



The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in Kansas's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates by feeding and fostering communities and making delicious feel-good moments easy for everyone.

Kansas is home to more than 140 McDonald's restaurants, more than 20 owner/operators, and more than 6,900 restaurant crew and managers.

100% of McDonald's restaurants in Kansas are locally owned and operated.

Across Kansas, about 1 in 12 owner/operators began their careers as former McDonald's employees.



A total GDP impact of more than **\$744 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$744 million* in GDP contribution in Kansas, and its direct impact of more than \$325 million* is equivalent to approximately **67% of Kansas's automobile manufacturing industry**.



Supporting more than **10,300 jobs**



The McDonald's System in Kansas directly provided nearly **7,000 restaurant crew, manager, and field office jobs**.

In addition, the System's activity also contributed to more than **3,300 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **10,300 jobs in Kansas**.*

Responsible for more than **\$184 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Kansas generated more than **\$184 million*** in federal, state, and local tax revenue in Kansas.

Each job directly created by the McDonald's System resulted in more than **\$26,400** in additional tax revenue.*



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$253 m



Supporting suppliers

The McDonald's System spent an estimated more than **\$253 million** in the Kansas supply chain* in 2024, including purchasing more than 159 million pounds of beef. Berry Plastics is among our leading suppliers in Kansas, purveyors of cold cups to McDonald's restaurants.

Representing diverse communities

15%

Nearly **15%** of the McDonald's franchise organizations in Kansas represent as **Asian, Black or Latino**.



30%

More than **30%** of the McDonald's owner/operators in Kansas represent as **Asian, Black or Latino, or female**.



25%

Nearly **25%** of the state's McDonald's owner/operators are **women**.



\$241 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**.* The McDonald's System's signature education and career advising program, at participating restaurants. For more than nine years, Archways to Opportunity* has provided support for McDonald's diverse crew member community, including more than **\$241,000 in tuition assistance** provided to nearly **130 local restaurant employees** in 2024 in Kansas.

1,500 families



Helping keep families together when they need it most

Through Ronald McDonald House* fundraising initiatives,† McDonald's, its owner/operators, and customers have helped raise more than **\$840,000** across Kansas. The funds raised in McDonald's restaurants directly support the Ronald McDonald House* mission to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare. In 2024 alone, Ronald McDonald House* Chapters and programs in Kansas provided support to nearly **1,500 families** who have children receiving medical care.

*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

†Inclusive of National Ronald McDonald House* Fundraising programs and select Ronald McDonald House* local fundraising campaigns.