



The McDonald's System's Multi-Billion Dollar Impact*

The McDonald's System plays an integral role in Illinois's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates by feeding and fostering communities and making delicious feel-good moments easy for everyone.



Illinois is home to more than 640 McDonald's restaurants, nearly 100 owner/operators, and more than 33,700 restaurant crew and managers.

More than 90% of McDonald's restaurants in Illinois are locally owned and operated.

Across Illinois, about 1 in 4 owner/operators began their careers as former McDonald's employees.



A total GDP impact of more than \$5.3b

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$5.3 billion* in GDP contribution in Illinois, and its direct impact of nearly \$1.6 billion* is equivalent to approximately **45% of all steel and iron industries in Illinois.**



Supporting more than 66,200 jobs



The McDonald's System in Illinois directly provided more than **39,200 restaurant crew, manager, and field office jobs.**

In addition, the System's activity also contributed to nearly **27,000 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **66,200 jobs in Illinois.***

Responsible for more than \$771m in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Illinois generated more than **\$771 million*** in federal, state, and local tax revenue in Illinois.

Each job directly created by the McDonald's System resulted in more than **\$19,600** in additional tax revenue.*



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$1.9 b



Supporting suppliers

The McDonald's System spent an estimated more than **\$1.9 billion** in the Illinois supply chain.* In 2024, the McDonald's System purchased more than **\$123 million** of quality ingredients in Illinois, including more than 73 million pounds of flour. Mullins Foods (Newlyweds Foods) is among our leading suppliers in Illinois, purveyors of sauces to McDonald's restaurants.

Representing diverse communities

25%

More than **25%** of the McDonald's franchise organizations in Illinois **represent as Asian, Black or Latino.**



40%

More than **40%** of the McDonald's owner/operators in Illinois **represent as Asian, Black or Latino, or female.**



25%

More than **25%** of the state's McDonald's owner/operators **are women.**



\$1.5 m



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**.* The McDonald's System's signature education and career advising program, at participating restaurants. For more than nine years, Archways to Opportunity* has provided support for McDonald's diverse crew member community, including more than **\$1.5 million in tuition assistance** provided to more than **750 local restaurant employees** in 2024 in Illinois.

12,000 families



Helping keep families together when they need it most

Through Ronald McDonald House* fundraising initiatives,† McDonald's, its owner/operators, and customers have helped raise more than **\$5.5 million** across Illinois. The funds raised in McDonald's restaurants directly support the Ronald McDonald House* mission to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare. In 2024 alone, Ronald McDonald House* Chapters and programs in Illinois provided support to more than **12,000 families** who have children receiving medical care.

*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

†Inclusive of National Ronald McDonald House* Fundraising programs and select Ronald McDonald House* local fundraising campaigns.