


# '22 SCORE CDC & CNPP to WORKSHOPS at-a-glance '23



In 2022, SCORE CDC partnered with BLDG Memphis and the SBA as part of the CNPP Program to put on workshops and consultation sessions for small businesses and entrepreneurs in South City. Here's a review of our impact on the community through this partnership.



**Nov 19, 2022**  
"Youthpreneur Workshop"

Facilitator: **Rebecca Hutchinson**  
Attendees: **12**

Facilitator: **Sonja Jones** of  
GIP Financials  
Attendees: **8**

**Feb 16, 2023**  
"Are Your Financials Documents in Order"



**March 2, 2023**  
"Business Taxes Workshop"

Facilitator: **Sonja Jones** of  
GIP Financials  
Attendees: **4**

Facilitator: **Jennifer Purnell**  
of September Nail Salon  
Attendees: **6**

**March 8, 2023**  
"Marketing Your Business on Social Media"



**March 11, 2023**  
"Creating Content for Youthpreneurs"

Facilitator: **Kristen Williams**  
of @allthingskris  
Attendees: **18**

Facilitator: **Jae Henderson**  
of Put It in Writing PR  
Attendees: **8**

**March 23, 2023**  
"Media Relations for Small Business"




**March 30, 2023**  
"Level Up Your Business"

Facilitator: **Choya Johnson** of  
Visions of Empowerment  
Attendees: **4**

Facilitator: **Kristen Williams** of  
@allthingskris  
Attendees: **3**

**April 27, 2023**  
"Creating Social Media Content"



**May 2, 2023**  
"Financial Resources for Business"

Facilitator: **River City Capital & Hope Credit Union**  
Attendees: **12**

Facilitator: **KQ Communications**  
Attendees: **57**

**May 17, 2023**  
"Branding Your Business"





**June 22, 2023**  
**"Developing Your Business Plan"**

Facilitator: **Shirelle Brown** of SB Consulting & Investing Services  
 Attendees: **13**

Facilitator: **Sonja Jones** of GIP Financials  
 Attendees: **10**

**July 8, 2023**  
**"Quickbooks for Small Business Part I"**

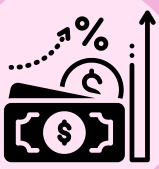


**July 22, 2023**  
**"Quickbooks for Small Business Part II"**

Facilitator: **Sonja Jones** of GIP Financials  
 Attendees: **3**

Facilitator: **Dana James Mwangi**, Brand Consultant  
 Attendees: **9**

**August 5, 2023**  
**"Brave Branding Workshop"**



**Oct 19, 2023**  
**"Business Finance Bootcamp"**

Facilitator: **Sonja Jones** of GIP Financials  
 Attendees: **15**

Facilitator: **Kesha Whitaker** of K Whitaker PR  
 Attendees: **6**

**Nov 2, 2023**  
**"Creating a Pitch-Worthy Profile"**



**As the CNPP Partnership comes to a close, we are grateful for every person that facilitated, every attendee, and the success that has come out of these workshops.**



**16**  
**Workshops**  
 with  
**188**



**Attendees**



HYDE FAMILY FOUNDATION

