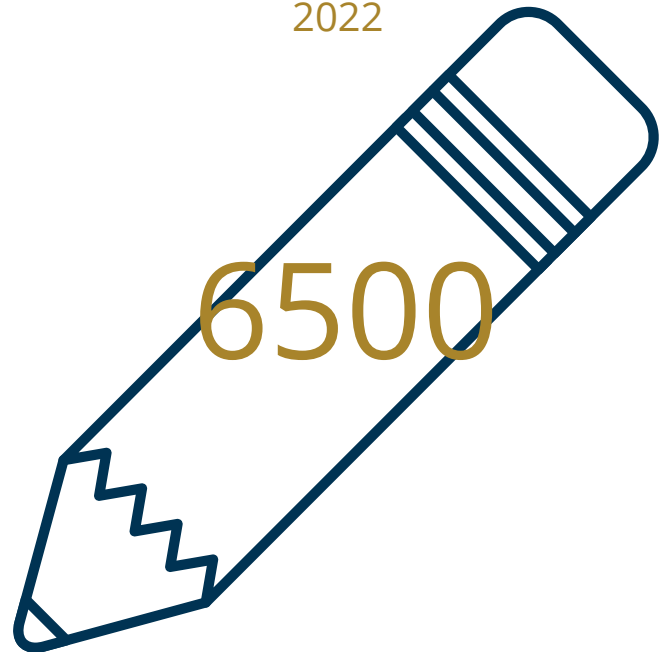
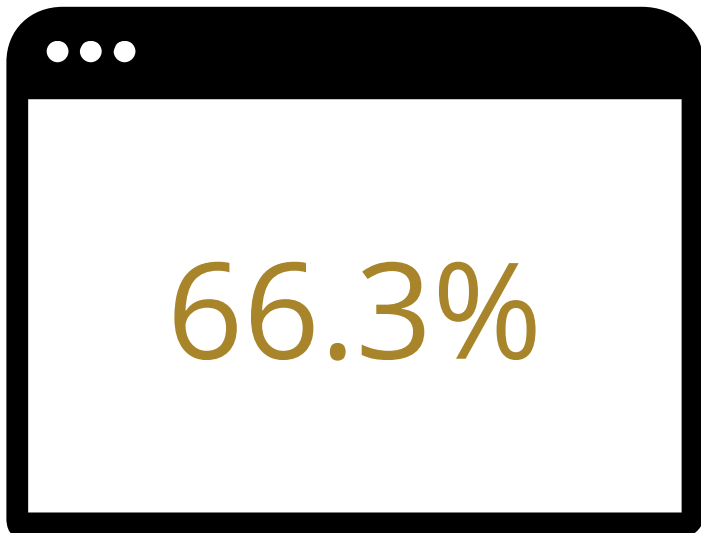
Online Engagement Rate
2022

66.3%

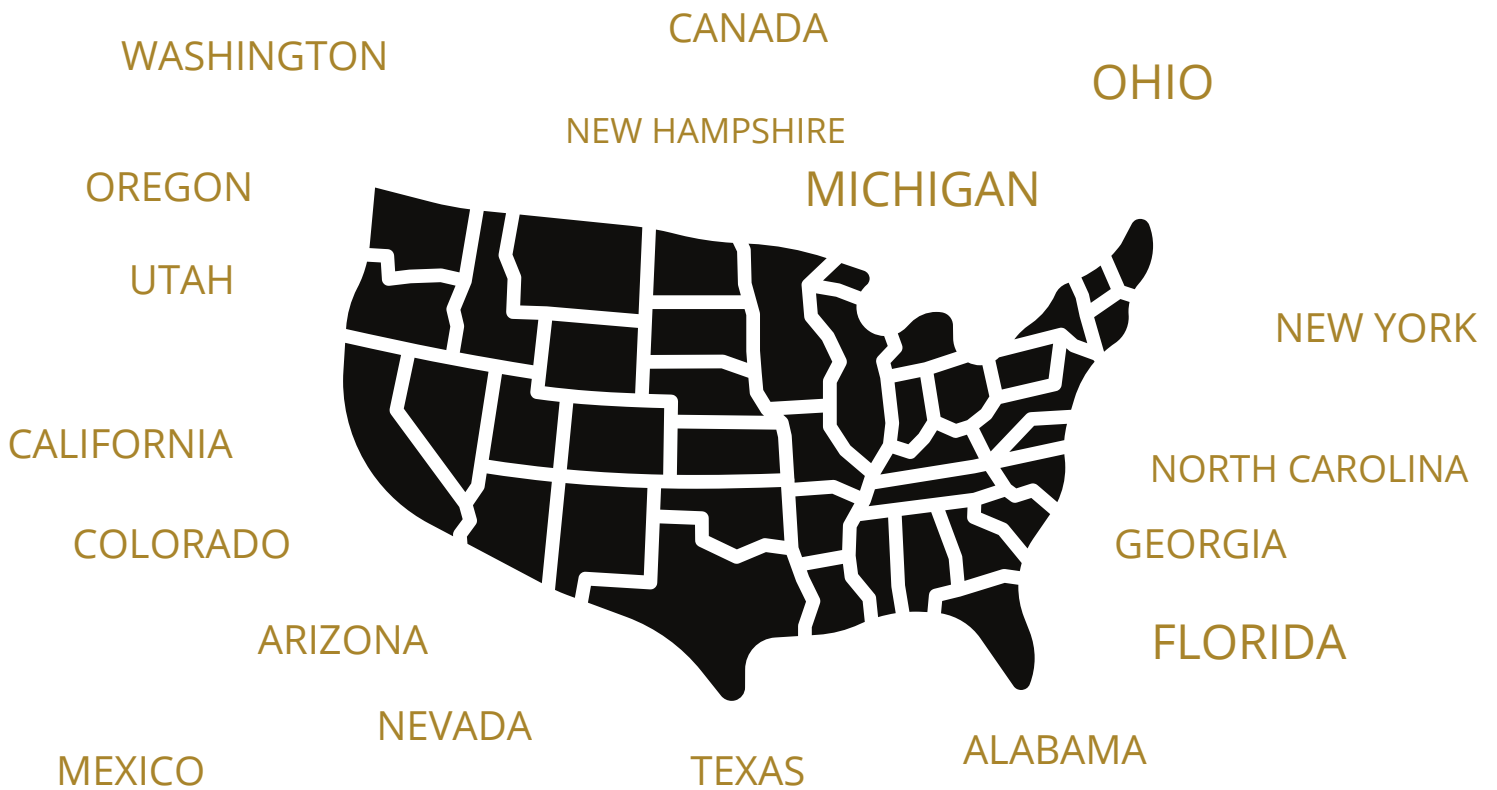
Number of Active Theatre Owners, Local
Theatre Directors and Educators

2022

6500

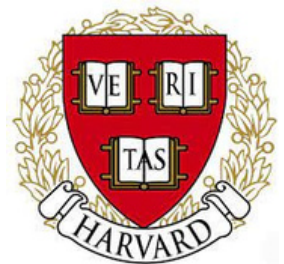


AUDIENCE DEMOGRAPHICS



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COLLEGES MTCA/MTF ALUMNI ATTEND



SPONSORSHIP OPPORTUNITIES

Main Stage Sponsor

\$25,000

Your sponsorship will help to create a theatrical venue for students to experience and create LIVE Theatre. Your sponsorship will help to create a true theatrical venue, lighting, sound, staging, all necessary elements to create a LIVE theatre experience for our students.

- Name Recognition as MTF Sponsor for MTCA Festival Weekend.
- Main Stage Signage at MTCA Festival.
- Welcome Banner Logo Recognition at MTCA Festival.
- Advertisement in MTCA Festival Program
- Your Logo on the 2023 MTCA t-shirt.
- On-stage recognition as a MTF Core sponsor during at MTCA Finale.
- Your Logo with link on all online platforms.
- 36" inches x 40" inches table at the MTCA festival.
- Tickets to Main Stage.

Custom Sponsorship

We are happy to work with you to create custom sponsorship package that meets your companies philanthropic goals.

- Individual Room Signage.
- Master Class Sponsor.
- Welcome Banner Logo Recognition at MTCA Festival.
- Advertisement in MTCA Festival Program
- Your Logo with link on all online platforms.
- 36" inches x 40" inches table at the MTCA festival.
- Secondary Stage Signage.
- Tickets to Main Stage

Scholarship Sponsor

\$550

Your generous donation will fund one student's ability to attend a weekend of musical theater master classes, professional mentorships, individual and group adjudication workshops and performance opportunities at MTCA.

A Note from Our Director

On behalf of MTF Educational Foundation and the students we support, I want to thank you for taking the time to learn about us. It is my hope you have learned what the mission of MTF Educational Foundation is and what it means to support funding meaningful and impactful scholarships for musical theatre educational opportunities like MTCA and fund resources supporting educational theatre.

When I was asked by Lisa and Pia to help in their fundraising efforts, the answer was easy, YES. Volunteering at the MTCA events for several years I've seen firsthand the joy in these students and know it's a difficult task to achieve without sponsors like you. The students we support experience an Educational Musical Theater Festival filled with performance opportunities, master classes, competitions, and smiling youth. I've have seen the true joy in the student's faces as they connect with others in the musical theater community is inspiring.

With the support of our sponsors, we can continue to provide an inclusive, creative, and thriving educational community for students. A sponsorship of just \$1,000 can make a huge difference in our efforts. Please feel free to contact me directly for what will work best for your company's philanthropy goals and what partnering with MTF will bring to your company.

Thank you for your interest in supporting us in our goals for the 2022-2023 fundraising window. I look forward to working with you.

With Much Gratitude

Jeannine Saucedo

Director of Fundraising
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Thank You!

Contact Information:

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