

# NOW SERVING **Oklahoma**

## The McDonald's System's Multi-Million Dollar Impact\*

The McDonald's System plays an integral role in Oklahoma's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

**Oklahoma is home to nearly 215 McDonald's restaurants, about 30 owner/operators, and more than 12,300 restaurant crew and managers.**

**Nearly 90% of McDonald's restaurants in Oklahoma are locally owned and operated.**

**Across Oklahoma, nearly 1 in 5 owner/operators began their careers as former McDonald's employees.**



### A total GDP impact of more than **\$835 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$835 million\* in GDP contribution in Oklahoma, and its direct impact of more than \$425 million\* is **44% of Oklahoma's beef and dairy cattle farming and ranching industries.**



### Supporting nearly **16,800 jobs**



The McDonald's System in Oklahoma directly provided nearly **12,400 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **4,400 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed nearly **16,800 jobs in Oklahoma.\***

### Responsible for nearly **\$250 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Oklahoma generated nearly **\$250 million\*** in federal, state, and local tax revenue in Oklahoma.

Each job directly created by the McDonald's System resulted in about **\$20,100** in additional tax revenue.



\*Impact estimates provided by Oxford Economics.

\*Modeled tax impact including estimates for direct, indirect, and induced effects.



# \$188 m



## Supporting suppliers

The McDonald's System spent an estimated about **\$188 million** in the Oklahoma supply chain.\* In 2023, the McDonald's System purchased more than **\$85 million** of quality ingredients in Oklahoma, including about 16.5 million pounds of wheat.

## Representing diverse communities

# 30%

More than **30%** of the McDonald's franchise organizations in Oklahoma represent as **Asian, Black or Latino**.



# 35%

**35%** of the McDonald's owner/operators in Oklahoma represent as **Asian, Black or Latino, or female**.



# 20%

More than **20%** of the state's McDonald's owner/operators are **women**.



# \$145 k



## Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than eight years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including nearly **\$145,000 in tuition assistance** provided to more than **80 local restaurant employees** in 2023 in Oklahoma.

# 4,200 nights



## Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise nearly **\$430,000** across Oklahoma, providing more than **4,200 overnight stays** for families who have children receiving medical care in Oklahoma. In 2023 alone, RMHC® Chapters and programs in Oklahoma provided support to more than **16,800 children and families**.

\*Values reflect 2023 unless stated otherwise. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.