

MICHELLE H. NEAL

210.725.3609 San Antonio, TX

Email: michelle.h.neal@gmail.com

Instructional Designer

LinkedIn: www.linkedin.com/in/michelle-h-neal

Portfolio: www.michellehneal.com

SUMMARY

Instructional designer who designs and develops effective eLearning using Storyline and Rise that includes videos in Vyond and Camtasia. Strong visual design skills and ability to create engaging interactions that include scenarios, accordions, tabs, and other interactions using layers, triggers, and variables. Experience in project management with a proven ability to create engaging content, ensuring successful execution of projects from conception to completion.

TECHNICAL SKILLS

Adobe Spark	Articulate 360 Rise	Articulate 360 Storyline
Canva	Cyberlink PowerDirector	Google Suite
Microsoft Office	Screen Casting	TechSmith Camtasia
Video Creation and Editing	Vyond	

PROFESSIONAL SKILLS

ADDIE Model	Adult Learning Theory	Blended Learning
Collaboration	Design Documents	eLearning
Instructor-led Training	Microlearning	Needs Analysis
Project Management	SAM Model	Storyboards
Virtual Instructor-led Training		

SOFT SKILLS

Attention to Detail	Communications	Flexible
Innovative	Personal Growth	Organized
Self-motivated	Strong Work Ethic	Time Management
Willingness to Learn	Work Independently	

CAREER COMPETENCIES

Design and Development Skills

- Apply ADDIE model to design and develop instructor-led training (ILT) and blended learning that includes interactive simulations, gamified quizzes, and immersive activities, that yield in behavior change.
- Convert instructor-led training to eLearning and virtual instructor-led training (VILT) that fosters interactive learning experiences such as collaborative learning, breakout rooms, and interactive white boards.
- Create job aids to enhance workflow efficiency and support seamless task execution within the organization.

Analysis Skills

- Conduct needs analyses through observations and interviews to ensure a targeted approach to curriculum development.
- Execute comprehensive-learner analysis to identify learning gaps and tailor instructional approaches to learners' role, resulting in optimized learning outcomes and engagement.

PROFESSIONAL EXPERIENCE

Media Specialist

8/1995 – 5/2023

Schertz-Cibolo-Universal City Independent School District

- Collaborated closely with cross-functional team members to create a comprehensive curriculum, leveraging diverse expertise and insights to deliver a well-rounded and impactful learning program by recommending learning tools that align seamlessly with the curriculum, enhancing the educational experience and empowering learners to acquire knowledge effectively.
- Aligned learning objectives to strategies and assessments to accurately measure and achieve desired learning outcomes.
- Mentored colleagues pursuing similar career paths, while also supervising and leading colleagues, fostering their professional growth, and ensuring the successful execution of tasks and projects.

EDUCATION

Instructional Design Certification (Rise 360, Storyline 360, eLearning Developer, Instructional Design, Job Readiness); *Applied Instructional Design Academy*

Bachelor of Arts (BA) in Interdisciplinary Studies; *The University of Texas at San Antonio*