



# **SOCIAL MEDIA MANAGEMENT PACKAGES**

Please note:

Each package includes formatted content for 2 platforms:  
Facebook & Instagram (Meta Business Suite)

TikTok, YouTube, & LinkedIn content will be  
discussed/included separately

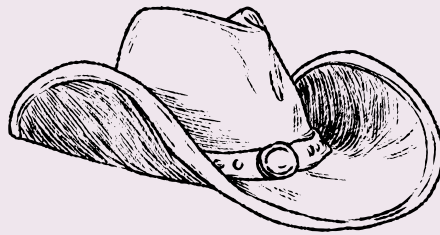
Each page post includes a corresponding same-day story  
post

Content is scheduled for the week every Sunday

Content is posted at current peak market engagement time  
until account specific analytics are available

Agreement is subject to change upon sole discretion of  
DaxDigital

We cater towards every marketing budget out there! Please  
don't hesitate to ask about Family/Friends pricing



## THE ROOKIE

### **BASIC**

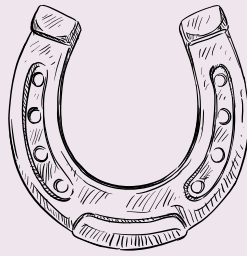
Minimal posting, basic profile setup, & light engagement

### **What you get:**

- 2 posts per week (8 posts/month)
- Monthly performance reports
- Light engagement: responding to comments and DMs
- Basic Profile Setup
- Basic design or copywriting: simple visuals, stock photos, or templates

**\$25 off when you purchase monthly!**

WEEKLY: \$100  
MONTHLY: \$375



## THE TRAILBLAZER

### **STANDARD**

Regular posts, basic engagement, & monthly insights

#### **What you get:**

- 3 posts per week (12 posts/month)
- Monthly performance reports
- Custom graphics or well-designed templates
- Moderate engagement: responding to comments, likes, and shares

**\$100 off when you purchase monthly!**

WEEKLY: \$150  
MONTHLY: \$500



## WORK WEEK WRANGLER **ADVANCED**

Strategic content, hashtag research,  
advanced engagement, & analytics reports

### **What you get:**

- 5 posts per week (20 posts/month)
- Weekly performance reports
- Monthly strategy and content planning
- Hashtag and keyword research for better visibility
- Daily engagement (responding to comments, DMs, & audience interaction)
- Custom graphics and branded content

**\$150 off when you purchase monthly!**

WEEKLY: \$250  
MONTHLY: \$850



# LONE STAR LEGEND

## PREMIUM

Daily content posting & high-level strategy

**BEST VALUE!**

### What you get:

- 7 posts per week (28 posts/month)
- Daily engagement and community management
- Advanced reporting with insights on growth and engagement
- Weekly performance reports
- Hashtag and keyword research
- Monthly strategy meetings and content planning
- Paid ad management (if applicable)
- High-quality custom content (original graphics, videos, and interactive posts)

**\$200 off when you purchase monthly!**

WEEKLY: \$350

MONTHLY: \$1200