



The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in Kansas's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Kansas is home to more than 140 McDonald's restaurants, more than 20 owner/operators, and more than 7,100 restaurant crew and managers.

100% of McDonald's restaurants in Kansas are locally owned and operated.

Across Kansas, about 1 in 13 owner/operators began their careers as former McDonald's employees.



A total GDP impact of more than **\$730 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$730 million* in GDP contribution in Kansas, and its direct impact of about \$310 million* is **69% of Kansas's automobile manufacturing industry.**



Supporting about **11,000 jobs**



The McDonald's System in Kansas directly provided more than **7,100 restaurant crew, manager, and field office jobs**. In addition, the System's activity also contributed to nearly **3,800 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed about **11,000 jobs in Kansas**.*

Responsible for about **\$190 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Kansas generated about **\$190 million*** in federal, state, and local tax revenue in Kansas.

Each job directly created by the McDonald's System resulted in nearly **\$26,600** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$240 m



Supporting suppliers

The McDonald's System spent an estimated more than **\$240 million** in the Kansas supply chain.* In 2023, the McDonald's System's purchase of quality ingredients in Kansas included more than 157 million pounds of beef.

Representing diverse communities

15%

About **15%** of the McDonald's franchise organizations in Kansas represent as **Asian, Black or Latino**.



35%

35% of the McDonald's owner/operators in Kansas represent as **Asian, Black or Latino, or female**.



25%

More than **25%** of the state's McDonald's owner/operators are **women**.



\$220 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than eight years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$220,000 in tuition assistance** provided to more than **100 local restaurant employees** in 2023 in Kansas.

2,800 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise nearly **\$290,000** across Kansas, providing more than **2,800 overnight stays** for families who have children receiving medical care in Kansas. In 2023 alone, RMHC® Chapters and programs in Kansas provided support to more than **7,200 children and families**.

*Values reflect 2023 unless stated otherwise. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.