

## CURRICULUM VITA – February 2020

### LINDA CLAIRE ROYER, PhD, RN, MPH, MSN

Home Address: 22 Micah Court, Staunton, VA, 24401

540.333.2412 (cell)

[linda.royer@gmail.com](mailto:linda.royer@gmail.com) -- [www.FrameWorkHealth.org](http://www.FrameWorkHealth.org)

#### EDUCATION

<u>Date</u>	<u>Degree</u>	<u>Institution</u>
1966	Bachelor in Science of Nursing	Southern Adventist University
1985	Master's in Public Health	Loma Linda University, School of PH
1996	Master's in Science of Nursing	University of Virginia, College of Nursing
2010	Doctor of Philosophy	George Mason University College of Health and Human Services

#### **Doctor of Philosophy** (January 2010)

George Mason University – Doctoral program in nursing, study concentration in curriculum development and evaluation, policy, administration and healthcare finance, ethics, research, and capacity building in community health nursing.

Dissertation research: survey research regarding public health nurses' perceptions of their work and their workplace in the context of empowerment and commitment and intent to stay in the job.

**Master's Certificate in Nursing Education** (2005) Coursework and clinical experience focused on Community Health. Participated in a first-time wholistic county health assessment – Rockingham County, VA

#### **Primary Career Objectives**

To promote health and advance the roles of health professional students through teaching, research, and development of innovative programs and courses which prepare graduates for leadership. To accomplish this, I aim to apply knowledge and skill in developing curriculum and courses, teaching, planning and leading workshops, creating innovative health promotion initiatives, and facilitating collaborative community relationships, and conducting meaningful research.

To promote health in the community and ultimately globally, through education, wellness programming, research, and published works as evidenced by my website: [www. LivingSmart.Live](http://www.LivingSmart.Live).

#### **Secondary Objectives**

To facilitate the development of professional commitment, empowerment, and cultural and ethnic proficiency in students across the spectrum of education and seasoned practice, facilitating visionary opportunities for innovation in health promotion.

To engage in program and service development efforts that will educate and intervene in circumstances of health disparity and vulnerability to accident or disease.

## **ASSETS**

- Doctoral degree in well-rounded professional nursing curriculum focusing on administration, policy, ethics, research and nursing education
- Master's level certification in Nursing Education
- Wrote Concept Analysis in Cultural Competency
- Professional organization development skills
- Nursing program and curriculum development and evaluation; accreditation procedures
- Six years of in-class face-to-face teaching undergraduate nursing students
- 14 years facilitating BSN students' learning online in community health, leadership and management, research, health policy and access to care, and nursing informatics.
- Website development experience design, content, and maintenance
- Writing: scholarly papers, reports, electronic communication, coursework
- Primary and Secondary research, particularly in nursing workforce capacity and health promotion to adults 50+; alert to funding opportunities; experience in grant applications
- Audio editing for internet broadcasting; Newsletter editing; Social media

## **LICENSURE, CERTIFICATION, AWARDS**

Licensed as Registered Nurse –Virginia #1052032 (Previous licensure in MD, GA, WI, MI). Always in good standing, unencumbered.

Master's Certification as Nurse Educator, 2004; George Mason University -- Emphasis on distance education – 15 hours.

DHHS, Advanced Education Nursing Traineeships—2002, 2003, 2008.

Honored Alumnus 2016, BSN Nursing Class of 1966, Southern Adventist University, TN.

Certification in Foundations of Faith Community Nursing, from American Nurses Credentialing Center, January, 2019

## **RESEARCH**

Dissertation research (2008-2010) was focused on perceptions of Community/Public Health Nurses' of empowerment and commitment in the workplace. My interest in contributing to the building up of the nursing workforce capacity has taken me further in this track by engaging in funded research by ACHNE to pilot and develop an instrument to assess new BSN graduates' academic preparation for working in community health (Phases 1 - 4). Phase 3 began in July 2013 with a qualitative study among nurse leaders in an internet-based conversation about the utility of the tool, given previous study results. Following that C/PHNs, CHNEs, and graduating BSN students from 4 states were invited to participate in an anonymous administration of the instrument; data has been collected from 53 participants and has been analyzed. The tool is currently being studied among North Carolina BSN graduates through 3 years of community-based employment. It has been restructured for use in Health Departments as a hiring tool and thereafter as performance tool. A poster report and panel presentation were made to APHN and ACHNE Conference in June of 2016.

I conducted a qualitative study among retired RNs regarding their memories and perceptions of calling and commitment to nursing in preparation for development of a web-based professional nursing course on BSN and Master's levels. Results were posted on a blog, which was a resource for nurse educators and practicing nurses to discuss the concepts of 1) Called into nursing, 2) Giving Care, 3) Commitment and Engagement in the profession.

I served as coordinator for preparation of a state-wide targeted RO1 proposal for a smoking cessation helpline in 1997. Currently have an internet-based tobacco cessation coaching program, Taking Control, a health ministry-focused version on [www.LivingSmart.Live](http://www.LivingSmart.Live)

Current research plans are developing in the field of promoting a healthy lifestyle among adults 50+. I have developed a website wellness system of tools called LivingSmart ([www.livingsmart.live](http://www.livingsmart.live)) to facilitate self-management in establishing a healthy lifestyle, focusing on periodic wellness assessments, graded nutritious meal-planning, exercise and activity training, and a reminder app system for self and household management. An extension of population focus is studying the efficacy of this wellness system among informal caregivers and that influence on the health status of their care recipients.

In September 2018, I published a book through Amazon.com about evolving/emerging and innovative roles in nursing practice as a result of survey research and phone interviews of nurses in such positions. The title is "What Emerging, Evolving Employment Options Does a Nurse Have: An Exploration of Innovative Ideas." Published by Amazon.

## **EXPERIENCE (EMPLOYMENT HISTORY)**

### **2018 to Present**

#### **Capella University**

Mentoring Doctor of Nursing Practice Students in their terminal projects.

#### **Averett University (Danville, VA)**

Developed and teaching courses in Gerontology and QSEN (quality and safety)

### **2019**

**Murphy Deming School of Nursing, Mary Baldwin University, Va.** Adjunct professor, Master's level

**Averett University School of Nursing,** Adjunct professor of undergraduate students.

#### **Western Carolina University**

Teaching Community Health Nursing students in the RN-BSN program.

### **2007 – 2017**

#### **Adventist University of Health Sciences**

Associate Professor and Course Developer and Coordinator for Research, Informatics, and Policy and Access to Care courses for BSN completion level. I contributed innovations to all courses.

Also managed a cohort of 13-16 students in 7 or 14-week courses in learning objectives, discussion, written papers, projects; grading their work, using Canvas learning management system. Engaged in committee leadership on accreditation renewal effort.

### **Nazarene University**

One semester in 2011 for Olivet Nazarene University as Course Instructor in the Nursing Education Master's track.

**2009** (6 months)

### **American Association of Colleges of Nursing**

Contract position during graduate study assisting in Nursing Education committees related to Clinical Nurse Leader development and advance practice nurse certification issues.

**2002 – 2007**

### **University of Phoenix Online**

Course Facilitator in Community Health, BSN completion level

Managed teams of 15-20 students in 5-week courses in learning objectives, discussion, projects, written papers; grading their work

Proprietary learning management system

**PREVIOUS DISTANCE LEARNING WORK** Course development and management of university-level online health-related education in complementary and alternative healing practices for **Southern Adventist University**. Designed a distance learning course for Business and Health Administration students in Cultural Diversity and Competency for **Canyon College**, Idaho. [1995-97]

**2006 – 2007**

Community Health Nursing clinical instructor for **Shenandoah University** BSN completion program; managed 9 students in community locations.

**2005-2009**

### **Executive Director & Chair of Board, Adventist Nursing Connection**

Founded and directed this non-profit professional organization. Engaged in marketing, recruitment, fund-raising, grant writing, committee formation and activities, workshop development, public speaking, and webpage creation, and webmastering. Responsible for all financials.

Workshop development: "Intentional Spiritual Encounters: Integrating Faith into Nursing Practice."

**5/2000 – 7/2001**

### **American Nurses Foundation, Washington, DC**

Professional Organization Program Manager, Center for School Health Nursing, which seeks to advance the role of nurses in public and private schools and received cooperative agreement funds from CDC for a foodborne illness response plan in schools. Co-authored and co-designed the grant proposal. I was responsible for managing multidisciplinary taskforce of 24 nurses and collaborating with other partners in the agreement.

**5/97 – 8/99**

Community Non-profit Executive Director, **Valley Interfaith Caregivers Network**, Rockingham County, VA. I developed structure and function of existing and new programs, spoke publicly and through the media, and served on several community committees of the Healthy Community Council in planning new interventions in health promotion and health care delivery in this region. Awarded a grant of \$25,000 from The Robert Wood Johnson Foundation Faith in Action Program in 1997 and \$1500 from GTE in 1999. Developed concepts of all facets of a nurse-led mobile clinic-health promotion rural service program for a state grant proposal. Responsible for all financials.

Developed a training workshop on "Congregational Nursing: Developing Leadership, Coordinating Care, Promoting Health" for college students.

### **1997**

Managed telephone survey research involving 35 nursing student volunteers from **James Madison University** in county health assessment; served on the committee that developed the survey, gathered and managed data, and participated in report development for a multidisciplinary health and human services coalition – Healthy Community Council of Harrisonburg and Rockingham County, VA

### **8/1991 – 5/1997**

Teaching Community Health course at Columbia Union College (now **Washington Adventist University**)

## **PRACTICE EXPERIENCES – Patient Population Care**

### **1987 – 1996**

Staff Nurse in Med-Surg units in local hospitals in Harrisonburg and Winchester, VA.  
Home Health Nursing in Shenandoah and Rockingham counties, VA.  
Temporary staffing for agencies in the Washington DC metropolitan area

### **1985 -- 1987**

School Health Nurse and Assist. Girls' Dean at Shenandoah Valley Academy, New Market, VA

### **1983 – 1985**

Home Health Care Nursing in Michigan at Health Care at Home, Berrien County, Michigan.

### **10/1966 – 9/1967; 9/1969 – 8/1970; 1980, 1981**

Community Health in Maryland - Public Health Nursing in Prince Georges-and Montgomery Counties in and Columbia County, Wisconsin, summers

### **6/1971 – 6/1972**

Director of Nursing Care Service at The Gate Free Clinic, Georgetown, Wash. D.C. On founding team, engaged in organization of health services, patient assessment and care, promotion, funding.

### **12/1965 – 10/1966**

Clinical practice in Med-Surg, Pediatrics, and ICU at Washington Adventist Hospital (then Washington Sanitarium & Hospital)

## **OTHER TEACHING**

### **1991 – 1997**

Columbia Union College, Department of Nursing, Takoma Park, MD – Transition Course for RN-BS track; Community Health and Med-Surg Clinical Supervision, 8/91-5/97; developed course and taught Applications of Computers in Nursing (flexible part-time & full-time). Participation in curriculum review for NLN accreditation 1996-7.

### **1999**

James Madison University (JMU), School of Nursing – Case Management Spring semester--Co-teaching and clinical supervision of traditional BSN students.

## **MANAGEMENT**

### **2002 – 2008**

Graduate courses in Healthcare Administration prepared me for strategic planning, budgeting, and allocation of funds for programs and services. I am proficient in the use of Excel and Access for database management. I established a professional non-profit corporation that was web-based; with Board approval I developed a strategic plan, membership management mechanisms, and communications strategies. I led its education committee in developing workshops for nurses, processing continuing education credits with the Virginia Nurses Association. The workshops are designed in train-the-trainer format.

## **OTHER COMMUNITY DEVELOPMENT WORK**

2019 to Present

Ambassador for an association of Faith Community Nurses to recruit nurses in Mid-Atlantic states. Coaching a cohort of community adults in a CDC-granted Prevent Type 2 Diabetes program.

Initiated a multidisciplinary taskforce of 9 in Shenandoah County to study feasibility in writing a HRSA grant for rural mobile nursing outreach services, 2004.

Initiated an online professional nursing community among Seventh-Day Adventist nurses in the U.S. from 2005-2009 for the purpose of education, communication, and to promote parish nursing.

## **INTERNSHIPS, ETC.**

Internships: (1) distance learning program production (2004), (2) Nurse Faculty Loan Program, early discussion with HRSA, through American Association of Colleges of Nursing (AACN), (3) Clinical Nurse Leader curriculum development with AACN.

## **CURRICULUM & COURSE DEVELOPMENT**

Program Development and Curriculum/Course Development are my greatest professional interests and my expertise.

### **Developed Skills:**

- Collaboration with clinical practice and academic nursing experts to develop certification review and continuing education products and services.
- Recently engaged in collaboration with colleagues in developing a curriculum plan and structure for an RN-to-Masters curriculum for leadership and educator tracks and subsequent course development.

My practicum and work experience at the American Association of Colleges of Nursing (2006 and 2007) familiarized me with committee work among educators working on the Clinical Nurse Leader curriculum and role development of advance practice nurses.

- Able to write script, Implement, evaluate and manage live and on-line educational programs, webinars, and CD/DVD production.
- Able to plan, develop, and execute a strategic plan and scheduling for educational activities, products and services
- Effectively communicate program objectives to other audiences

I developed an “ideal” curriculum plan for BSN to Master’s level program with hybrid format, flexible course length, and community-oriented practice. Thematically, it emphasizes preparation for leadership, community health, and aging population. The plan includes course objectives and progressions, textbook selections, creation of learning objects, faculty manual, scheduling, and preparation for accreditation.

**CMATCH** (Case Management Approach to Tobacco Cessation Help) is a coaching program purposed to engage community churches/groups in invitational recruiting and mentoring nicotine-addicted individuals to a healthy lifestyle without tobacco products. The 3-phase design can be examined on my website [www.LivingSmart.Live](http://www.LivingSmart.Live).

As a good communicator who uses technology to enhance my message, I am capable of public speaking and group leadership. I have an extensive professional literature library both real and virtual and regularly review new journals and reviews as well as keep current through organizational listservs (ACHNE, APHA, Global Health Council, ANA, nurse educators, Medscape, etc.). All my products and projects are supported by science-based sources.

For Adventist University of Health Sciences I was engaged in:

- Course development and coordination on the subjects of research in nursing, nursing informatics, and health policy and the business of health care.
- Accreditation renewal committee work and curriculum enhancement.
- Creating and negotiating development of a department-specific website on the university platform for the following to begin with:
  - An early intervention psycho-social nurturing resource for students at risk for dropping out due to stressful conditions
  - Promotion of scholarly-promoting activities
  - Showcase for philosophy, mission, theory basis for the curriculum
- As a member of the faculty committee, engaged in candidate interviews and evaluation; curriculum evaluation and adherence to accrediting bodies.
- Advising nursing students on program progression toward degree granting.
- Mentoring faculty in research and course development.

## **PROFESSIONAL**

I was engaged at ADU in collaborating with professors in developing Master’s curriculum for ADU’s department of nursing.

## **SCHOLARSHIP (Publications & Internet)**

- Published “What Emerging, Evolving Employment Options Does a Nurse Have: An Exploration of Innovative Ideas” with Amazon (2018).
- Contributor to *Clinical Case Studies in Home Health Care* (2011), Leslie Neal-Boylan, Editor, Wiley-Blackwell publisher. I wrote 3 case studies on commonly seen medical conditions in the home health population.
- A 2-volume "bundle" of resources for establishing a congregational nurse practice, entitled "Empowering the Nurse Leader," self-published on Amazon.com in August, 2011 and updated in 2017, is being marketed.
- Created a website section of a curriculum on “What We Believe” (SDA) on the New Market Seventh-day Adventist Church website.
- Dissertation: “Structural and Psychological Empowerment of Community/Public Health Nurses” (2009). A research article was published in *Public Health Nursing* 28(6), pp. 523-32.
- Performed a systematic literature review in 2008 of the history of the evolution of Public Health Nursing 1750 to the present in the context of the development of the U.S. Public Health system and created a multimedia online course for colleges and universities with the results of this study in order to contribute toward alleviation of the nurse faculty shortage crisis through knowledge-building of the specialty. Can be accessed on [www.frameworkhealth.org](http://www.frameworkhealth.org). It is currently being considered for a new resource website for PHNs by the Association of Public Health Nurses. Plan is to gain CEU classification.
- “Using Learning Objects to Enhance Distance Education,” *Distance Education in Nursing*, 2nd Ed., J. Novotny & R. Davis, Eds. (2006); co-authored with Tami Wyatt, MS, PhD.
- “Community-based Strategies for Pediatric Nurses to Combat the Escalating Childhood Obesity Epidemic,” *Pediatric Nursing*, March/April, 2004; coauthored with Linda Henry, MS, PhD.
- A college-level course entitled “The Health Professional’s Guide to Tobacco Addiction Intervention.” A public health-based curriculum regarding tobacco issues-- epidemiology, ethics, cessation intervention theory--targeted to student and practicing health professionals. Periodically updating it and featuring it as a PDF download on my website [www.frameworkhealth.org](http://www.frameworkhealth.org).
- Wrote and produced a tobacco cessation audio tape program entitled “Taking Control.” in 1993 and revised the program in 2000 to include a family/household-centered approach of support in USB flash drive medium and printed guides and as a download and as an on-site viewable course for participants. Updated in 2014, 2018, and 2020 with additional telephone coaching system as follow/up to the internet course and now available free to Christian faith groups on [www.LivingSmart.Live](http://www.LivingSmart.Live) .

### **CONFERENCES & WEBINARS ATTENDED; ONLINE COURSES (Recent)**

- Academic Health Department Webinar – July 1, 2018: “Building Academic Health Department Partnerships in Rural Areas,” presented June 6, 2018, by Lisa Macon Harrison, Health Director of Granville-Vance Public Health in North Carolina.
- 1.2 CNE awarded by STTI Honor Society on 2-11-18 for “the Effectiveness of Interventions for Improving the Research Literacy of Nurses: A Systematic Review.
- American Public Health Association Annual Meeting Nov. 2017), Virtual Attendance – 6 hrs. CEU
- Truth Initiative Webinar of Warner Series on Tobacco Cessation Disparities at the Newseum in D.C. Oct. 10, 2017
- 2016 & 2017 – Monthly Professional Development workshops at University of employment.
- 3-30-2017 – Elderly Want to ‘Age in Place’ (1 CEU)
- 3-24-2017 – Behavior Change and Diabetes (1 CEU); 3-24-2017 – What is Meaningful Use and How Does It Affect My Nursing Practice? (1 CEU)

- 6-2 & 3-2016 – ACHNE-APHN Annual Conference, Indianapolis, IN. Presented my research in development of “Perceptions and Realities of C/PHNs Regarding Academic Preparation for Population-focused Employment” to the Research Symposium.
- 2-26-16 – Webinar from National Institute for Health Care Management on “Mobile Technology in Medicaid: Engaging Patients & Improving Access to Care.”
- 2-11-2016 – Attended Webinar-- “Sustainable Financing for Community Health Workers: Exploring Medicaid Opportunities”, by Dialogue4Health. Also, “The Aging Workforce: Challenges and Benefits for the Public’s Health,” from the Harvard School of Public Health.
- 2-4-2016 – Attended Institute for Natural Resources Seminar on “Understanding Difficulty & Aggressive Behaviors, by Dr. Michael Howard. (6 CEUs)
- 1/7/16 – Webinar: Combining Behavioral Health and Medical Care. Presented by the Florida Association of Accountable Care Organizations.
- 10/28, 29/2015 – Gerontological Society of America annual conference in Orlando. Participated in the “Dolphin Tank” with a pitch for LivingSmart wellness website.
- Periodic reports from the American Association of Colleges of Nursing, Workforce on Core Competencies for Public Health Professionals, CDC Strategic Workforce activities, Academic Health Department Learning Community, and Community Health Nurse Educator organization, Nurse Educators.
- 7/25/2015 – Premier Breakthrough Annual Conference on Health Care – Nat’l Harbor, MD
- 11/28/2015 -- IOM Cmte WrkShop on Food & Srs - videoconference
- 11/16/2015 -- The Healthy People 2020 Law and Policy Project: A Focus on Older Adults webinar
- 3/2014 -- Talking with Patients about the Affordable Care Act: Protecting Access to Care for Serious Illness webinar via Medscape
- 8/2014 -- Prevention, Treatment and Care of Diabetes and Chronic Kidney disease: A Healthy People 2020 Progress Review—webinar from USDHHS
- 7/2014 -- Fla Nurse Practice Act and Rules Overview webinar
- Attendance at Professional Development Workshops at ADU.
- 3/2013 – Council on Linkages Between Academia and Public Health Practice Conference Call.
- 4/2013 – CEU online courses in: HIV/AIDS, Plant-based Nutrition, Caring for American Veterans and Their Families, HPV, Strategic Planning in Nursing Management, Tobacco Cessation Intervention
- 11/2012 – CITI Basic Course in the Protection of Human Resource Subjects completed
- 5/2012 -- American Nurse Informatics Association, annual conference in Orlando
- 8/2011 -- “Public Health Accreditation: Advancing Quality, Improving Health” webinar
- 6/2011 -- Center to Champion Nursing in America-sponsored webinar on Nursing Education and IOM recommendations
- Nursing Practice Based on Evidence: The Emerging Impact of Health Care Reform at Maryland U., March 31 & April 1, 2011. Of particular interest were: Panel: Health Care Reform: New Directions in Community and Public Health and Impact of Health Care Reform: Crisis or Opportunity for Nursing?
- Public Health Accreditation: Advancing Quality, Improving Health webinar with Massachusetts Association of Public Health Nurses on August 3, 2011 – 1 CEU
- Advancing Health Equity: A Road MAPP, UVA, December 13, 2010 (webcast)
- Future of Nursing, November 30, 2010 (webcast)
- Transforming Nursing, Dr Patricia Benner, UMd-Baltimore, August, 2010
- ACHNE & ASTDN Annual Conference, Washington, DC, June 11, 2010

## **PROFESSIONAL SERVICE**

### UNIVERSITY SERVICE

Adventist University of Health Sciences

#### University Committees

Service Learning Committee

#### Department Committees

Curriculum Committee

Evaluation Committee

Accreditation Standard Leader

Graduate Curriculum Committee

#### Department of Nursing Courses Developed

NRS 475 Introduction to Evidence-Based Practice for RNs

NRS 490 Health Care: Policy and Access

NRS 360 Nursing Informatics

## **ORGANIZATIONS**

American Nurses Association

Sigma Theta Tau International

Association of Community Health Educators

American Public Health Association

## **INTEREST & ACTIVITIES**

I read widely on the subjects related to nursing and health care, community health program development, collaboration, volunteer development, caregiving, health promotion, research, spirituality in health care, ethics, information technology, health policy and nursing education.

Computer skills in wordprocessing, page composition, web-page composition and webmastering, course authoring, course management, database management, audio editing, and communications. I am Internet resource savvy.

Personal Health. I practice a healthy lifestyle as a vegetarian, active and positive; avoiding mind-altering substances, unnecessary chemicals; modeling stewardship of the earth. I have a long history of flawless driving habits. Have acute planning and development mental skills.

## **PERSONAL ASSETS AND SKILLS**

- Excellent writing (theses, dissertation, articles, grant proposals) and verbal communication skills
- Highly organized and attentive to details; analytic in thought; able to multi-task
- A team player; collaborative; respectful of authority; able to negotiate
- Skilled at public speaking and presentation
- Able to create a positive and creative learning environment and to facilitate individuals toward excellence
- Always interested in latest news/developments in nursing, public health, and health sciences