

J.B. KRITZ

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Notable Professional Experience

NFL NETWORK

Field Producer

On Location
2018 - Present

- Manage production on site under tight deadlines and during breaking news situations
- Communicate with assignment editors and show producers to formulate stories for broadcast
- Develop, execute, and oversee coverage plans while managing crews and correspondents
- Cultivate and maintain relationships with newsmakers and team PR staffs

FUBO SPORTS NETWORK

Coordinating Producer

Remote / WFH
2020 - 2022

- Won Cablefax Award and 4 Telly Awards, including wins for each of 3 original series
- Earned promotion to Coordinating Producer after leading transition to remote production
- Developed and produced podcasts and network specials with high-profile guests/sponsors
- Grew and mentored staff; led daily production meetings; managed team of producers/editors

Consulting Producer

New York, NY
2019 - 2020

- Developed 3 original series for launch of new digital network focused on sports/comedy
- Planned production schedule and executed 4 hours of weekly live-to-tape programming
- Coordinated guest bookings and managed key external relationships (LiveX, Riverside)

NFL NETWORK / EMBASSY ROW

Coordinating Producer,

Good Morning Football (GMFB)

New York, NY
2017 - 2018

- Emmy-nominated for Outstanding Daily Studio Show in 1st season
- Increased ratings 15% in key demos in 1st season, averaging more than 200k viewers daily
- Earned promotion to Coordinating Producer to manage all pre-production and planning
- Represented show as primary liaison to other NFL Network departments
- Managed and mentored team of 4-5 Segment Producers and Production Researcher

Senior Producer, GMFB

New York, NY
2016 - 2017

- Only Producer hired for development phase of new 3-hour live weekday morning show
- Earned promotion to Senior Producer to launch and line produce GMFB
- Collaborated with 4 talent on editorial vision; managed control room during live broadcast

ESPN

Segment Producer, Olbermann

New York, NY
2014 - 2015

- 3-time Emmy nominee as Associate Producer on SportsCenter (2x), Olbermann
- Served as backup Show Producer; led staff as line producer for approx. 50 shows
- Produced daily A Block commentary segment and interview segments
- 2 years of control room experience line producing live and taped programming

Senior Production Researcher

Bristol, CT / New York, NY
2011 - 2015

- Created infographics and wrote script copy for SportsCenter, Baseball Tonight, etc.
- Served as Anchor Producer for 3 years of studio experience; ensured 100% script accuracy
- Contributed to Stats & Info feed on Twitter (1.1M followers) and ESPN.com blog

MAJOR LEAGUE BASEBALL

Club Relations Assistant

New York, NY
2010

- Assisted Senior Vice President of Club Relations with all projects
- Created 2010 AL Postseason Media Guide
- Coordinated design and ensured accuracy of MLB Official 2010 Averages book
- Selected AL Player of the Week / Month; wrote and distributed press releases

NEW YORK YANKEES

Media Relations Spring Intern

Tampa, FL
2010

- Served as primary media contact at split-squad road games
- Oversaw media on field and in clubhouse; assisted staging press conferences
- Wrote and designed daily game notes; compiled and distributed daily clips
- Proofread and edited 2010 Yankees Media & Information Guide

Education

MUHLENBERG COLLEGE

Allentown, PA

Bachelor of Arts, Business Administration; concentration in Management (2007)
Honors: Omicron Delta Kappa Honor Society; Order of Omega Honor Society