



The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in Oklahoma's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates by feeding and fostering communities and making delicious feel-good moments easy for everyone.

Oklahoma is home to nearly 200 McDonald's restaurants, nearly 30 owner/operators, and more than 10,700 restaurant crew and managers.

More than 85% of McDonald's restaurants in Oklahoma are locally owned and operated.

Across Oklahoma, about 1 in 4 owner/operators began their careers as former McDonald's employees.



**A total GDP impact of more than
\$854 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$854 million* in GDP contribution in Oklahoma, and its direct impact of nearly \$438 million is equivalent to approximately **45% of Oklahoma's beef and dairy cattle farming and ranching industry.**



**Supporting more than
14,900
jobs**



The McDonald's System in Oklahoma directly provided nearly **10,800 restaurant crew, manager, and field office jobs.**

In addition, the System's activity also contributed to more than **4,100 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **14,900 jobs in Oklahoma.***

**Responsible for more than
\$229 m
in federal, state, and local taxes**

The McDonald's System's direct, indirect, and induced economic activity in Oklahoma generated more than **\$229 million*** in federal, state, and local tax revenue in Oklahoma.

Each job directly created by the McDonald's System resulted in more than **\$21,200** in additional tax revenue.*



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$198 m



Supporting suppliers

The McDonald's System spent an estimated more than **\$198 million** in the Oklahoma supply chain.* In 2024, the McDonald's System purchased more than **\$34 million** of quality ingredients in Oklahoma, including more than 16 million pounds of pork. The Bama Companies is among our leading suppliers in Oklahoma, purveyors of baked goods to McDonald's restaurants.

Representing diverse communities

35%

More than **35%** of the McDonald's franchise organizations in Oklahoma **represent as Asian, Black or Latino.**



35%

More than **35%** of the McDonald's owner/operators in Oklahoma **represent as Asian, Black or Latino, or female.**



20%

More than **20%** of the state's McDonald's owner/operators **are women.**



\$148 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**.* The McDonald's System's signature education and career advising program, at participating restaurants. For more than nine years, Archways to Opportunity* has provided support for McDonald's diverse crew member community, including more than **\$148,000 in tuition assistance** provided to more than **70 local restaurant employees** in 2024 in Oklahoma.

9,400 families



Helping keep families together when they need it most

Through Ronald McDonald House* fundraising initiatives,† McDonald's, its owner/operators, and customers have helped raise more than **\$580,000** across Oklahoma. The funds raised in McDonald's restaurants directly support the Ronald McDonald House® mission to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare. In 2024 alone, Ronald McDonald House® Chapters and programs in Oklahoma provided support to nearly **9,400 families** who have children receiving medical care.

*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

†Inclusive of National Ronald McDonald House® Fundraising programs and select Ronald McDonald House® local fundraising campaigns.