

NOW **SERVING™ Arkansas**

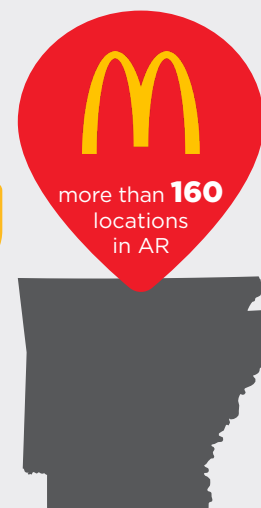
The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in Arkansas's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Arkansas is home to more than 160 McDonald's restaurants, more than 15 owner/operators, and more than 8,500 restaurant crew and managers.

100% of McDonald's restaurants in Arkansas are locally owned and operated.

Across Arkansas, about 1 in 4 owner/operators began their careers as former McDonald's employees.



A total GDP impact of more than **\$720 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$720 million* in GDP contribution in Arkansas, and its direct impact of more than \$325 million* is **11% of the GDP generated by all of Arkansas's crop production.**



Supporting nearly **12,500 jobs**



The McDonald's System in Arkansas directly provided nearly **8,600 restaurant crew, manager, and field office jobs**. In addition, the System's activity also contributed to nearly **3,900 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed nearly **12,500 jobs in Arkansas**.*

Responsible for more than **\$200 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Arkansas generated more than **\$200 million*** in federal, state, and local tax revenue in Arkansas.

Each job directly created by the McDonald's System resulted in more than **23,500** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$247 m



Supporting suppliers

The McDonald's System spent an estimated more than **\$247 million** in the Arkansas supply chain.* In 2023, the McDonald's System's purchase of quality ingredients in Arkansas included more than 298 million pounds of chicken.

Representing diverse communities

15%

More than **15%** of the McDonald's franchise organizations in Arkansas represent as **Asian, Black or Latino**.



35%

About **35%** of the McDonald's owner/operators in Arkansas represent as **Asian, Black or Latino, or female**.



25%

More than **25%** of the state's McDonald's owner/operators are **women**.



\$180k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than eight years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including nearly **\$180,000 in tuition assistance** provided to **90 local restaurant employees** in 2023 in Arkansas.

9,600
nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise nearly **\$970,000** across Arkansas, providing more than **9,600 overnight stays** for families who have children receiving medical care in Arkansas. In 2023 alone, RMHC® Chapters and programs in Arkansas provided support to more than **3,500 children and families**.

*Values reflect 2023 unless stated otherwise. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.