A practical Orientation to
Business Analysis
Designed by Industry experts

GENESIS CODING SCHOOL
Coding Simplified
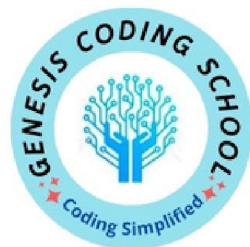
The Art of Business Analysis

One of the most rewarding and prospective careers in the IT industry for non-coding professionals

Key Highlights

The Business Analyst coursework offered by Genesis Coding School is the outcome of an Industry expert in the field of Business Analysis with more than 15+ years experience. We have designed the program with many industry inputs to make it more practical for today's business analysts. The Business Analysts trained by us can confidently handle their day-to-day business analysis activities and deliver results.

✉ connect@genesiscodingschool.com

📞 84387 25511   Ⓑ 80756 47550

📍 Near Technopark Trivandrum, Next to UST Back gate.

WHY GENESIS?

- Genesis Coding School is the brainchild of IT Industry professionals with vast Industry experience, who want to provide the best and most relevant knowledge to new learners, in the field of Software Programming, Business Analysis, and Testing.
- We (Genesis Coding School) have built a proven learning model (engagement model and focus group based), which empowers our learners to get the right knowledge on Software Coding, Testing, and Business analysis, in the shortest duration.
- The curriculum is built with Industry focus, knowing the needs and expectation of the organization, from new hires. We want to simplify coding both for engineering students and non-engineering students also.
- We aim to bridge the gap between academia and industry needs. We want our students to be industry ready in the shortest possible time.
- We believe learning has the power to transform an Individual and bring progress to their life. We want to touch as many lives as possible by helping them to take their first step towards a career.

"Today a Learner, Tomorrow a Leader."

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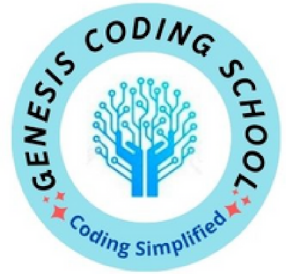
Our Unique offering

- ✓ 1 to 1 classes
- ✓ Practical Orientation
- ✓ Industry Trainer
- ✓ Affordable Fee
- ✓ Flexible Timing
- ✓ Live Projects
- ✓ Placement assistance for eligible candidates

Key Modules Covered:

Business Analysis Introduction:

Business Analysis Key Concepts

Business Analysis Core Concept Model:

Business Analysis Techniques [Ex: SWOT | MOSCOW]

SDLC Phases and the role of Business Analyst in each Phase:

Business Analysis Planning and Monitoring

Requirement Elicitation and Collaboration

Requirements Life Cycle Management

Traceability Matrix.

Business Process Mapping

Competitor Analysis

Use Case definition

Wireframe creation

Feasibility Study

Functional Testing Overview

Basics of SQL

Web Overview

- Agile Business Analysis – Overview
- SAFe [Scaled Agile Framework] - Overview
- Understanding of Epic / Mid Level and User Story
- Storyboarding
- Persona Identification and definition
- User Story Elements
- Story Estimation Techniques
- Acceptance criteria creation
- Definition of Done
- Testing within the scrum cycle
- Show & Tell
- Agile Ceremonies

Duration: Maximum 3 Months

Course Fee: Rs 25000