



The McDonald's System's Billion Dollar Impact*

The McDonald's System plays an integral role in Missouri's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates by feeding and fostering communities and making delicious feel-good moments easy for everyone.

Missouri is home to nearly 320 McDonald's restaurants, nearly 45 owner/operators, and more than 16,700 restaurant crew and managers.

100% of McDonald's restaurants in Missouri are locally owned and operated.

Across Missouri, more than 1 in 7 owner/operators began their careers as former McDonald's employees.



A total GDP impact of more than \$1.4 b

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$1.4 billion* in GDP contribution in Missouri, and its direct impact of more than \$714 million* is equivalent to approximately **33% of Missouri's oilseed farming industry**.



Supporting more than 23,400 jobs



The McDonald's System in Missouri directly provided nearly **16,800 restaurant crew, manager, and field office jobs**.

In addition, the System's activity also contributed to more than **6,600 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **23,400 jobs in Missouri**.*

Responsible for more than \$377 m in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Missouri generated more than **\$377 million*** in federal, state, and local tax revenue in Missouri.

Each job directly created by the McDonald's System resulted in more than **\$22,500** in additional tax revenue.*



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$447 m



Supporting suppliers

The McDonald's System spent an estimated more than **\$447 million** in the Missouri supply chain.* In 2024, the McDonald's System purchased more than **\$40 million** of quality ingredients in Missouri, including more than 34 million pounds of flour. Schreiber Foods, Inc. is among our leading suppliers in Missouri, purveyors of cheese and dairy to McDonald's restaurants.

Representing diverse communities

15%

More than **15%** of the McDonald's franchise organizations in Missouri **represent as Asian, Black or Latino.**



45%

Nearly **45%** of the McDonald's owner/operators in Missouri **represent as Asian, Black or Latino, or female.**



30%

More than **30%** of the state's McDonald's owner/operators **are women.**



\$547 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**,* The McDonald's System's signature education and career advising program, at participating restaurants. For more than nine years, Archways to Opportunity* has provided support for McDonald's diverse crew member community, including more than **\$547,000 in tuition assistance** provided to more than **290 local restaurant employees** in 2024 in Missouri.

22,000 families



Helping keep families together when they need it most

Through Ronald McDonald House* fundraising initiatives,† McDonald's, its owner/operators, and customers have helped raise more than **\$4.9 million** across Missouri. The funds raised in McDonald's restaurants directly support the Ronald McDonald House* mission to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare. In 2024 alone, Ronald McDonald House* Chapters and programs in Missouri provided support to more than **22,000 families** who have children receiving medical care.

*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

†Inclusive of National Ronald McDonald House* Fundraising programs and select Ronald McDonald House* local fundraising campaigns.