



Maui Jim

PolarizedPlus2 Sunglasses

GOLF TOURNAMENT OFFERINGS

Why Maui Jim?

Born in 1987 on Maui's Lahaina beaches, Maui Jim reached incredible results with the introduction of PolarizedPlus2 technology in 2004 – a breakthrough innovation that led to the brand's worldwide expansion up to its transition into the Kering Eyewear portfolio in 2022.

Inspired by an appreciation of light and color, Maui Jim's focus on innovation finds its utmost expression in its prescription technology and the exclusive PolarizedPlus2 technology featured in every lens to protect the eyes against harmful UV rays and elevate the wearer's visual experience.

Integrating layers of lens treatments, PolarizedPlus2 includes: a high-efficiency polarized film for glare elimination, 100% UV and comprehensive HEV protection, color-enhancing technology for exceptional color and clarity, a Clearshell scratch resistance treatment for enhanced performance and durability, hydrophobic and oleophobic treatments that repel water and grease to help keep lenses clean, an anti-reflective backside treatment that neutralizes glare from behind, and a frontside lens treatment that reduces light transmission while providing an appealing aesthetic.

The Fitting Experience



Our fitting events will always be staffed by Maui Jim employees – product experts who ensure guests receive service with aloha.



Every pair is packaged with care – complete with complimentary collapsible case and cleaning cloth. We can customize cases and cloths with your logo for a minimal additional fee.



We take care of all the details allowing you to focus on the rest of your event.



No surprises or hidden fees. You pay the same flat per unit price no matter what styles your guests choose. You will never pay for additional staffing costs, freight mark-ups, or restocking charges.

Big Island Package

An average fitting will include 18-24 styles, a sample of which shown below. This package contains Maui Jim frames with an MSRP of \$409 and under. This package includes a custom case or cloth with a 50 piece minimum order.



HIHIE
GS636-14



NONI
H854-10



HO'OKIPA
407-02



POOLSIDE
HS838-21



MAVERICKS
HS264-16



WANA
B846-02C



ALOHA LANE
HS893-09



KAWIKA
257-17C



2ND REEF
B607-14



OCEAN
HS723-10P



ANEMONE
606-02



MOON DOGGY
RM874-02D



KENUI
GS642-14



HANOHANO
RS644-15



LELE KAWA
B811-03S



POKOWAI ARCH
439-2M



TIGER LILY
HS561-10



'ILIKEA AF
650-02

These styles shown above are examples of what could be included at your event. Your Maui Jim Representative will work with you to customize a package that is the best fit.

Maui Package

An average fitting will include 18-24 styles, a sample of which shown below. This package contains Maui Jim frames with an MSRP of \$299 and under.



LELE KAWA
811-11D



HONI
RS758-13A



ONE WAY
B875-03



AEKO
RM886-02



MAMALU BAY
GM610-02A



HALF MOON
890-17



WALAKA
H885-01



KEAHI
B873-03



SHARK'S COVE
B605-03



NU'U LANDING
GM869-03



MIKIOI
RM887-02



MANGROVES
604-02



GOOD FUN
RS871-09



THE FLATS
897-02



PULAMA
HT618-14



AMBERJACK
B896-03



MAKAMAE
619-02



KA'OLU
H614-10

These styles shown above are examples of what could be included at your event. Your Maui Jim Representative will work with you to customize a package that is the best fit.

Lanai Package

An average fitting will include 18-24 styles, a sample of which shown below. This package contains Maui Jim frames with an MSRP of \$259 and under.



WAILUA
B454-03



KEOKEA
RM447-04T



ANUENUE
H448-01



HUELO
449-11



MAKAHA
405-02



PAILOLO
B603-03



HONOKALANI
H455-10



KAUPO GAP
B437-03M



HANA BAY
H434-10L



POKOWAI ARCH
439-2M



HONOKALANI
B455-14



ALELELE BRIDGE
438-02



RED SANDS
432-2M



LIQUID SUNSHINE
R601-04



BIG WAVE
440-2M



BANYANS
H412-10



HO'OKIPA AF
HT407N-11



PEHU
RM602-14

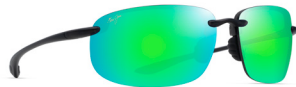
These styles shown above are examples of what could be included at your event. Your Maui Jim Representative will work with you to customize a package that is the best fit.

Kauai Package

An average fitting will include 18-24 styles, a sample of which shown below. This package contains Maui Jim sport frames.



KEOKEA
447-02



HO'OKIPA XL
GM456-14



HO'OKIPA
B407-11



HO'OKIPA ASIAN FIT
RM407N-2M



SANDY BEACH
408-02



SUGAR BEACH
H421-26



HEMA
B443-05CM



KAUPO GAP
RM437-04T



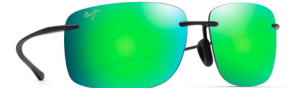
BREAKWALL
H422-26



PAILOLO
B603-03



BANYANS
412-02



HEMA
GM443-2M



PEHU
RM602-14



HOT SANDS
426-02



LIGHTHOUSE
HT423-11



LIQUID SUNSHINE
H601-10



KEOKEA
H447-10



BANYANS
HT412-02

These styles shown above are examples of what could be included at your event. Your Maui Jim Representative will work with you to customize a package that is the best fit.

Packages at-a-glance

	BIG ISLAND	MAUI	LANAI	KAUAI
Styles \$409 and under	✓			
Styles \$299 and under	✓	✓		
Styles \$259 and under	✓	✓	✓	
Maui Reader Options	✓	✓	✓	✓
Sport Style Options	✓	✓	✓	✓
Set-up and teardown	✓	✓	✓	✓
No restocking or usage fees	✓	✓	✓	✓
Maui Jim standard case and cloth	✓	✓	✓	✓
Includes a custom case or custom cleaning cloth with a 50pc minimum order	✓			

Make it personal

Adding your logo to a custom case, cloth, or pouch is the perfect personal touch that your guests will associate with you each time they put on their Maui Jim sunglasses. *Additional fees may apply.*



CUSTOM CASES

CUSTOM CLEANING CLOTHS

CUSTOM POUCHES



FIND US ON



©2024 Maui Jim, Inc., Lahaina, HI 96761
www.mauijim.com