



## The McDonald's System's Multi-Billion Dollar Impact\*

The McDonald's System plays an integral role in Illinois's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

**Illinois is home to nearly 690 McDonald's restaurants, more than 100 owner/operators, and more than 36,400 restaurant crew and managers.**

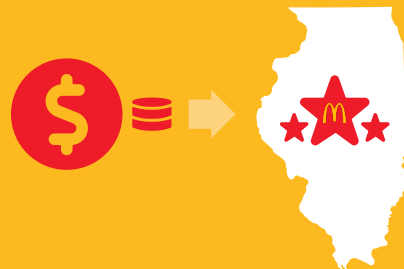
**More than 90% of McDonald's restaurants in Illinois are locally owned and operated.**

**Across Illinois, about 1 in 4 owner/operators began their careers as former McDonald's employees.**



### A total GDP impact of more than **\$5.2bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$5.2 billion\* in GDP contribution in Illinois, and its direct impact of nearly \$1.7 billion\* is **51% of the GDP generated by all iron and steel manufacturing and processing in Illinois.**



### Supporting more than **67,000 jobs**



The McDonald's System in Illinois directly provided more than **39,700 restaurant crew, manager, and field office jobs.**

In addition, the System's activity also contributed to more than **27,300 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **67,000 jobs in Illinois.\***

### Responsible for nearly **\$710m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Illinois generated nearly **\$710 million\*** in federal, state, and local tax revenue in Illinois.

Each job directly created by the McDonald's System resulted in more than **\$17,800** in additional tax revenue.



\*Impact estimates provided by Oxford Economics.

\*Modeled tax impact including estimates for direct, indirect, and induced effects.



# \$1.8 bn



## Supporting suppliers

The McDonald's System spent an estimated more than **\$1.8 billion** in the Illinois supply chain.\* In 2023, the McDonald's System purchased more than **\$210 million** of quality ingredients in Illinois, including more than 144 million pounds of flour.

## Representing diverse communities

# 25%

About **25%** of the McDonald's franchise organizations in Illinois represent as **Asian, Black or Latino**.



# 40%

More than **40%** of the McDonald's owner/operators in Illinois represent as **Asian, Black or Latino, or female**.



# 25%

About **25%** of the state's McDonald's owner/operators are **women**.



# \$1.6 m



## Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than eight years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$1.6 million in tuition assistance** provided to more than **760 local restaurant employees** in 2023 in Illinois.

# 39,000 nights



## Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$3.9 million** across Illinois, providing more than **39,000 overnight stays** for families who have children receiving medical care in Illinois. In 2023 alone, RMHC® Chapters and programs in Illinois provided support to nearly **15,400 children and families**.

\*Values reflect 2023 unless stated otherwise. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.